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"SpongeBob SquarePants," the beloved animated character, has become a global icon. His adventures under the sea have been translated into many languages, reflecting different phonetic adaptations and cultural interpretations. In this article, we'll explore
how "SpongeBob" is expressed in 70 different languages around the world, from the most commonly spoken languages to some of the lesser-known ones. Here is a list of how to say "SpongeBob" in 70 different languages around the world, from the most commonly spoken languages. Albanian (\Box) – Sfungier Bob | Pronunciation: SpongeBob" in 70 different languages around the world, from the most commonly spoken languages around the world, from the most commonly spoken languages. Albanian (\Box) – Sfungier Bob | Pronunciation: SpongeBob" in 70 different languages around the world, from the most commonly spoken languages around the world, from the most commonly spoken languages.
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Pronunciation: SpongeBob Share — copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt — remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution — You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licenser endorses you or your use. ShareAlike — If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions — You may not apply legal
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intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. This article is in need of one or more better quality images. Please remove this message when finished. The SpongeBob SquarePants series has been
translated and dubbed into many different languages, for different languages, for different languages for the series are listed below and include the following information: the languages. International versions[] Languages Title Channel Logo
Argentine Sign Language Bob Esponja Telefe Languages Title Channel/Service Arabic (Image Production House) سبونج بوب سكوير بانتس direct-to-video[8][9] Czech (RTV Galaxie) SpongeBob v kalhotách TV3 (or derivative)[8][10] Kazakh (KTK) Спанч Боб Шаршы Шалбар KTK[11][12] Persian (RACTI) SpongeBob SquarePants unknown[8][13] Languages Title Channel/Service Arabic (Image Production House)
unknown MRTV-4[14] Kazakh (Balapan) Спанч Боб Шаршы Шалбар Balapan[15] See also[] Lists of episodes by country Lists of episodes by language References[] MAKE YOUR PICKS!The Slime has come. Cast your votes for this year's Kids' Choice Awards winners!The Thundermans: UndercoverThe superhero siblings go undercover to protect the town of Secret
Shores.Rubble and his friends have fun cleaning up.Join Dora and her friends on their big adventures in the rainforest.Barbapapa: One Big Happy Family!Explore the world of this big, colorful family.Ryder and the pups save the day in Adventure Bay.Your Place for PAW Patrol, TMNT and MoreFind all your Nickelodeon and Nick Jr. favourites in one place! Robert is a
Los Angeles based editor, producer, and Composer with an MFA in Film Production from the USC School of Cinematic Arts. Since age 5, Robert has been making short films and music and is now a producer of multiple productions for major media composition and
production. Suggest an edit or add missing contentYou have no recently viewed pages Mexico Venezuela United States SDI Media Group de México Taurus Studio: música - sound design - foley - estudio de grabación (Patrick, Squidward, Mr. Krabs, Sandy and Plankton's dialogues) VOA Voice Studios Miami (SpongeBob's dialogues) Etcétera Group (trailer only) Netflix
YouTube Google Play Store Bob Esponja: Al rescate is the Latin American Spanish dub of The Sponge on the Run. Cast[] Character Actor[1] Bob Esponja Pantalones Cuadrados Luis Pérez Pons Ángel Mujica Karina Altamirano Lileana
Chacón Ananda García (young) Kerygma Flores Mario Aguilar Mauricio Barrientos "El Diablito" Idzi Dutkiewicz René García Manuel Campuzano Miguel Ángel Ruiz Sally Betzabé Jara Brett Nicolás Frías Eduardo Tejedo (Documentary Narrator) Alejandro Orozco (French Narrator) Enrique Perera Alan Bravo
Daniel del Roble Erick Selim Esteban Desco Fidel Garriga Jr. Gabriela Ortiz Gerson Torrez Guillermo López Héctor Emmanuel Gómez Jocelyn Robles José Ángel Torres Karla Falcón Laura Sánchez Vargas Liliana Barba Maggie Vera Marcel Carré Mark Pokora Moisés Iván Mora Óscar Rangel Pepe Toño Macías Raymundo Armijo Roberto Gutiérrez Roberto Salguero
Sergio Becerril Stephania Gándara Vanessa Olea Technical staff Pepe Toño Macías Miguel Eduardo Reyes Gaby Cárdenas Gabriela Garay Marcel Carré (Mexico) Andrés Morales (United States) Roberto García Trailers[] Character Actor Bob Esponja Pantalones Cuadrados Leo Garduza
(young) Niña María José Ramos Enrique Perera César Garduza Raúl Solo Technical staff Xóchitl Ugarte (Mexico) Walter Véliz (Venezuela) Gabriela Garay Marcel Carré Notes[] Due to the COVID-19 pandemic, all of the actors recorded their lines remotely. This is the first media of the SpongeBob SquarePants franchise not to be dubbed by Etcétera Group, but the
trailer was dubbed however. The voice actors for Mrs. Puff (Catherine Reyes), Karen (Sixnalie Villalba), and the French Narrador (Juan Guzmán) from the series were all replaced by Kerygma Flores, Karina Altamirano, and Alejandro Orozco respectively in the film. Miguel Ángel Ruiz reprised his role as Perch Perkins from the previous film. References[] ↑ Bob
 Esponja: Al rescate | Doblaje Wiki | Fandom Get access to maintain your own custom personal lists, track what you've seen and search and filter for what to watch next—regardless if it's in theatres, on TV or available on popular streaming services like Netflix, Amazon Prime Video, MUBI, GuideDoc, and Netflix Kids. Registreties Izbaudi TMDB bez reklamam
Personīgā skatīšanās saraksta uzturēšana Atlasīšana pēc saviem abonētajiem straumēšanas pakalpojumiem, lai atrastu kaut ko, ko skatīties Atzīmē filmas un TV pārraides, kuri ir redzēti Pielāgotu sarakstu veidošana Līdzdalība mūsu datu bāzes izaugsmē un uzlabošanā Reddit and its partners use cookies and similar technologies to provide you with a better
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Comedy[1] Surreal comedy[2] Created by Stephen Hillenburg Developed by Derek Drymon Tim Hill Nicholas R. Jennings Showrunners Stephen Hillenburg (seasons 4-9) Voices of Tom Kenny Bill
Fagerbakke Rodger Bumpass Clancy Brown Mr. Lawrence Jill Talley Carolyn Lawrence Mary Jo Catlett Lori Alan (complete list) Narrated by Pour Johnson, Sara Paxton, and Camryn
Walling) Ending theme "Sponge Bob Closing Theme" (composed by Steve Belfer) Composers Steve Belfer Nicolas Carr Sage Guyton Jeremy Wakefield Brad Carow The Blue Hawaiians Eban Schletter Barry Anthony Trop Country of origin United States Original language English No. of seasons 15 No. of episodes 316 (list of episodes) Production Executive producers Stephen
Hillenburg[a] Paul Tibbitt (season 13-present) Vincent Waller (season 13-present) Vinc
(1999-05-01) -presentRelatedKamp Koral: SpongeBob's Under YearsThe Patrick Star Show SpongeBob SquarePants is an American animater Stephen Hillenburg for Nickelodeon. It first aired as a sneak peek after the 1999 Kids' Choice Awards on May 1, 1999, and officially premiered on
 Modern Life.[5] After Rocko was cancelled in 1996, he began developing SpongeBob to be a child in school, but Hillenburg preferred SpongeBob to be an adult character. He was prepared to abandon the series, but
 SquarePants Movie), two feature films for streaming, a Broadway musical, a comic book series, and video games.[13] Two spin-off series, Kamp Koral: SpongeBob's Under Years and The Patrick Star Show, premiered in 2021. SpongeBob SquarePants has won a variety of awards including six Annie Awards, eight Golden Reel Awards, four Emmy Awards, two BAFTA
 optimistic sea sponge who lives in a submerged pineapple, and his aquatic friends. SpongeBob has a childlike enthusiasm for life, which carries over to his job as a fry cook at a fast food restaurant, the Krusty Krab. One of his qoals is to obtain a boat-driving license from Mrs. Puff's Boating School, but he never succeeds. His favorite pastimes include "jellyfishing"
Patrick considers himself to be intelligent, with his ignorance of his stupidity being a key trait of his.[14] Squidward Tentacles, SpongeBob's next-door neighbor and co-worker at the Krusty Krab, is a grumpy and bitter octopus who lives in an Easter Island moai. He despises his job as a cashier and enjoys playing the clarinet and painting self-portraits. He is
 no interest in taking over the family business.[15] Another of SpongeBob's friends is Sandy Cheeks, a thrill-seeking and athletic squirrel from Texas, who wears an air-filled diving suit to breathe underwater.[16] She lives in a tree enclosed in a clear glass dome locked by an airtight, hand-turned seal and is an expert in karate. Located across the street from the
 Krabs, constantly tries to steal the secret recipe for Mr. Krabs's popular Krabby Patty burgers, hoping to gain the upper hand and put the Krusty Krab out of business. [20] Karen supplies him with evil schemes to obtain the irrestaurant rarely has any customers. [21] When SpongeBob is not working at the Krusty Krab, he is a constantly tries to steal the secret recipe for Mr. Krabs's popular Krabby Patty burgers, hoping to gain the upper hand and put the Krusty Krab out of business.
