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If you have a Twitter account, then at some point, you might have wondered who is engaging with your profile. While there are certain things you can find, like which accounts like and repost your tweets, it's impossible to see who is viewing your tweets and your profile. You can only find out about profile engagement through Twitter Analytics. This guide will go through exactly what type of information you can and can't access regarding your Twitter profile. We will also cover some common questions related to Twitter's privacy policy. It's impossible to find out who is visiting your profile on Twitter, but you can see how many. Unlike LinkedIn, which allows you to view who clicks on your profile, Twitter does not offer this feature. You can only tell if someone has seen your tweets through direct interaction. You can see who likes, comments, and retweets. You can also see which accounts follow you or mention you in another post. This is not surprising, given that this information is public on all social media platforms. Your profile's visibility mainly depends on the setting for your Twitter profile. If your profile is set to "Public," then not only can every Twitter user view its content, but pretty much everyone who knows your Twitter username can find it. Apart from viewing your content, they are also free to interact with you. On the other hand, if you set your profile to "Private," only your followers have access to your profile and your tweets. If you want to make your Twitter account private using a browser, this is what you need to do: Open "Twitter" and log into your account.Go to the "More" tab on the left sidebar.Select "Settings and Support."Choose "Settings and privacy."Select "Privacy and safety" in the main window.Under "Your Twitter activity," select "Audience and tagging."Check the "Protect your Tweets" box on the right.Select "Protect." At this point, Twitter might ask you to log into your account once again. Now, only your followers will be able to interact with your tweets. Remember that some information on your Twitter profile will always be public. For example, if you have supplied that information, every person on Twitter can view your biography, profile picture, website, and location. Making your Twitter account private in the Android or iOS app is similar to doing it in a browser, but the navigation and user interface differs. Open the "Twitter" app on Android or iOS.Tap on your "profile" icon in the top left section.Choose "Settings and privacy" towards the bottom of the pullout menu.Select "Privacy and safety" from the options.Tap on "Audience and tagging."Tap on "Protect your Tweets" to move the slider to the "on" position. Many browser extensions claim to offer this type of functionality for Twitter and virtually every social media platform out there. However, most web extensions have concerns, and you should be wary of them. Even though these browser extensions are free to use and might seem genuine, they could primarily be after your personally identifiable data. You would unknowingly be giving that web extension access to your private information. Meanwhile, instead of notifying you when any account views your Twitter profile, they will only let you know if a profile with the same web extension clicked on yours. What's worse, this fraudulent web extension will also track all the other websites you visit and notify other people (who have the same extension) whenever you view their profile. The decision to install this extension ultimately depends on you, but it's not recommended. Like with browser extensions, there is no app you can use to see the actual usernames of accounts that visit your Twitter profile. However, you can use certain apps as an alternative to Twitter Analytics to get profile counts and tweet view numbers. The two best apps to measure and analyze your engagement are HootSuite and Crowdfire. While neither app can provide specific information about who views your profile, they will offer accurate insights into your profile's engagement. Moreover, both apps will let you know which posts get the most attention, how many views your profile has daily, and the number of accounts that see your tweets. Both apps offer a free version, but only Crowdfire provides an unlimited free account. On the other hand, HootSuite only gives you a 30-day free trial. If you don't want to pay for an app, Twitter Analytics is a much safer alternative. Twitter Analytics is a business tool that helps measure profile engagement and other demographics, but it also displays the number of profile visits, tweet visits, tweet responses, etc. It can be beneficial if you are a content creator, an influencer, or an online business owner. As mentioned before, it's impossible to view