 often taking boating lessons from Mrs. Puff, a paranoid but patient pufferfish. SpongeBob is Mrs. Puff's most diligent student and knows every answer to the oral exams he takes, but he panics and crashes or is otherwise frightened, she
puffs up into a ball.[23] The French Narrator, often introduces episodes and narrates the intertitles as if the series were a nature documentary about the ocean. His role and distinctive manner of speaking are references to the oceanographer Jacques Cousteau.[24] Ever since season 10, the narrator began to appear
 infrequently in live-action appearances, being portrayed as a diver in a heavy deep sea diving suit. Recurring guest characters appear throughout the series including: the retired superheroes Mermaid Man and Barnacle Boy, who are idolized by SpongeBob and Patrick; a pirate specter known as the Flying Dutchman; the muscular lifeguard of Goo Lagoon, Larry the
 Lobster; and the merman god of the sea, King Neptune. There is also a large variety of characters who serve as the main background characters for the show and are featured in almost every episode. They are each referred as "Incidental" followed by their given model number. Their names, jobs, personalities, relationships, voices, ages, and sometimes gender are
 fictional SpongeBob fan club, and his greatest aspiration is to meet SpongeBob himself. He gets into absurd escapades in a similar matter to the actual show, with Potty constantly making fun of Patchy's nonsensical aspirations and causes trouble for him while he tries to host the show. "Bikini Bottom" redirects here. For other uses, see Bikini Bottom
 who live in buildings made from ship funnels and use "boatmobiles", amalgamations of cars and boats, as a mode of transportation. Recurring locations within Bikini Bottom include the neighboring houses of SpongeBob, Patrick, and Squidward; two competing restaurants, the Krusty Krab and the Chum Bucket; Mrs. Puff's Boating School, which includes a driving
 locations, to be used repeatedly, where most scenes would take place like the Krusty Krab and SpongeBob's pineapple house.[32] The idea was "to keep everything nautical", so the crew used plenty of rope, wooden planks, ships' wheels, netting, anchors, boilerplates, and rivets to create the show's setting. Transitions between scenes are marked by bubbles filling
 the screen, accompanied by the sound of rushing water.[32] The series features "sky flowers" as a main setting material.[32] When series background designer Kenny Pittenger was asked what they were, he answered, "They function as clouds in a way, but since the show takes place underwater, they aren't really clouds. Because of the Tiki influence on the show, then series background designer Kenny Pittenger was asked what they were, he answered, "They function as clouds in a way, but since the show takes place underwater, they aren't really clouds. Because of the Tiki influence on the show, then series background designer Kenny Pittenger was asked what they were, he answered, "They function as clouds in a way, but since the show takes place underwater, they aren't really clouds. Because of the Tiki influence on the show, then series background designer Kenny Pittenger was asked what they were, he answered, "They function as clouds in a way, but since the show, then series background designer Kenny Pittenger was asked what they were, he answered, "They function as clouds in a way, but since the show, then series background designer was asked what they were, he answered, "They function as clouds in a way, but since the show asked what they were, he answered was asked what they were asked when the show asked which is a supplication of the show asked which is a supplication of the show asked when the show asked which is a supplication of the
background painters use a lot of pattern."[32] Pittenger said the sky flowers were meant to "evoke the look of a flower-print Hawaiian shirt".[32] Before creating SpongeBob SquarePants, Stephen Hillenburg first became fascinated with
 the ocean as a child and began developing his artistic abilities at a young age. Although these interests would not overlap for some time—the idea of drawing fish seemed boring to him—Hillenburg pursued both during college, majoring in marine biology and minoring in art. After graduating in 1984, he joined the Ocean Institute, an organization in Dana Point
California, dedicated to educating the public about marine science and maritime history. [33][34] While Hillenburg was there, his love of the ocean began to influence his artistry. He created a precursor to SpongeBob SquarePants: a comic book titled The Intertidal Zone used by the institute to teach visiting students about the animal life of tide pools. [34] The comic book titled The Intertidal Zone used by the institute to teach visiting students about the animal life of tide pools.
 Hillenburg contacted the band shortly after the album's release, explaining the baseline ideas for SpongeBob SquarePants, and also requested a song from the band, which they sent on Christmas Eve. This song was "Loop de Loop", which was used in the episode "Your Shoe's Untied".[36][37][38] While working as a staff artist at the Ocean Institute, Hillenburg
 entertained plans to return eventually to college for a master's degree in art. Before this could materialize, he attended an animation festival, which inspired him to make a slight change in course. Instead of continuing his education with a traditional art program, Hillenburg chose to study experimental animation at the California Institute of the Arts.[34] His thesis
 film, Wormholes, is about the theory of relativity. [39] It was screened at festivals, and at one of these, Hillenburg met Joe Murray was impressed by the film and offered Hillenburg joined the series as a director, and later, during the fourth season,
he took on the roles of producer and creative director.[35][39][40][41] Martin Olson, one of the writers for Rocko's Modern Life, read The Intertidal Zone and encouraged Hillenburg to create a television series with a similar concept. At that point, Hillenburg to create a television series with a similar concept. At that point, Hillenburg to create a television series with a similar concept. At that point, Hillenburg to create a television series with a similar concept.
 best approach.[34][39][42] He began to develop some of the characters from The Intertidal Zone, including the comic's "announcer", Bob the Sponge.[34] He wanted his series to stand out from most popular cartoons of the time, which he felt were exemplified by buddy comedies like The Ren & Stimpy Show. As a result, Hillenburg decided to focus on a single main
character: the "weirdest" sea creature he could think of. This led him to the sponge resembles an actual sea sponge, and at first, Hillenburg drew inspiration from innocent, childlike figures that he enjoyed, such as Charlie
Chaplin, Laurel and Hardy, Jerry Lewis, and Pee-wee Herman.[34][40][44][45][46] He then considered modeling the character after a kitchen sponge and realized this idea would match the characters Hillenburg created for the show.[47] To voice the series'
central character, Hillenburg turned to Tom Kenny, whose career in animation had started alongside Hillenburg's on Rocko's Modern Life. Elements of Kenny's own personality were employed to develop the character further.[48] Initially, Hillenburg wanted to use the name SpongeBoy—the character had no last name—and the series was to have been named
SpongeBoy Ahoy![43][48] However, the Nickelodeon legal department discovered—after voice acting had been completed for the original seven-minute pilot episode—that the name "SpongeBoy" was already in use[49][48] by a brand of pencils.[50] In choosing a replacement name, Hillenburg felt he still had to use the word "Sponge", so that viewers would not
 mistake the character for a "Cheese Man". He settled on the name "SpongeBob". "SquarePants" was chosen as a family name after Kenny saw a picture of the character and remarked, "Boy, look at this sponge in square pants, thinking he can get a job in a fast food place."[44] When he heard Kenny say it, Hillenburg loved the phrase and felt it would reinforce the
 character's nerdiness.[44][51] Derek Drymon, who served as creative director for the first three seasons, has said that Hillenburg wanted to surround himself with a "team of young and hungry people."[45] Many of the major contributors to SpongeBob SquarePants had worked before with Hillenburg on Rocko's Modern Life, including: Drymon, art director Nick
Jennings, supervising director Alan Smart, writer/voice actor Doug Lawrence (often credited as Mr. Lawrence), and Tim Hill, who helped develop the series bible.[45][46] Although Drymon would go on to have a significant influence on SpongeBob SquarePants, he was not offered a role on the series initially. As a late recruit to Rocko's Modern Life, he had not
 established much of a relationship with Hillenburg before SpongeBob's conception. Hillenburg first sought out Drymon's storyboard partner, Mark O'Hare—but he had just created the soon-to-be syndicated comic strip, Citizen Dog.[45] While he would later join SpongeBob as a writer, [52] he lacked the time to get involved with both projects from the outset.[45]
Drymon has said, "I remember Hillenburg's bringing it up to Mark in our office and asking him if he'd be interested in working on it ... I was all ready to say yes to the offer, but Steve didn't jump at the chance."[45] Once Hillenburg had
 given it some thought and decided to bring Drymon on as creative director, the two began meeting at Hillenburg's house several times a week to develop the series. Drymon has identified this period as having begun in 1996, shortly after the end of Rocko's Modern Life. [45] Jennings was also instrumental in SpongeBob's genesis. [53] Kenny has called him "one of
 SpongeBob's early graphics mentors".[46] On weekends, Kenny joined Hillenburg, Jennings, and Drymon for creative sessions, while Hillenburg voice acted the other characters.[43][46] Hill contributed scripts for several first-season episodes
 (including the pilot)[54][55][56][57] and was offered the role of story editor, but turned it down—he would go on to pursue a career as a family film director.[58][59] In his stead, Pete Burns was brought in for the job. Burns hailed from Nickelodeon flew
 out to Burbank, and we pitched it to them from the storyboards. We had squeezy toys, wore Hawaiian shirts, and used a boom box to play the Tiny Tim song ['Livin' in the Sunlight, Lovin' in the Moonlight'] that comes on in the third act. We really went all out in that pitch because we knew the pilot lived or died by if the execs laughed. When it was over, they walked
models of the characters", and played Hawaiian music to set the theme. The setup was described by Nickelodeon executive Eric Coleman as "pretty amazing".[39] They were given money and two weeks to write the pilot episode "Help Wanted".[39] Drymon, Hillenburg, and Jennings returned with what was described by Nickelodeon official Albie Hecht as, "a
 [Nickelodeon executives'] immediate reaction was to see it again, both because they liked it and it was unlike anything they'd ever seen before".[60] Before commissioning the full series, Nickelodeon executives in sisted that it would not be popular
 adult character.[34] He eventually compromised by adding a new character to the main cast, Mrs. Puff, who is a boat-driving teacher. Hillenburg was happy with the compromise and said, "A positive thing for me that came out of it was [how it brought] in a new character, Mrs. Puff, who I love."[34] Stephen Hillenburg, creator of SpongeBob SquarePants Until his
third season finished, Hillenburg resigned as the series' showrunner. Although he no longer had a direct role in the series' production, he maintained an advisory role and reviewed each episode. [60] [62] It reached a point where I felt I'd contributed a lot and said what I wanted to say. At that point, the show needed new blood, and so I selected Paul [Tibbitt] to
 series' writer, Merriwether Williams, explained in an interview that she and Mr. Lawrence would write a draft for an episode in an afternoon and be done at 4:00 pm.[75] The writing staff often used their personal experiences as inspiration for the storylines of the series' episodes.[45][63] For example, the episode "Sailor Mouth", where SpongeBob and Patrick learn
profanity,[63] was inspired by creative director Derek Drymon's experience as a child of getting into trouble for using the f-word in front of his mother.[45] Drymon said, "The scene where Patrick is running to Mr. Krabs uses even more
profanity than SpongeBob and Patrick was inspired "by the fact that my [Drymon's] mother has a sailor mouth herself".[45] The idea for the episode "The Secret Box" also came from one of Drymon's childhood experiences.[63][75] Hillenburg explained, "Drymon had a secret box [as a kid] and started telling us about it. We wanted to make fun of him and use it."[63]
 Almost every episode is divided into two 11-minute segments. Hillenburg explained: "[I] never really wanted to deliberately try to write a half-hour show".[63] He added, "I wrote the shows to where they felt right".[63] Further information: List of SpongeBob SquarePants cast members and List of SpongeBob SquarePants guest stars Cast members Tom Kenny as
 SpongeBob SquarePants, Gary, French Narrator, Patchy the Pirate, additional voices Bill Fagerbakke as Patrick Star, additional voices Rodger Bumpass as Squidward Tentacles, additional voices Clancy Brown as Mr. Krabs, additional voices Rodger Bumpass as Squidward Tentacles, additional voices Rodger Bumpass as Squidward Tentacles, additional voices Mr. Lawrence as Plankton, Potty the Parrot (since season 10), Larry the Lobster, Realistic Fish Head, Fred, additional voices
 Jill Talley as Karen, additional voices Carolyn Lawrence as Sandy Cheeks, additional voices Mary Jo Catlett as Mrs. Puff Lori Alan as Pearl Krabs, additional voices SpongeBob SquarePants features the voices of Tom Kenny, Bill Fagerbakke, Rodger Bumpass, Clancy Brown, Mr. Lawrence, Jill Talley, Carolyn Lawrence, Mary Jo Catlett, and Lori Alan. Most one-off and
 background characters are voiced by Dee Bradley Baker, Sirena Irwin, Bob Joles, Mark Fite and Thomas F. Wilson. Steve described SpongeBob to me as childlike and naïve. He's not quite a kid, but not in a Charlie Brown child's voice on
 SquarePants, he approached Kenny to voice the main character. [76] Kenny originally used the voice of SpongeBob for a minor character on Rocko. [48] He forgot how to perform the voice the main character. [76] Kenny originally used the voice. [48] When Hillenburg heard Kenny perform the
say, 'No, I like that—I don't care about celebrities.'"[46] While Kenny was developing SpongeBob's voice, the show's casting crew wanted him to have a unique, high-pitched laugh in the tradition of Popeye and Woody Woodpecker.[77] Fagerbakke voices Patrick Star[78] and other miscellaneous characters. At the same time when Hillenburg, Derek Drymon and Tim
Hill were writing the pilot "Help Wanted", Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke recalled that during this audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke recalled that during this audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke recalled that during this audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting audition to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting auditions to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting audition to find voices for the characters.[45] Fagerbakke audition, "Hillenburg was also conducting audition to find voices for the characters.[45] Fagerbakke audition to find voices for the ch
 counterpoint."[79] In an interview, Fagerbakke compared himself to the character and said, "It's extremely gratifying".[80] Whenever Patrick is angry Fagerbakke models his performance after American actress Shelley Winters.[81] Squidward Tentacles is voiced by Rodger Bumpass, who describes him as "a very nasally, monotone kind of guy." He said the character
 "became a very interesting character to do" because of "his sarcasm, and then his frustration, and then his apoplexy, and so he became a wide spectrum of emotions".[82] Arthur Brown, author of Everything I Need to Know, I Learned from Cartoons!, has compared Squidward's voice to that of Jack Benny's,[83] a similarity Bumpass says is mostly unintentional.[82]
 Voice acting veteran Clancy Brown voices Mr. Krabs, SpongeBob's boss at the Krusty Krab. Hillenburg modeled Mr. Krabs after his former manager at a seafood restaurant, whose strong Maine accent reminded Hillenburg of a pirate [84] Brown decided to use a "piratey" voice for the character with "a little Scottish broque" after hearing Hillenburg's description of
 Karen's dialogue. Lawrence called improvisation his "favorite part of the voice over" in 2009.[90] He elaborated in a 2012 interview, saying, "I always enjoy the back-and-forth. [Talley and I] start to actually overlap so much talking to each other that [the voice directors] have to tell us, 'hey, stop doing that, separate what you're saying!"[86] Carolyn Lawrence voices
 1970s such as Diff'rent Strokes and M*A*S*H provides Mrs. Puff's voice.[88] As of 2017, voicing Mrs. Puff has become her only regular television role; Catlett described herself as "basically retired" in 2013, since she feels that voicing Mrs. Puff requires less preparation than her performances in person.[94] Lori Alan voices Pearl Krabs.[95] During her audition for
the role, Alan was shown an early drawing of the character's size in her voice by making it deep and full in tone. She aimed to make it invoke the sound of whales' low vocalizations while also sounding "spoiled and lovable." [96] In an interview with AfterBuzz TV, Alan
 said she knew Pearl "had to sound somewhat like a child," but needed "an abnormally large voice."[97] In addition to the regular cast, episodes feature guest voices include: Ernest Borgnine, who voiced Mermaid Man from 1999 until his death in 2012;[98] Tim
 Conway as the voice of Barnacle Boy from 1999 until his death in 2019;[99] Brian Doyle-Murray as the Flying Dutchman;[100] and Marion Ross as Grandma SquarePants.[101] Notable guests who have provided vocal cameo appearances include: David Bowie as Lord Royal Highness in the television film Atlantis SquarePantis;[102][103] John Goodman as the voice of
Santa in the episode "It's a SpongeBob Christmas!"; Johnny Depp as the voice of Queen Amphitrite in the episode "SpongeBob SquarePants vs. The Big One"; [104] and Victoria Beckham as the voice of Queen Amphitrite in the episode "SpongeBob SquarePants vs. The Big One"; [105] [106] Voice recording sessions always include a full cast of actors, which Kenny describes
as "getting more unusual".[46] Kenny said, "That's another thing that's given SpongeBob its special feel. Everybody's in the same room, doing it old radio-show style. It's how the stuff we like was recorded".[46] Series writer Jay Lender said, "That's another thing that's given SpongeBob its special feel. Everybody's in the same room, doing it old radio-show style. It's how the stuff we like was recorded".[46] Series writer Jay Lender said, "That's another thing that's given SpongeBob its special feel. Everybody's in the same room, doing it old radio-show style. It's how the stuff we like was recorded".[46] Series writer Jay Lender said, "That's another thing that's given SpongeBob its special feel. Everybody's in the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room, doing it old radio-show style. It's how the stuff was recorded to the same room and the same
studio and directed the actors.[108] Andrea Romano became the voice director in the fourth season,[108] and Tom Kenny took over the role during the ninth. Wednesday is recording day, the same schedule followed by the crew since 1999.[108] Casting supervisor Jennie Monica Hammond said, "I loved Wednesdays".[108] Approximately 50 people work together to