which accounts visited your profile on Twitter, not even with Twitter Analytics. However, seeing the number of visits and responses for various tweets is handy. Twitter Analytics is not available on the mobile app in Android or iOS. However, you can still view tweet statistics, including impressions, engagements, detail expands, new followers, profile visits, and link clicks. The data available per tweet depends on the tweet's contents. For instance, you won't see link clicks stats if there aren't links in the tweet. You can only view stats on your tweets and any tweet replies you made. Retweets are excluded. To see statistics on your Twitter tweets or replies, this is what you need to do: Open the iOS or android "Twitter" app and click on your "profile" icon in the top left section.In the pullout menu that appears, tap on your "profile" pic once more.Select the "Tweets" or "Tweets & replies" tab.As you scroll down, you'll see a statistics bar icon with a number next to it. That number is your views (Impressions) count.To view more stats, tap on the "statistics bar" icon. Open "Twitter" in a browser.Log into your account if you haven't already.Go to "More" on your profile.Tap on "Analytics."Select "Turn Analytics On."Go to "Profile visits." To enable the Twitter Analytics page on the desktop browser, go to Twitter Analytics when logged into your account. You can see all the vital information regarding your profile engagement there. Some other metrics Twitter Analytics keeps track of include: the number of tweets you posted, the number of views or impressions you got, the number of times another account mentioned yours, and your number of followers. All of these metrics are measured every month. The Twitter Analytics website will also let you know which tweet got the most attention and who is your top follower of the month. If you are using this social media and blogging platform to promote a product or service, Twitter Analytics will help you by letting you know how your Twitter campaign is performing. After you analyze the overall number of impressions and the engagement rate, you will know which areas are flourishing and which ones you need to work on. Not only that, but you'll be able to learn more about your followers. No matter your social media platform, it's normal to be curious about who is visiting your profile, and Twitter is no exception. While many browser extensions and apps claim that they can provide you with such information, this isn't possible. Regardless, you can at least see the profile and tweet statistics in some form using Twitter Analytics or viewing stats directly on your tweets and replies. Can you see who views your Tweets on Twitter? There is no way of knowing exactly which accounts have viewed your tweets. On the other hand, you can find out the number of accounts that viewed and interacted with your tweets.If you're wondering how visible your tweets are in the first place, it depends on whether your Twitter profile is public or private. If you have a private account, there is no need to worry. Only your followers can see and interact with your tweets. Not only that, but they won't appear in the search results either.However, anyone can interact with your tweets if you have a public Twitter account that doesn't follow your search for a specific keyword, your tweets that include that keyword can appear in the search results. For example, if your profile was public at one point but then you made it private, some tweets might still appear in the search results. Can someone tell if you're stalking them on Twitter? If you use your Twitter account to view other people's profiles, and you're worried they might think you are "stalking" them, there is no need to be concerned. Twitter's privacy policy doesn't give anyone access to this information. While many apps claim that they can let you know precisely who is stalking your profile, they are usually scams.Also, if you're considering downloading such an app, don't waste your time or money on them. You'll only be giving them your data and profile information willingly. Twitter, the bustling realm of quick updates and conversations, sparks a natural curiosity. Ever wondered who's checking out your profile? It's like having a secret admirer, right?But hold on — Twitter likes to keep things mysterious. It won't spill the beans on exactly who's peeking at your tweets. Your profile visitors remain incognito, and Twitter's got a privacy veil firmly in place.So, while the curiosity might linger, the names of those checking you out stay under wraps. Let's dive in and explore the intriguing world of Twitter profile views!What are Profile Visits in Twitter Analytics?Definition and Significance. Profile visits in Twitter analytics offer insights into user engagement over a specific