animate and produce an episode of SpongeBob SquarePants.[72] Throughout its run, the series' production has been handled owerseas at Rough Draft Studios Korea, Ltd. in South Korea.[63][109] The California crew storyboard each episode, which are then
used as templates by the crew at Rough Draft, [63] who animate each scene by hand, color each cel on computers, and paint backgrounds. Episodes are finished in California, where they are edited and have music added. [72] During the first season, the series used cel animation. [65] A shift was made the following year to digital ink and paint animation. [65] In 2009,
executive producer Paul Tibbitt said: "The first season of SpongeBob was done the old-fashioned way on cells [sic], and every cell sic had to be part-painted, left to dry, paint some other colors. It's still a time-consuming aspect of the process now, but the digital way of doing things means it doesn't take long to correct".[65] In 2008, the crew began using Wacom
Cintigs for the drawings instead of pencils. The fifth season episode "Pest of the West", one of the half-hour specials, was the first episode where the crew applied this method. Series' background designer Kenny Pittenger said, "The only real difference between the way we draw now and the way
season".[32] The shift to Wacom Cintigs let the designers and animators draw on computer screens and make immediate changes or undo mistakes. Pittenger said, "Many neo-Luddites—er... I mean, many of my cohorts—don't like working on them, but I find them useful. There's no substitute for the immediate of paper, of course, but digital
nautical nonsense is still pretty fun".[32] Screen Novelties created character models based on the works of Rankin/Bass for the show's stop-motion episodes. Since 2004, the SpongeBob crew has periodically collaborated with the LA-based animation studio Screen Novelties to create stop-motion episodes. The studio produced a brief claymation
scene for the climax of the first theatrical film.[110] It was re-enlisted in 2009 to create an exclusive opening for the double-length episode "Frozen Face-Off", was also animated by the company.[113] Animation World
Network reported that "within the SpongeBob creative team, there was always talk of doing a more involved project together" with Screen Novelties.[113] As a result, the group was asked to create an episode animated entirely in stop motion in 2011. This project became "It's a SpongeBob Christmas!",[114] which reimagined the show's characters as if they were
part of a Rankin/Bass holiday film.[115] Tom Kenny, who is normally uninvolved in the writing process, contributed to the episode's plot; he said in 2012 that he and Nickelodeon "wanted to do something just like those old school, stop-motion Rankin-Bass holiday specials ... which I was a kid growing up in Syracuse".[110]
 Unconventional materials such as baking soda, glitter, wood chips and breakfast cereal were used in mass quantities to create the special's sets.[117] a nomination at the 2013 Golden Reel Awards, [118] and a nomination at the 2013 Annecy International
Animated Film Festival for animating the episode. [119] The team built a dolphin puppet named Bubbles, voiced by Matt Berry, for The Sponge Out of Water. [120] Sequences involving Bubbles included a blend of stop motion and traditional animated in stop motion, themsel around Halloween and using the same
Rankin/Bass-inspired character models, was produced for season 11.[121][122] [The music has gone] from mostly sea shanties and Hawaiian music à la Roy Smeck meets Pee-wee Herman—still the main style for the show—in the early episodes, but it now includes film noir, West Side Story to [Henry] Mancini, Jerry Goldsmith and [Steven] Spielberg. There's
Broadway-type scores and plain old goofy, loopy, weird stuff. I try to push the envelope on this show without getting in the way of the story, and I try to push it up and way over the top when I can get away with it, all the time keeping it as funny and ridiculous as possible. —Music editor Nicolas Carr[123] Mark Harrison and Blaise Smith composed the SpongeBob
SquarePants theme song [124] Its lyrics were written by Stephen Hillenburg and the series' original creative director Derek Drymon. The melody was inspired by the sea shanty "Blow the Man Down".[40] An old oil painting of a pirate is used in the opening sequence. Dubbed "Painty the Pirate", according to Tom Kenny, Hillenburg found it in a thrift shop "years ago"
[48] Patrick Pinney voices Painty the Pirate, singing the theme song as the character. [40] Hillenburg's lips were imposed onto the painting and move along with the lyrics. [48] Kenny joked this is "about as close of a glimpse as most SpongeBob fans are ever going to get of Steve Hillenburg", because of his private nature. [40] A cover of the song by Avril Lavigne can
be found on The SpongeBob SquarePants Movie soundtrack.[125][126] Another cover by the Violent Femmes aired on Nickelodeon as a promotion when the series moved to prime time.[127] Steve Belfer, one of Hillenburg's friends from CalArts, wrote and performed the music heard over the end credits.[45] This theme includes ukulele music at Hillenburg's request
[45] Drymon said, "It's so long ago, it's hard to be sure, but I remember Hillenburg having the Belfer music early on, maybe before the pilot".[45] The series' music editor and main composer is Nicolas Carr.[123] After working with Hillenburg on Rocko's Modern Life, he struggled to find a new job in his field. He had considered a career change before Hillenburg on Rocko's Modern Life, he struggled to find a new job in his field. He had considered a career change before Hillenburg on Rocko's Modern Life, he struggled to find a new job in his field.
offered him the job. The first season's score primarily featured selections from the Associated Production Music Library, which Carr has said includes "lots of great old corny Hawaiian music and big, full, dramatic orchestral scores." [123] Rocko's Modern Life also used music from this library. It was Hillenburg's decision to adopt this approach. Carr has described the
selections for SpongeBob SquarePants as being "more over-the-top" than those for Rocko's Modern Life.[123] Hillenburg felt it was important for the series to develop its own music library, consisting of scores that could be reused and re-edited throughout the years. He wanted these scores to be composed by unknowns, and a group of twelve was assembled. They
formed "The Sponge Divers Orchestra", which includes Carr and Belfer. The group went on to provide most of the music for later seasons, although Carr still draws from the Associated Production Music Inc.[123] Main article: List of SpongeBob SquarePants episodes
SeasonEpisodesSegmentsOriginally releasedAverage viewership (millions)First releasedAverage viewership (2001-10-05)October 5, 2001 (2001-10-05)October 11, 2004 (2004-10-11)4.4242038May 6, 2005 (2005-05-06)July 24, 2007 (2007-07-26)Iuly 26, 2008 (2008-07-26)Iuly 26, 2008 (2008-0
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29)2.791529July 16, 2015 (2015-07-16)February 20, 2017 (2017-06-24)November 25, 2018 (2016-10-15)December 2, 2017 (2017-12-02)1.54122648November 11, 2018 (2018-11-11)April 29, 2022 (2022-04-29)0.95132652October 22, 2020 (2020-10-22)November 1, 2023 (2023-11-20)1.54122648November 11, 2018 (2018-11-11)April 29, 2022 (2022-04-29)0.95132652October 22, 2020 (2020-10-22)November 1, 2023 (2023-11-20)1.54122648November 2, 2017 (2017-06-24)November 2, 2017 (2017-06-24)November 2, 2018 (2018-11-25)1.54122648November 2, 2018 (2018-11-25)1.5412648November 2, 2018 (2018-11-25)1.54122648November 2, 2018 (2018-
01)0.311413[d]21November 2, 2023 (2023-11-02)December 2, 2024 (2024-12-02)0.171520[128]—July 24, 2024 (2024-07-24)TBATBA SpongeBob SquarePants was able to be stream on Netflix in various regions outside of the United States.[129][130] The series was also available on
Hulu from 2012 until 2016.[131] The series was available on Amazon Prime Video in 2013 after the Netflix deal ended.[129] As part of the rebranding plan of Paramount+, the series joined along with other ViacomCBS shows on July 30, 2020.[132][133] Currently, the first 15 seasons are available to be streamed on Prime Video and the first 13 seasons through
Paramount +.[134] Further information: List of SpongeBob SquarePants DVD releases Season DVD releases SpongeBob SquarePants DVD releases SpongeBob SquarePants DVD releases Season DVD releases SpongeBob SquarePants DV
30, 2006[137] 2 October 19, 2004[138] October 19, 2004[138] October 23, 2006[149] November 3, 2007[142] November 3, 2007[142] November 3, 2007[142] November 3, 2007[143] September 3, 2007[143] November 3, 2007[143] Novem
December 8, 2009[152] November 29, 2010[153] December 2, 2010[153] December 2, 2010[153] TBA October 10, 2012[157] September 17, 2012[158] 11 March 12, 2013[161] October 30, 2013[162] 9 October 10, 2017[163] TBA October 17, 2012[157] September 17, 2012[158] 12 March 12, 2013[161] October 18, 2013[162] 9 October 19, 2010[153] 12 March 12, 2013[163] 13 March 12, 2013[163] 14 March 12, 2013[163] 15 March 12, 2013
31, 2020[167][168] TBA October 7, 2020[169] 12 January 12, 2021[170][171] TBA TBA 13 December 5, 2023[172] TBA TBA 14 November 19, 2024[173] TBA TBA TBA 16 rendered working on the show to this date and this long...I really figured we might get a season and a cult following, and that might be it. —Stephen Hillenburg[174] Nickelodeon began
celebrating the series' 10th anniversary on January 18, 2009, with a live cast reading—a first for the series—was held at that year's Sundance Film Festival.[175][176] The episode, which premiered on TV on April 17, 2009, features Johnny Depp as a guest star.[177] Other celebratory actions taken by the
network included the launching of a new website for the series (spongebob.com) and the introduction of new merchandise. A "SpongeBob and water conservation-themed element" was also added to Nickelodeon's pro-social campaign The Big Green Help.[175] In an interview, Tom Kenny said, "What I'm most proud of is that kids still really like [SpongeBob].