period. Understanding their significance is crucial for gauging Twitter account popularity.Total Profile Visits in Twitter Analytics Dashboard: Dive into the Twitter Analytics dashboard to discover the total number of profile visits. Track the metrics graphically, gaining a comprehensive view of engagement over the last 28 days.Profile Clicks on Individual Tweets: Delve deeper into tweet-specific data with profile clicks. This tab reveals how many times users clicked on your profile from a particular tweet, providing a granular analysis.Limitations in Visibility if No Engagements Occurred: Acknowledge that without engagements, such as profile clicks, certain metrics may not be visible, providing a realistic perspective on user interactions.Can You See Who Viewed Your Twitter Profile?Twitter's Limitations on User Data: Twitter deliberately withholds information on specific profile visitors.If you wondering about who visited your profile, Twitter's got your privacy. The platform anonymizes profile visits.Third-Party Apps Claiming Profile Views — Beware of Scams: Beware of third-party apps claiming to unveil your profile viewers. Many are scams seeking personal information and access permissions.Risks Associated with Sharing Personal Information: Highlight the risks associated with sharing personal information with dubious apps, emphasizing the potential compromise of privacy.Emphasize Twitter's Lack of Support for Profile View Tracking: Reinforce that Twitter, even through third-party apps, does not provide tools for tracking profile views.How to Check Profile Views on Twitter: To check profile visits on Desktop:Log in, click "Home," select "Creator Studio," and access the "Analytics" dropdown. The dashboard provides a visual representation of your profile visits over time.Checking Total Profile Visits Over Time:Scroll through past months on the dashboard to track profile visits historically. Be aware of potential changes in Twitter's analytics dashboard layout.Viewing Profile Clicks for Individual Tweets:Navigate to the Tweet activity tab and click on a specific tweet to view profile clicks. No profile clicks indicate a lack of engagement.Acknowledging Potential Changes in Twitter's Analytics Dashboard:Keep in mind that Twitter is continually updating its analytics dashboard; features may evolve, impacting user experience.How to Check Profile Views on Twitter on MobileNavigating the Twitter App:Open the Twitter app, click your profile, and select a tweet for analysis.Accessing Profile Views for Specific Tweets:Click "View Analytics" under the tweet to access profile views, impressions, engagements, and new followers.Viewing Tweet Analytics on Mobile:Gain insights into individual performance directly from your mobile device.Staying Informed About Twitter's Evolving Features:Be mindful of updates to the Twitter app, as features and interfaces may change over time.How Does Twitter Analytics Measure Profile Visits?Twitter Analytics provides a summary of users who visited your profile, emphasizing the diverse ways users may find and visit profiles.Exclusion of Own Profile Visits in the Metric:Clarify that Twitter does not include your own profile visits in the analytics, ensuring a more accurate representation of external engagement.Accuracy and Factors Influencing Profile Visit Counts:Discuss factors influencing profile visit counts and highlight the accuracy of Twitter Analytics in providing real-time data.Twitter Profile Visit HistoryExplore Twitter Analytics to view the total number of monthly profile visits and track changes over time.Checking Profile Clicks Metrics Over Time:Use Twitter analytics to analyze profile clicks metrics, adjusting the period to gain historical insights.Using Twitter Analytics to Explore Historical Data:Utilize the historical data feature in Twitter Analytics to understand trends in profile visits over time.Top Questions About Twitter Profile VisitsAnswer frequently asked questions regarding profile views, ensuring clarity on what Twitter reveals about user engagement.Emphasizing the Anonymity of Profile Visitors:Reiterate that Twitter maintains the anonymity of profile visitors to respect user privacy.Explaining the Significance of Direct Interactions for User Engagement:Emphasize the importance of direct interactions such as likes, comments, and retweets as visible indicators of engagement.Twitter Viewer Tool — Tweet BinderIntroduce Tweet Binder as a reliable tool for real-time updates on Twitter engagement.Real-Time Updates on Twitter Content Engagement:Emphasize Tweet Binder's capability to provide real-time updates on Twitter content engagement.Exporting Reports for Analysis and Sharing with a Team:Illustrate how Tweet Binder facilitates the export of reports for detailed analysis or team collaboration.Can You See Who Views Your Tweets?Reiterate that Twitter maintains strict limitations on disclosing specific users who view tweets.Use of Twitter Viewer Tool to Gain Insights Into Account and Post Views:Advocate for using Twitter viewer tools like Tweet Binder to gain insights into account and post views.Exploring Additional Functionalities for Hashtag Campaign Tracking:Explore the additional functionalities of Twitter viewer tools for effective hashtag campaign tracking and analysis.Social Media Brand War RoomStress the significance of actively monitoring social media for brand competition and staying ahead of market trends.Setting Up a Social Media War Room for Real-Time Insights:Guide brands on setting up a social media war room to gain real-time insights into customer behavior and popular hashtags.Utilizing Social Walls for Tracking Mentions and Hashtags:Showcase how Social Walls can be utilized to efficiently track brand mentions and popular hashtags, providing a competitive edge.Maintaining Brand Stability: Social Media ModerationEmphasize the crucial role of social media moderation in maintaining brand aesthetics and stability amid user-generated content.Benefits of Moderation Tools in Filtering Inappropriate Content:Discuss the benefits of moderation tools in filtering out inappropriate content, protecting the brand image and user experience.Social Walls as a Valuable Tool for Content Moderation:Highlight the efficiency of Social Walls as a valuable tool for content moderation, ensuring authenticity and reliability in user-generated content.ConclusionAlright, fellow Twitter explorers, we've unraveled the mystery of profile views. Twitter's keeping tight-lipped about who's checking you out, and that's just the way it is.But fear not! We've got a trick up our sleeves — tools like Social Walls can help you conquer the Twitter game. While Twitter won't tell, Social Walls lets you peek behind the curtain, tracking trends, mentions, and more.So, here's the scoop: Twitter won't spill the beans on your secret admirers, but with a little social media magic, you can still rock your Twitter presence. It's a wild ride in the Twitterverse, my friends — enjoy the journey.American defunct social media company This article is about the former company. For the now-rebranded service, see Twitter. For the current company, see X Corp. Twitter, Inc.Market Square, the company's headquarters in San Francisco, January 2023Company typePrivate (2007–2013, 2022–2023)Public (2013–2022)Traded asNYSE: TWTR (2013–2022)IndustrySocial mediaPredecessorObvious CorporationFoundedApril 2007; 18 years ago (2007-04) in San FranciscoFoundersJack DorseyNoah GlassBiz StoneEvan WilliamsDefunctApril 2023; 2 years ago (2023-04)FateAcquired by Elon Musk and merged into X Corp.SuccessorX Corp.HeadquartersSan Francisco, California, United StatesArea servedWorldwideKey peopleElon MuskServices Twitter (rebranded to X) Vine (discontinued) Periscope (discontinued) Revenue US$5.1 billion (2021)Operating income US$−493 million (2021)Net income US$−221 million (2021)Total assets US$14.1 billion (2021)Total equity US$7.3 billion (2021)Number of employees ~1,000 (2023)ASN1314414 Websitex.com/home Footnotes / references[1][2][3][4][5] Twitter, Inc. was an American social media company based in San Francisco, California, which operated and was named for its flagship social media network prior to its rebrand as X. In addition to Twitter, the company previously operated the Vine short video app and Periscope livestreaming service. In April 2023, Twitter merged with X Holdings[6] and renamed itself as X Corp.[7] Twitter was created by Jack Dorsey, Noah Glass, Biz Stone, and Evan Williams in March 2006 and was launched that July. By 2012[update], more than 100 million users tweeted 340 million tweets a day.[8][9] The company went public in November 2013. By 2019[update], Twitter had more than 330 million monthly active users.[10] On April 25, 2022, Twitter agreed to a $44 billion buyout by Elon Musk, CEO of SpaceX and Tesla, one of the biggest deals to turn a company private.[11][12] On July 8, Musk terminated the deal.[13] Twitter's shares fell,[14] leading company officials to sue Musk in Delaware's Court of Chancery on July 12.[15] On October 4, Musk announced his intention to purchase the company as he had agreed, for $44 billion, or $54.20 a share;[16] the agreement closed on October 27. By October, 2024, X was worth less than 80% of what it was acquired for, and its value in 2025 was estimated to be around $9 billion. The platform's ad revenue has declined significantly. Following Musk's takeover, Twitter was criticized for an increase in hate speech,[17] as well as for systemic prioritization of right-wing content.