SquarePants] and care about it ... They eagerly await new episodes. People who were young children when it started 10 years ago are still watching it and digging it and think it's funny. That's the loving cup for me."[178] Three nights before the official anniversary date, an hour-long documentary on the series, Square Roots: The Story of SpongeBob SquarePants,
upbeat. Telling the SpongeBob story feels like the perfect fit."[175] On July 17, Nickelodeon marked the official anniversary of the series, with a 50-hour television marathon titled "The Ultimate SpongeBash Weekend". It began with a new episode, "To SquarePants". Saturday saw a countdown of the top ten episodes as picked by
fans, as well as an airing of The SpongeBob SquarePants Movie. The marathon finished on Sunday, with a countdown of episodes picked by celebrating the anniversary through the rest of the year. An eight-episode DVD set featuring To SquarePants or Not to SquarePants was
released shortly after the marathon on July 21.[182][183] Next a 2,200 minute, 14-disc DVD set titled Truth or Square, debuted on Nickelodeon. The film is narrated by Ricky Gervais and features live action cameo appearances by:
Rosario Dawson, Craig Ferguson, Will Ferrell, Tina Fey, LeBron James, P!nk, Triumph the Insult Comic Dog, and Robin Williams. [186] 187] On February 11, 2019, Nickelodeon announced it would recognize the twentieth anniversary of SpongeBob SquarePants with a series of
celebrations known as the "Best Year Ever".[190][191] In honor of the anniversary, Pantone created color shades known as "SpongeBob SquarePants Yellow" and the Filipino art collective Secret Fresh were commissioned by Nickelodeon to created
art pieces devoted to SpongeBob SquarePants. Some of these pieces were to be adapted into commercial products.[192][193] On February 12, in conjunction with Nickelodeon's announcement of the "Best Year Ever", Cynthia Rowley presented a SpongeBob SquarePants-themed wetsuit during New York Fashion Week.[195][196][197] A month later, Marlou Breuls
presented the SpongeBob SquarePants-themed "Icon Collection" during Amsterdam Fashion Week.[198][199] That summer, Nike, in collaboration with Kyrie Irving, released a SpongeBob SquarePants became the theme of a cosmetics line, which was released as a
 limited time offering by HipDot Studios.[195][201][201][201][201] The "Best Year Ever" also introduced an official SpongeBob SquarePants YouTube channel and a new mobile game based on the premiere of the one-hour, live-action/animated TV special SpongeBob's Big
Birthday Blowout.[190][191][203] It continued that month at San Diego Comic-Con, with two panels, a booth, and various activities devoted to the series.[194][204] The "Best Year Ever" was recognized on Amazon Prime Day with an exclusive early release of SpongeBob SquarePants: The Best 200 Episodes Ever!, a 30-disc DVD compilation of two box sets,
SpongeBob SquarePants: The First 100 Episodes and SpongeBob Movie: Sponge on the Run.[190][191][206] On May 22, 2024, Nickelodeon announced it
would celebrate the twenty-fifth anniversary of SpongeBob SquarePants with a worldwide event known as "SpongeBob SquarePa
Easter eggs and nods to previous episodes of the series, [207] The Krabby Patty Kollab collaborated to bring their own interpretations of real-life Krabby Patties, [208] A one-hour television special, Kreepaway Kamp, premiered on October 10, 2024 on Nickelodeon and
Paramount +. [208] Sponge Bob Square Pants: The Best 300 Episodes Ever, a 44-disc DVD compilation of three box sets, Sponge Bob Square Pants: The First 100 Episodes, released on October 15, 2024. [209] Within its first month on air, Sponge Bob Square Pants
overtook Pokémon as the highest rated Saturday-morning children's series on television. It held an average national Nielsen rating of 4.9 among children series had firmly established itself as Nickelodeon's second highest-rated children's program, after Rugrats. SpongeBob
SquarePants was credited with helping Nickelodeon take the "Saturday-morning ratings crown" for the third straight season in 2001.[212] The series had gained a significant adult audience by that point—nearly 40 percent of its 2.2 million viewers were aged 18 to 34.[213] In response to its weekend success, Nickelodeon gave SpongeBob SquarePants time slots at
6:00 pm and 8:00 pm, Monday through Thursday, to increase the series exposure.[213][214] By the end of 2001, SpongeBob SquarePants had the highest ratings for any children's series, on all of television.[18][215][216] Weekly viewership of the series had reached around fifteen million, at least five million of whom were adults.[18] In October 2002, another
Nickelodeon series, The Fairly OddParents, ranked as the number two program for children between two and eleven years old.[217] Its ratings at that time were almost equal to SpongeBob SquarePants, causing it to drop into second place. At
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this time, The Fairly OddParents had a 6.2 rating and nearly 2.5 million child viewers, while SpongeBob SquarePants had a 6.2 rating and a 6.2 rating and 2.4 million child viewers aged two to eleven. [218] Nickelodeon "recognized" The Fairly OddParents for its climbing ratings and installed it in a new 8:00 PM time slot, previously occupied by SpongeBob SquarePants. [217] In an

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interview, Cyma Zarghami, then-general manager and executive vice president of Nickelodeon, said, "Are we banking on the fact that Fairly OddParents will be the next SpongeBob? ... We are hoping. But SpongeBob is so unique, it's hard to say if it will ever be repeated."[217] In 2012, the series' ratings were declining;[219][220] Nielsen reported that the average
 number of viewers aged two to eleven watching SpongeBob at any given time dropped 29% in the first quarter from the previous year. Wall Street Journal business writer John Jannarone suggested that the decline may be in part due to the series age and oversaturation affecting the channel's ratings entirely,[221] while media analyst Todd Juenger attributed the
 decline directly to the availability of Nickelodeon's content on streaming video services like Netflix.[222] Viacom's then-president and CEO Philippe Dauman contradicted the latter notion, claiming that the media company was getting "nice revenues" from their video on-demand deals and that the service only had select content from the channel's library.[223][224] A
Nickelodeon spokesman similarly denied that the show was in any way a problem with the channel's ratings of other Nickelodeon programming because
children often change channels to find their favorite programs, then stay tuned to that network. [221] On April 22, 2013, Netflix CEO Reed Hastings announced their existing deal with Viacom. [225] Viacom's deal with Netflix expired, and shows such as SpongeBob and Dora the Explorer were removed in the United States. [226] [227] On April 22, 2013, Netflix expired, and shows such as SpongeBob and Dora the Explorer were removed in the United States.
June 4, 2013, Viacom announced a $200 million multi-year licensing agreement which would move its programs, such as SpongeBob and Dora the Explorer, to Amazon.com.[228][230][231] SpongeBob SquarePants is one of the longest-running American animated series on television.[232] It became the
  network's series with the most episodes during its eighth season, surpassing the 172 episodes of Rugrats,[233] and in 2025 became the longest-running American children's animated series possessing an extensive influence on Generation Z and millennials and greater internet culture
[234] SpongeBob SquarePants has been widely praised, particularly for its appeal to different age groups, and the show has earned numerous awards and accolades throughout its run. James Poniewozik of Time magazine described the title character as "the anti-Bart Simpson, temperamentally and physically: his head is as squared-off and neat as Bart's is unruly.
and he has a personality to match—conscientious, optimistic and blind to the faults in the world and those around him."[235] According to Laura Fries of Variety magazine, the series is "a thoughtful and inventive cartoon about a hopelessly optimistic and resilient sea sponge ... Devoid of the double entendres rife in today's animated TV shows, this is purely kid's
stuff. ... However, that's not to say that SpongeBob is simplistic or even juvenile. It's charming and whimsical, but clever enough to appeal to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impenetrable to young viewers and goofy without boring grown-ups to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impenetrable to young viewers and goofy without boring grown-ups to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impenetrable to young viewers and goofy without boring grown-ups to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impened to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impened to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impened to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impened to teens and college-aged kids as well."[236] The New York Times' critic Joyce Millman said SpongeBob "is clever without being impened to teen the said to the said 
toon on television, and one of the weirdest. And it's also good, clean fun, which makes sense because it is, after all, about a sponge." Millman wrote, "His relentless good cheer would be irritating if he weren't so darned lovable and his world so excellently strange. ... Like Pee-wee's Playhouse, SpongeBob joyfully dances on the fine line between childhood and
 adulthood, guilelessness and camp, the warped and the sweet."[237] Robert Thompson, a professor of communications and director of the Center for the Study of Popular Television at Syracuse University, told The New York TimesThere is something kind of unique about [SpongeBob]. It seems to be a refreshing breath from the pre-irony era. There's no sense of the
 elbow-in-rib, tongue-in-cheek aesthetic that so permeates the rest of American culture—including kids' shows like the Rugrats. I think what's subversive about it is it's so incredibly naive—deliberately. Because there's nothing in it that's trying to be hip or cool or anything else, hipness can be grafted onto it.[238] In another interview with Los Angeles Times, he
commentated on the show's adult audience: "[On one hand] It's a kind of time machine that transports parents back to when they watched TV in their footie [pajamas]. On the other hand, it's very hip in the way it's presented. It is very edgy to adults who know how to read and listen between the frames."[239] Television critics Alan Sepinwall and Matt Zoller Seitz
 ranked SpongeBob SquarePants as the 22nd greatest American TV series of all time in their 2016 book TV (The Book).[240] In a 2007 interview, Barack Obama said SpongeBob is his favorite TV character and admitted that SpongeBob SquarePants is "the show I watch with my daughters."[241][242][243] Main article: List of awards and nominations received by
SpongeBob SquarePants SpongeBob SquarePants SpongeBob SquarePants has received many awards and nominations; among these are four Emmy Awards (Outstanding Special Class Animated Program in 2014;[245] Outstanding Special Class Animated Program in 2018; and Outstanding Special Class Animated Program in 2018; 
  Kenny);[246] six Annie Awards;[247][248][249][250][251] and two BAFTA Children's Awards.[252][253] In 2006, IGN ranked SpongeBob SquarePants 15th on its list of the Top 25 Animated Series for Adults.[255] In addition, the website's UK division ran a Top 100
Animated Series list and like its US counterpart, ranked SpongeBob SquarePants 15th.[256] TV Guide listed SpongeBob SquarePants 15th.[256] TV Guide listed SpongeBob SquarePants himself at number nine on its list of the 50 Greatest Cartoon Characters of All Time in 2002.[257] In June 2010, Entertainment Weekly named SpongeBob one of the 100 Greatest Characters of the Last 20 Years.[258] Viewers of UK
 television network Channel 4 voted SpongeBob SquarePants the 28th Greatest Cartoon in a 2004 poll. [259] [260] The series is among the All-TIME 100 TV Shows, as chosen by Time television critic James Poniewozik in 2007. He said, "It's the most funny, surreal, inventive example of the explosion in creative kids' (and adult) entertainment that Nick, Cartoon
Network and their ilk made possible."[261] In 2013, the publication ranked SpongeBob SquarePants the eighth Greatest TV Cartoon of All Time.[262] Television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the series in his 2016 book with Alan Sepinwall titled TV (The Book) as the 22nd greatest American television critic Matt Zoller Seitz included the 22nd greatest American television critic Matt Zoller Seitz included the 22nd greatest American television critic Matt Zolle
  absurdist masterpiece that Salvador Dalí and Groucho Marx would have watched together in their smoking jackets". [263][264] SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob SquarePants wax statue, in November 2010 SpongeBob SquarePants wax statue, in November 2010 SpongeBob balloon at the Hot air balloon festival in León, Guanajuato, Mexico in November 2010 SpongeBob SquarePants wax statue, in November 2010 SpongeBob SquarePants wax statue,
York launched a wax sculpture of SpongeBob in celebration of the series' 10th anniversary. SpongeBob became a trend in Egypt at Cairo's Tahrir Square. [269] After the Egyptian Revolution of 2011, SpongeBob became a fashion phenomenon, appearing on
 essay about the incoherent state of politics in Egypt in an independent monthly paper titled Midan Masr. He wrote, "Why isn't he [SpongeBob] at least holding a Molotov cocktail? Or raising a fist?"[273] The phenomenon has even spread to Libya, where a Libyan rebel in SpongeBob dress was photographed celebrating the revolution.[274] Although The Guardian and
 Vice have asserted that the trend has little to no political significance, [269][270] "joke" presidential campaigns have been undertaken for SpongeBob in Egypt and Syria. [270][272] A clip was posted to YouTube in February 2013 that features soldiers in the Russian army and navy singing the SpongeBob SquarePants theme song as they march. [275][276] According to
 the website that uploaded the video, this is one of the "most popular marching songs" in the Russian military. [275] The video garnered nearly 50,000 views within its first week. [276] In 2014, a SpongeBob-themed eatery opened in Ramallah, West Bank, Palestine. The restaurant is modeled after the Krusty Krab and serves Krabby Patties. [277] [278] [279] Following
  "Band Geeks" in December. Maroon 5 who were performing at the game, included a brief clip of SpongeBob in a preview video, leading fans to believe the song would be performed. While the song's opening was ultimately included, it served as a transition into artist Travis Scott's set, which was negatively received by fans. [280][281] In response to fans'
 Victory was what opened Nickelodeon's broadcast of Super Bowl LVIII, while implementing clips of the 2023 San Francisco 49ers and 2023 Kansas City Chiefs. [284] [285] Several species of mushroom, Spongiforma squarepantsii, was described and named after the series' titles.
was thus named after Patrick as a reference to the Character's friendship with SpongeBob. [288] In honor of Stephen Hillenburg, a nonprofit fan project titled The SpongeBob SquarePants Movie reanimated by 300 people with re-recorded music and
 Internet, so much so that Vox's Aja Romano declared in 2019 that "Spongebob memes came to rule internet culture".[291] A subreddit devoted to memes based on the animated series has, as of May 2019, accumulated over 1.7 million subscribers, a figure exponentially higher than subreddits devoted to the series itself.[291] Matt Schimkowitz, a senior editor for
 emotions.[292] Michael Gold of The New York Times opined that because of the show's "high episode count" and that it was "so ubiquitous at the beginning of the 21st century", SpongeBob SquarePants became "easy meme fodder".[293] Nickelodeon and members of the SpongeBob cast have expressed approval for the trend. Tom Kenny told Time that he found
 SpongeBob memes relatable and good-natured. Kenny said that while the show's characters can be considered complex, they are also simple, creating a wealth of content for meme formats, [291] and has even included references to well
  known memes in video games.[294] Among the show's most popular memes are the mocking SpongeBob meme, referring to an image macro from the episode "Nature Pants",[296] and a particularly disheveled illustration of Squidward from "Squid's Day Off".[297] In 2024, an
                meme surfaced consisting of Richard Myhill's "Woe Is Me!", taken from the episode "Squilliam Returns", paired with a hamster staring up in despair. [298] Dubbed the "sad hamster meme", the trend found rapid popularity on social media platforms as a way for users to express a reflection to sadness and unfortunate situations. [299] Fans of the show have
created various pages replicating Bikini Bottom News, a news show within the SpongeBob universe, with versions of the anchors Realistic Fish Head and Perch Perkins generated with artificial intelligence. [300] Some of these pages are criticized for how they handle topics and potentially spread fear mongering as a result. [citation needed] Another SpongeBob memerated with artificial intelligence.
 that surfaced in 2024 is the 'Freakbob' meme. Associated with Gen Z humor, Freakbob (or sometimes Freaky Bob) is typically shown on the dialing end of a phone call. The vast rise in popularity has sparked many variations of the meme on social media.[301] This article's "criticism" or "controversy" section may compromise the article's neutrality. Please help rewrited many variations of the meme on social media.
or integrate negative information to other sections through discussion on the talk page. (March 2025) In 2005, an online video that showed clips from SpongeBob SquarePants and other children's shows set to the Sister Sledge song "We Are Family" to promote diversity and tolerance was attacked by an evangelical group in the United States. They saw SpongeBob
 being used to "advocate homosexuality".[302][303] James Dobson of Focus on the Family accused the video of promoting homosexuality because it was sponsored by a pro-tolerance group.[303] The incident prompted the question of whether SpongeBob is gay. Although the character has enjoyed popularity with gay viewers, series creator Stephen Hillenburg had
 already denied SpongeBob was gay three years earlier, clarifying at the time that he considered the character to be "somewhat asexual".[304] After Dobson's comments, Hillenburg reasserted his position, stating that sexual preference does not play a part in what they are "trying to do" with the series.[305][306] Tom Kenny and other production members were
distraught that the issue had arisen.[48] Dobson later said his comments were taken out of context, and his original complaints were not with SpongeBob, the video, but rather with the organization that sponsored the video, but rather with the organization that sponsored the video, but rather with SpongeBob, the video, but rather with the organization that sponsored the video, but rather with spongeBob, the video, but rather with spongeBob and spongeBob are rather with spongeBob are rat
removed it.[307] After the controversy, John H. Thomas, the United Church of Christ's general minister and president, said they would welcome SpongeBob into their ministry. He said: "Jesus didn't turn people away. Neither do we." [308] Queer theorist Jeffery P. Dennis, author of the journal article "Queertoons", argued that SpongeBob and Sandy are not
romantically in love, but added that he believed SpongeBob and Patrick "are paired with arguably erotic intensity".[310][e] The Ukrainian website Family Under the Protection of the Holy Virgin, which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "fringer loss of the Holy Virgin," which has been described as a "f
Catholic group by The Wall Street Journal, criticized SpongeBob SquarePants for its alleged "promotion of homosexuality".[312] The group sought to have the series banned, along with several other popular children's properties. The National Expert Commission of Ukraine on the Protection of Public Morality took up the matter for review in August 2012.[312]
Questions about SpongeBob's sexuality resurfaced in 2020 after Nickelodeon's official Twitter account posted an image of the character, in rainbow colors with text celebrating the LGBTQ+ community and its allies during Pride Month. Although the post did not make any assertions about SpongeBob's sexual orientation, numerous users responded on social media
claiming they already had their suspicions that he might be gay or reasserting Hillenburg's description of asexuality.[313] In April 2009, Burger King released a SpongeBob-themed advertisement featuring a parody of Sir Mix-a-Lot's song "Baby Got Back". The Campaign for a Commercial-Free Childhood protested the ad for being sexist and inappropriately sexual
 especially considering SpongeBob's fan base includes young children. [314][315][316][317][318] "The children who watched the carbon were operating at half the capacity compared to other children." —Angeline S. Lillard,
 University of Virginia [319] A 2011 study conducted at the University of Virginia, published in the journal Pediatrics, suggested that allowing preschool-aged audiences to watch the series caused short-term disruptions in mental function and drawing pictures. [320]
[321] A Nickelodeon executive responded in an interview the series was not intended for an audience of that age and that the study used "questionable methodology and could not possibly provide the basis for any valid findings that parents could trust."[322][323] Several of the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the series' episodes have also been the subject of controversy. In a report titled "Wolves in the series' episodes have also been the series' episod
 Sheep's Clothing", which documents the increase in potentially violent, profane, and sexual content in children's programming, the Parents Television Council, a watchdog media group, claimed the season 2 SpongeBob SquarePants episode "Sailor Mouth" was an implicit attempt to promote and satirize the use of profanity among children.[324] "SpongeBob's Last
Stand" (season 7) and "Selling Out" (season 4) have been accused of promoting environmentalism and left-wing politics because of their negative portrayal of big business, earning criticism from some on the political debate over its portrayal of unemployment
[325] After Fox News and the New York Post commented on the episode, Media Matters for America accused the two organizations of using the episode to "attack the social safety net". [326] This statement was echoed by Al Sharpton, who claimed conservatives met "leave to be "a sponge who lives in a pineapple under the sea". [327] In 2014, Zabira Orazalieva,
 chairwoman of the Committee for the Protection of Children's Rights in Kazakhstan, deemed the show too violent for children, labeling SpongeBob a "self-absorbed hooligan"[328] who "regularly inflicts violence on others in his community and seems to enjoy what he does".[329][330] In 2019, University of Washington professor Holly M. Barker stated that the show
 promotes "violent and racist" colonialism, as Bikini Bottom is named after Bikini Atoll, a place where natives were displaced by the US government for nuclear testing. Barker also pointed out the alleged cultural appropriation of Pacific culture in the show. Because of such content, children have "become acculturated to an ideology that includes the U.S. character
 SpongeBob residing on another people's homeland", according to Barker. [331] Barker's claims sparked controversy online for a number of American journalism outlets, including Spiked magazine and CBS Austin. [332] ViacomCBS pulled the episode "Mid-Life Crustacean" (season 3), first aired in 2003, out of circulation in March 2021, presumably due to its
 ending in which SpongeBob, Patrick, and Mr. Krabs partake in a panty raid. "We determined some story elements were not kid-appropriate", a Nickelodeon representative stated. The release of a later episode, "Kwarantined Krab" (season 12), would be delayed by two years over its similarities to the COVID-19 pandemic.[334][335] Various media outlets including
MSN, The A.V. Club, and Vulture have reported that SpongeBob's popularity declined following the release of the 2004 film and Hillenburg's departure as showrunner. [336] [337][338] In 2012, MSN cited a post on Encyclopedia SpongeBobia, a Fandom-hosted wiki, which said that many fans felt the series had "jumped the shark" following the release of The
 SpongeBob SquarePants Movie and that online fansites were becoming "deserted".[336] As of 2011, episodes produced since the first film have been variously categorized by DVD Talk and DVD Verdict as "tedious",[342] In 2018, Vulture noted the most popular online memers.