[18][19][20] His acquisition of the company has been characterized by large-scale policy changes, mass layoffs and resignations, and a dramatic shift in the company's work culture. Main article: History of Twitter A sketch, c. 2006, by Jack Dorsey, envisioning an SMS-based social network Twitter's origins lie in a "daylong brainstorming session" held by board members of the podcasting company Odeo. Jack Dorsey, then an undergraduate student at New York University, introduced the idea of an individual using an SMS service to communicate with a small group.[21][22] Work on the project started in February 2006.[23] Dorsey published the first Twitter message on March 21, 2006, at 12:50 p.m. PST (UTC−08:00): "just setting up my twttr".[1] The first Twitter prototype, developed by Dorsey and contractor Florian Weber, was used as an internal service for Odeo employees.[23] The full version was introduced publicly on July 15, 2006.[4] In October 2006, Biz Stone, Evan Williams, Dorsey, and other members of Odeo formed Obvious Corporation and acquired Odeo, together with its assets—including Odeo.com and Twitter.com—from the investors and shareholders.[24] Williams fired Glass, who said he was quiet about his part in Twitter's startup until 2011.[25] Twitter spun off into its own company in April 2007.[26] The tipping point for Twitter's popularity was the 2007 South by Southwest Interactive (SXSWi) conference. During the event, Twitter usage increased from 20,000 tweets per day to 60,000.[27] "The Twitter people cleverly placed two 60-inch plasma screens in the conference hallways, exclusively streaming Twitter messages," remarked Newsweek's Steven Levy. "Hundreds of conference-goers kept tabs on each other via constant twitters. Panelists and speakers mentioned the service, and the bloggers in attendance touted it."[28] Reaction at the conference was highly positive. Blogger Scott Beale said that Twitter was "absolutely ruling" SXSWi. Social software researcher danah boyd said Twitter was "owning" the conference.[29] In April 2012, Twitter announced that it was opening an office in Detroit, with the aim of working with automotive brands and advertising agencies.[30] Twitter also expanded its office in Dublin.[31] Twitter hit 100 million monthly active users in September 2011. On December 18, 2012, Twitter announced it had surpassed 200 million monthly active users.[32] The company had its initial public offering on the New York Stock Exchange on November 7, 2013.[33] In September 2016, Twitter shares rose 20% after a report that it had received takeover approaches.[34] Potential buyers were Alphabet (the parent company of Google),[34] Microsoft,[35][36][37] Salesforce.com,[34][38] Verizon,[38] and The Walt Disney Company.[39][40] Twitter's board of directors were open to a deal, which could have come by the end of 2016.[34][41] However, no deal was made, with reports in October stating that all the potential buyers dropped out partly due to concerns over abuse and harassment on the service.[42][43][44] In June 2017, Twitter revamped its dashboard to improve the new user experience.[45][46] In April 2021, Twitter announced that it was establishing its African headquarters in Ghana.[47][48] In January 2022, Twitter finalized the sale of MoPub to AppLovin. The deal was first announced in October 2021, and the selling price was reported at $1.05 billion.[49] Main article: Acquisition of Twitter by Elon Musk Businessman Elon Musk revealed that he had bought 9.1% of Twitter for $2.64 billion on April 4, 2022.[50][51][52] In response, Twitter's stock rose by as much as 27% and Twitter shares experienced the largest intraday surge since Twitter's IPO in 2013.[53] Musk was appointed to Twitter's board on April 9, under a deal that prohibited him from acquiring more than 14.9% of the company.[51][54][55] Musk made an unsolicited offer on April 14 to acquire Twitter for $44 billion and take the company private.[56] Publicly, Musk expressed the wish that he did not want to make any more than he could make via investing.[57][58] Twitter's board introduced a "poison pill" strategy on April 15, which would allow shareholders to buy additional stock should a hostile takeover occur as a means to block Musk's takeover.[59] On April 20, Musk secured $46.5 billion in funding as a tender offer, which the board accepted on April 25.[60][61][62] On July 8, Musk announced he was unilaterally terminating the proposed acquisition, claiming in a regulatory filing that Twitter was in "material breach" of several parts of the agreement by refusing to comply with Musk's requests for spambot account data and dismissing high-ranking employees.[63][64] In response, Twitter board chair Bret Taylor pledged to pursue legal action against Musk at the Delaware Court of Chancery with the goal of completing the acquisition.[65][66] On July 12, Twitter opened a lawsuit against Musk to force the sale to proceed.