of the series usually focused on episodes from the first three seasons.[338] That same year, The A.V. Club wrote that as the series went on, "[it] leaned hard into kid-friendly physical humor and gross-out moments that appealed to no one in particular".[337] Nickelodeon faced criticism from fans and former staff like Paul Tibbitt when the network greenlit spinoffs
(see below) after the death of Hillenburg, who had previously expressed hesitation in deriving from the parent series. "The show is about SpongeBob, he's the core element, and it's about how he relates to the other characters," Hillenburg told Television Business International. "Patrick by himself might be a bit too much. So I don't see any spin-offs." [343] Responding
to a fan query, Vincent Waller said Hillenburg "was aware [Kamp Koral] was being developed" and that, while Hillenburg "did not get to see it completed," Waller said Hillenburg "was aware [Kamp Koral] was being developed" and that, while Hillenburg "did not get to see it completed," Waller said Hillenburg "was aware [Kamp Koral] was being developed" and that, while Hillenburg "was being developed" and that, while Hillenburg "was feeling it was feeling it was right, but full disclosure... [Stephen and another friend's passing turned] my
 chronological memories of events into a bit of a slippery jumble for that entire block of time. "[345][346] Main article: SpongeBob SquarePants (franchise) Main article: Kamp Koral: SpongeBob's Under Years On February 14, 2019, it was announced that a SpongeBob SquarePants spin-off was in development, [191] and on June 4 the title Kamp Koral was revealed
[347] The plot focuses on a 10-year-old SpongeBob and his friends at a camp in the Kelp Forest, where they spend the summer catching jellyfish, building campfires, and swimming in Lake Yuckymuck.[348] Production of the series began in June 2019.[191][347]
 Nickelodeon animation head Ramsey Naito said of the series, "SpongeBob has an incredible universe to expand upon and the greenlight for Kamp Koral is a testament to the strength and longevity of these characters known and loved by Marc Ceccarelli
 Jennie Monica, and Vincent Waller. Kamp Koral is produced using computer animation rather than the digital ink and paint animation used for SpongeBob SquarePants.[348] On February 19, 2020, it was announced that the series would be premiering in July 2020, with the official title Kamp Koral: SpongeBob's Under Years.[349] The series was also scheduled for SpongeBob SquarePants.
 release on CBS All Access (now Paramount+), the ViacomCBS streaming service, in early 2021.[132][133] The series officially premiered on March 4, 2021.[350] A second season was released on July 10, 2024.[351] Main article: The Patrick Star Show was in development
with a 13-episode order. Additionally, it was reported that the show would be similar to other talk shows such as The Larry Sanders Show and Comedy Bang! [352] The series set to be available on Paramount+ later on. [355] After the death of Hillenburg, an online petition emerged requesting
that David Glen Eisley's song "Sweet Victory"—featured in the episode "Band Geeks", which followed Squidward Tentacles as he organized an ensemble to perform the halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Super Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Bubble Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Bubble Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Bubble Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Bubble Bowl LIII halftime show at the "Bubble Bowl"—be performed at the Bubble Bowl LIII halftime show at the Bu
 Mercedes-Benz Stadium, the event's venue, also acknowledged the campaign.[356][357][358] During the halftime show, a short animation featuring Squidward, Mr. Krabs, Mrs. Puff, SpongeBob, and Patrick Star, as well as footage of the Bikini Bottom band from the episode, was used to introduce Travis Scott for his performance of "Sicko Mode".[359] This led to fan
 outrage due to the bait and switch nature of the introduction and marketing leading up to the show implying Sweet Victory would be played during it.[360] According to animator Nico Colaleo, the animation was completed in a few days.[361] On August 1, 2023, CBS Sports announced that it would carry a youth-oriented alternate broadcast of Super Bowl LVIII on
Nickelodeon, the first such broadcast for a Super Bowl. [362] Billed as Super Bowl LVIII: Live from Bikini Bottom, the broadcast incorporated SpongeBob and Patrick acted as "analysts"
 alongside announcers Noah Eagle and Nate Burleson, with Sandy Cheeks taking on "sideline reporter" duties).[363] Main article: SpongeBob Comics The 32-page bimonthly comic book series, SpongeBob SquarePants comics had been published in
 Nickelodeon Magazine,[364][366][367] and episodes of the television series had been adapted by Cine-Manga,[364][368] but SpongeBob SquarePants creator Stephen Hillenburg's debut as a comic book series devoted solely to SpongeBob SquarePants creator Stephen Hillenburg's debut as a comic book author.[365][367] Theorem SquarePants (364)[368] but SpongeBob SquarePants (364)[368] but
 hoping that fans will enjoy finally having a SpongeBob comic book from me."[366][367] Chris Duffy, the former senior editor of Nickelodeon Magazine, serves as managing editor of SpongeBob Comics.[366][367] Hillenburg and Duffy met with various cartoonists—including James Kochalka, Hilary Barta, Graham Annable, Gregg Schigiel, and Jacob Chabot—to
 kind of current job. "[370] In the United Kingdom, Titan Magazines published comics based on SpongeBob SquarePants every four weeks from February 3, 2005,[371] through November 28, 2013.[372] Titan Magazines also teamed up with Lego to release a limited edition SpongeBob-themed comic. [373] Main article: SpongeBob SquarePants (film series) There have
roles for each film. The films have had an overall positive reception. The SpongeBob Movie: Search for SquarePants is scheduled to be theatrically released in 2025, while another unnamed character spin-off project remains to be released on Netflix for the foreseeable future, according to ViacomCBS' revision in February 2022.[374] The first SpongeBob film, The
 SpongeBob SquarePants Movie, an animated film adaptation of the series was released on November 19, 2004.[375] The film was directed by Hillenburg and written by long-time series writers Derek Drymon, Tim Hill, Kent Osborne, Aaron Springer, Paul Tibbitt, and Hillenburg. He and Julia Pistor produced the film, while Gregor Narholz composed the film's score
  [376][377][378] The film is about Plankton's evil plan to steal King Neptune's crown and send it to Shell City. SpongeBob and Patrick must retrieve it and save Mr. Krabs' life from Neptune's raft and their home, Bikini Bottom, from Plankton's plan. It features guest appearances by Jeffrey Tambor as King Neptune, Scarlett Johansson as the King's daughter Mindy.
The underwater parts are animated traditionally in the manner of the series—the live-action parts use CGI animation with the SpongeBob characters.[387][388][389] The film was met with positive reviews,[390] and was also a financial success, grossing over
premium video on demand service Paramount+ in America on March 4, 2021.[350][393][394] Internationally, Canada received a theatrical release on August 14, 2020, while Netflix received the streaming rights in foreign regions excluding the US, China, and Canada on November 5, 2020.[395][396][397] Unlike the other two SpongeBob movies, the film mainly uses
 SquarePants, is currently set for release on December 19, 2025. In August, 2021, Brian Robbins, CEO of Nickelodeon, stated that a new theatrical SpongeBob film is "in the works." [400] The film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date due to the 2023 and the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date due to the 2023 and the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date due to the 2023 and the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date due to the 2023 and the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date due to the 2023 and the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date of the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date of the company of the film was initially set for release on May 23, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date of the company of the film was initially set for release on May 24, 2025, [401] but was later delayed to December 19; Mission: Impossible - The Final Reckoning took its previous date of the company of the film was later delayed to December 19.