[67] On September 13, Musk sent a third letter to Twitter again attempting to terminate the deal.[67] On October 4, 2022, it was reported that Musk offered to proceed with the deal at the original offer price of $54.20 per share.[68][70] The deal closed on October 27, 2022, with the merger between Twitter, Inc. and X Holdings II, Inc., a wholly owned subsidiary of X Holdings, Inc.[71] and Musk took control of the company.[72] paying $54.20 per share, or about $44 billion.[73] By January 2023, Twitter only had around 2,300 employees left, according to Musk, with only 550 working full-time.[74][75][76][77] By April, there were less than 1,500 active employees left[78] with 80% of Twitter's work force gone within a year.[79] On October 28, immediately following Musk's acquisition, he fired CEO Parag Agrawal and CFO Ned Segal.[80] Twitter's stock was suspended from trading prior to the New York Stock Exchange opening the next day and was delisted on November 8.[81][82] On October 31, Musk announced in a securities filing that he would dissolve the board of directors and would serve as the CEO of the company.[83] In January 2023, he also fired an employee who criticized him.[84] On November 4, Twitter laid off about half of its 7,500 employees,[85] leaving several internal departments, including communication and core engineering teams, understaffed.[86] Some of the employees were later asked to return, with Twitter stating that they were "laid off by mistake".[87] Several current and former Twitter employees sued the company for violations of the Worker Adjustment and Retraining Notification Act of 1988 due to failure to provide a 60-day notice prior to mass firings.[88][89] Top security, compliance, content moderation, and sales executives resigned due to Musk stating that employees must either work longer hours or resign from the company.[90] On November 16, Musk issued an "ultimatum" to all remaining Twitter employees warning that workers could expect "long, intense hours of work" if they decided to stay, a decision that was ordered to be made by the following day, with news sources reporting numerous employees leaving on the same day.[91][92][93] The Verge reported that multiple critical engineering teams "completely or near-totally[] resigned", increasing internal fears of a collapse of Twitter.[94] Within a week of Musk's acquisition and subsequent internal instability of the firm, including layoffs of Twitter's trust and safety teams, large advertisers including General Mills, Pfizer, Volkswagen, and General Motors announced an advertising pause.[95] Advertising agencies, including IPG and Omnicom Media Group, advised clients to pause ad spending on Twitter temporarily until the platform can sufficiently assure brand safety concerns.[96] Apprehension over increased hate speech made advertisers leave in large numbers. Impersonator accounts had increased following errors in the blue tick scheme for verified users causing concerns.[97] Musk said Twitter was experiencing "a massive drop in revenue" causing losses of $4 million per day, which he attributed to "activist groups pressuring advertisers," adding that "nothing is working" to lure advertisers back.[98] According to a November 2022 report from Media Matters for America, Twitter had lost half of its top 100 advertisers, which spent $750 million on ads in 2022.[99] Advertising execs from Standard Media Index said advertiser spending on Twitter declined 55% in November year-on-year, and declined 71% in December, despite those holiday months typically seeing higher ad spending.[100] By December 2022, Musk's family office privately sought to sell new shares valued at his original acquisition price of $54.20, amid turmoil among users and advertisers, and debt payments approaching. Musk's money manager wrote to investors that in recent weeks the family office had received "numerous inbound requests to invest in Twitter."[101][102] The Wall Street Journal reported in January 2023 that talks had been held to raise up to $3 billion to pay down some of the $13 billion in debt incurred in the deal, which includes a $3 billion high interest rate bridge loan. Musk denied the report, saying, "corpo media shills clearly have their heads up their ... .[103][104] The Journal reported in October 2023 that the seven major banks that provided the $13 billion loan had been unable to follow the standard practice of quickly selling down their exposure to other banks, due to a lack of appetite for the debt since Musk took over. The banks expected to mark down the debt by at least 15% in order to sell it.[105][needs update] In April 2023, Twitter, now under the ownership of Musk, designated National Public Radio as "US state-affiliated media",[106][107] a label "that's typically been reserved for foreign media outlets that represent the official views of the government, like Russia's RT and China's Xinhua."