 SAG-AFTRA strike.[402] Saving Bikini Bottom: The Sandy Cheeks Movie is an animated adventure comedy film released on Netflix on August 2, 2024.[403] It is the first character-focused spin-off film, as well as the franchise's fourth film overall. It centers around Sandy and SpongeBob going on a mission to save Bikini Bottom, while a subplot centers on the latter's
family's exploits in the Circus. Prior to its release, the entire film was leaked on January 21, 2024, as a video upload on X (the website formerly known as Twitter).[404] The film received mixed reviews from critics.[405] Plankton: The Movie is an animated musical comedy film which released on Netflix on March 7, 2025.[406] It is the second character-focused spin
off film, and the fifth film in the franchise overall. As with the Sandy Cheeks Movie, the entire film was leaked onto X (Twitter) in August 2024.[407] Three television films were released: SpongeBob's Atlantis SquarePantis (2009), and SpongeBob's Atlantis SquarePantis (2009), and SpongeBob's Truth or Square (2009), and SpongeBob's Atlantis SquarePantis (2007), SpongeBob's Atlantis (2007), SpongeBob's Atl
music featured in the series have been released on the albums SpongeBob SquarePants: Original Theme Highlights (2001), SpongeBob's Greatest Hits (2009), and The Yellow Album (2005). The first two charted on the US Billboard 200, reaching number 171 and 122, respectively. [408] [409] Several songs have been recorded for the purpose of a single or album
release and have not been featured on the show. The song "My Tighty Whiteys" written by Tom Kenny and Andy Paley was released only on the album The Best Day Ever (2006). Kenny's inspiration for the song was "underwear humor," [410] saying: "Underwear humor is always a surefire laugh-getter with kids ... Just seeing a character that odd wearing really
prosaic, normal, Kmart, three-to-a-pack underwear."[410] A soundtrack album, The SpongeBob SquarePants Movie - Music from the Movie and More, featuring the film's score, was released along with the feature-length film in November 2004. Various artists
 including the Flaming Lips,[411] Wilco,[412] Ween,[412] Ween,[413] Motörhead,[414] the Shins,[415] and Avril Lavigne[416] contributed to the soundtrack that reached number 76 on the US Billboard 200.[417] Entrance and lift hill of SpongeBob SquarePants Rock Bottom Plunge ride at the Mall of America The SpongeBob SquarePants 4-D film and ride opened at several
locations, including Six Flags Over Texas, Flamingo Land Resort, and the Shedd Aquarium. [418] The ride features water squirts, real bubbles, and other sensory enhancements. In 2012, Nickelodeon teamed up again with SimEx-Iwerks Entertainment and Super 78 to produce SpongeBob SquarePants 4-D: The Great Jelly Rescue. [419] The attraction opened in early
2013 at the Mystic Aquarium & Institute for Exploration.[420] It was also installed at the Nickelodeon Suites Resort Orlando, Florida.[421][422][423] The seven-minute film follows SpongeBob, Patrick, and Sandy rescuing the jellyfish of Jellyfish Fields from Plankton's evil clutches.[420] On May 23, 2015, an interactive 3D show titled SpongeBob SubPants
Adventure opened in Texas at Moody Gardens.[424] The show was replaced with a generic "20,000 Leagues Under the Sea" re-theme in 2019.[425] A dark ride shooter attraction titled SpongeBob's Crazy Carnival Ride opened at the Circus Resort in Las Vegas, Nevada in 2024.[426] A variety of SpongeBob SquarePants-related attractions are currently located
 within Nickelodeon themed-areas at Movie Park Germany, Pleasure Beach Blackpool, Sea World, American Dream Meadowlands, and Mall of America, which include a themed land based on the franchise.[427] Main article: SpongeBob
SquarePants video games Numerous video games Numerous video games based on the series have been produced. Some of the Lost Spatula (2001)[428] and SpongeBob Moves In!, a freemium city-building game app developed by Kung Fu Factory
for iOS and Android.[429][430][431][432] On June 5, 2019, THQ Nordic announced SpongeBob SquarePants: Battle for Bikini Bottom - Rehydrated, a full remake of the console versions of the original game.[438] On May 28, 2020
 Apple Arcade released a game called Spongebob Squarepants: Patty Pursuit. [439] In 2021, EA Sports introduced a SpongeBob-themed level to the Yard section of its Madden NFL 21 video game. [440] On September 17, 2021, THQ Nordic announced SpongeBob-themed level to the Yard section of its Madden NFL 21 video game. [441] Nickelodeon launched
the first global SpongeBob SquarePants-themed short film competition, SpongeBob SquarePants-themed short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world to create original short films inspired by SpongeBob SquarePants eround the world 
May 6 and ran through June 28, 2013.[444][445] On July 19, 2013, Nickelodeon announced the competition's finalists.[446][447][448] On August 13, 2013, the under-18 category was won by David of the United States for his The Krabby Commercial, while the Finally Home short by Nicole of South Africa won the 18 and over category.[449] Main article: SpongeBob
 SquarePants (musical) SpongeBob SquarePants was adapted as a stage musical in 2016 by director Tina Landau. SpongeBob SquarePants, The Broadway Musical premiered in Chicago in 2016 and opened on Broadway at the Palace Theatre on December 4, 2017.[450] The musical opened to critical acclaim,[451] and tied for most-nominated production at the 2018
 72nd Tony Awards with twelve Tony nominations. [452] Further information: List of SpongeBob SquarePants merchandise A set of SpongeBob SquarePants inspired merchandise from T-shirts to posters. [78] In 2009, it was reported that the franchise had generated an estimated $8
billion in merchandising revenue for Nickelodeon.[453] The series is also the most distributed property of Paramount Media Networks.[413] SpongeBob is viewed in 170 countries, speaks 24 languages, and has become "a killer merchandising app.".[454] The title character and his friends have been used as a theme for special editions of well-known family board
games, including Monopoly,[455] Life,[456] and Operation,[457] as well as a SpongeBob SquarePants edition of Ants in the Pants,[458] and Yahtzee.[459] In 2001, Nickelodeon signed a marketing deal with Target Corporation and Burger King, expanding its merchandising.[213] The popularity of SpongeBob has translated well into sales. In 2002, SpongeBob
 SquarePants dolls sold at a rate of 75,000 per week—faster than Tickle Me Elmo dolls were selling at the time.[460] SpongeBob has gained popularity in Japan, specifically with Japanese women. Nickelodeon's parent company, Viacom, purposefully targeted marketing at women there. Skeptics initially doubted that SpongeBob could be popular in Japan, as the
character's design is very different from already popular designs for Hello Kitty and Pikachu.[461] Ratings and merchandise sales showed SpongeBob SquarePants has caught on with parents and with college audiences.[27] In a 2013 promotion, college-oriented website Music.com gave away 80,000 SpongeBob T-shirts, four times more than during a similar
promotion for Comedy Central's South Park.[27] Kids' meal tie-ins have been released in fast food restaurants in many parts of the world, including Burger King in Europe and North America, as well as Wendy's in North America, as well as Wendy's in North America, and Hungry Jack's in Australia. A McDonald's Happy Meal tie-in with SpongeBob-themed Happy Meal boxes and toys was released in
  Europe and other international markets in the summer of 2007.[462] In Australia, the advertisement for the McDonald's SpongeBob Happy Meal won the Pester Power Award because of The SpongeBob SquarePants Movie, 7-Eleven released the
  limited edition Under-the-Sea Pineapple Slurpee in March 2004.[464] Pirate's Booty released limited edition SpongeBob SquarePants Pirate's Booty snacks in 2013.[465][466] In 2007, high-end SpongeBob-themed electronics were introduced by Imation Electronics were introduced by Imation Electronics Products under the Npower brand, including MP3 players, digital cameras, a DVD player, and a
 flatscreen television.[467] Pictures of SpongeBob SquarePants began to appear on the labels of 8-ounce cans of Green Giant cut green beans and butter sauce in 2007, which featured free stickers. This was part of an initiative to encourage kids to eat their vegetables.[468] Simmons Jewelry Co. released a $75,000
diamond pendant as part of a SpongeBob SquarePants Vanilla Ice Cream character product as part of a license deal with Nickelodeon. [470] NZ Drinks launched the SpongeBob SquarePants bottled water. [471] Build-A-Bear Workshop introduced the new SpongeBob
SquarePants collection in stores and online in North America on May 17, 2013.[472][473][474] Shoppers can dress their SpongeBob and Patrick plush in a variety of clothing and accessories. Sandy Cheeks and Gary the Snail are also available as pre-stuffed minis.[475] Build-A-Bear Workshop stores nationwide celebrated the arrival of SpongeBob with a series of
 special events from May 17 through May 19.[476] On July 13, 2013, Toyota, with Nickelodeon, unveiled a SpongeBob-inspired Toyota Highlander vas launched on SpongeBob Day at the San Diego Padres v. Giants game.[478][480] The SpongeBob Toyota Highlander visited seven U.S. locations during its release, including the
  Nickelodeon Suites Resort Orlando in Florida.[481] In April 2019, Nickelodeon released a series of toys adapted from various SpongeBob", "SpongeBob", "SpongeBob", "SpongeBob", "SpongeBob", "In April 2019, Nickelodeon released a series of the line, most of the toys sold out on Amazon.com.
[482] [483] SpongeBob has also appeared as a guest character in multiple video games, mainly Nickelodeon based ones such as Stumble Guys[485] and Brawl Stars.[486]
 In 2024, Nickelodeon collaborated with various local restaurants and fast food chain Wendy's to create Krabby Patty Kollab meals, [487] including a recreation of the Krabby Patty (which was just the Dave's burgers from Wendy's vith special sauce) and various SpongeBob themed food items, including a Pineapple Under The Sea Frosty from Wendy's, along with
specialized items at select local restaurants nationwide. While the promotion was popular, it was also criticized for allegedly going against creator Stephen Hillenburg's wishes of not selling themed fast food based on the property. [488] On October 25, 2024, as part of multiple reveals at that year's MagicCon Las Vegas event, Wizards of the Coast announced a
 SpongeBob themed Secret Lair would be released for Magic: The Gathering (Secret Lair is the label for special limited edition cards for the game). Not much is currently known aside from it releasing in 2025.[489] On December 5, 2024, clothing brand Uniqlo announced a collab featuring SpongeBob inspired designs by streetwear brand Cactus Plant Flea Market.
is set to release December 12.[490][491] Kamp Koral: SpongeBob's Under Years The Patrick Star Show Rocko's Modern Life ^ Despite his death in 2018, Hillenburg is still credited as executive producer. ^ Episode 175, "It's a SpongeBob Christmas!", was first broadcast on CBS.[3] ^ In 2015, Tom Kenny confirmed the fictitious city is named after Bikini Atoll. He
denied an Internet fan theory, however, that connected the series' characters to nuclear testing that occurred on the atoll.[29] In 2024, Mr. Lawrence said the theory was "absolutely true."[30] ^ The second half of the season was split into a fifteenth season bringing the number of episodes to 13. ^ Jeffery's comments were also published by the Journal of Popular
Film & Television in an article called "The Same Thing We Do Every Night: Signifying Same-Sex Desire in Television Cartoons".[311] This is the article that is referred to by Goodman. ^ Meet the Creator: Stephen Hillenburg (Video). Nick Animation. July 27, 2015. Archived from the original on December 21, 2021. Retrieved April 20, 2020. ^ Seitz, Matt Zoller
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