[108][109][110] This move by Twitter sparked a controversy and accusations of pro-Republican bias.[111][112][113] In a statement to Variety, NPR president and CEO John Lansing condemned the decision.[114] Twitter, Inc. was merged with X Corp. in March 2023. Users could share concise text messages, images, and videos through "tweets" and engage with other users' content via likes or "retweets".[118] Main article: Vine (service) On October 5, 2012, Twitter acquired a video clip company called Vine that launched in January 2013.[119][120] Twitter released Vine as a standalone app that allows users to create and share six-second looping video clips on January 24, 2013. Vine videos shared on Twitter are visible directly in users' Twitter feeds.[121] On October 27, 2016, Twitter announced it would disable all uploads, but that viewing and download would continue to work.[122][123] On January 20, 2017, Twitter launched an Internet archive of all Vine videos that had ever been published. The archive was officially discontinued in April 2019.[124] Main article: Periscope (service) On March 13, 2015, Twitter announced its acquisition of Periscope, an app that allowed live streaming of video.[125] Periscope was launched on March 26, 2015.[126] Due to declining usage, product realignment, and high maintenance costs the service was discontinued on March 31, 2021.[127] However, past Periscope videos can still be watched via Twitter and most of its core features are now incorporated into the app.[128] Main article: Crashlytics Twitter acquired Crashlytics, a crash reporting tool for developers, on January 28, 2013, for over US$100 million, its largest acquisition at the time.[129] Twitter committed to continue supporting and expanding the service.[130] In October 2014, Twitter announced Fabric, a suite of mobile developer tools built around Crashlytics.[131] Fabric brought together Crashlytics, Answers (mobile app analytics), Beta (mobile app distribution), Digits (mobile app identity and authentication services), MoPub, and TwitterKit (login with Twitter and Tweet display functionality) into a single, modular SDK, allowing developers to pick and choose which features they needed while guaranteeing ease of installation and compatibility. By building Fabric on top of Crashlytics, Twitter was able to take advantage of Crashlytics' large adoption and device footprint to rapidly scale usage of MoPub and TwitterKit. Fabric reached active distribution across 1 billion mobile devices just 8 months after its launch.[132] In early 2016, Twitter announced that Fabric was installed on more than 2 billion active devices and used by more than 225,000 developers. Fabric is recognized as the #1 most popular crash reporting and also the #1 mobile analytics solution among the top 200 iOS apps, beating out Google Analytics, Flurry, and Mixpanel.[133][134] In January 2017, Google acquired Fabric from Twitter and later integrated it into their Firebase platform.[135][136] Revue was a service which lets writers create email newsletters and offer free or paid subscriptions to them. Revue was founded in the Netherlands in 2015 and acquired by Twitter on January 26, 2021.[137] On December 14, 2022, Twitter announced the service would be discontinued on January 18, 2023, at which point all user data would be deleted.[138] Main article: List of mergers and acquisitions by Twitter On April 11, 2010, Twitter acquired Atebits, developers of the Twitter client Tweetie for the Mac and iPhone.[139] On January 28, 2013, Twitter acquired Crashlytics in order to build out its mobile developer program.[201] On November 4, 2010, Twitter acquired Tweetdeck.[140] followed by the acquisition of MoPub on September 9, 2013.[141] On June 4, 2014, Twitter announced that it would acquire Namo Media, a technology firm specializing in "native advertising" for mobile devices.[142] On June 19, 2014, Twitter announced that it had reached an undisclosed deal to buy SnappyTV, a service that helps edit and share video from television broadcasts.[143][144] The company was helping broadcasters and rights holders to share video content both organically and via Twitter's Amplify program.[145] In July 2014, Twitter announced it had acquired a small password-security startup called CardSpring for an undisclosed sum. CardSpring enabled retailers to offer online shoppers coupons that they could automatically sync to their credit cards in order to receive discounts when they shopped in physical stores.[146] On July 31, 2014, Twitter announced that it had acquired a small password-security startup called Mitro.[147] On October 29, 2014, Twitter announced a new partnership with IBM. The partnership was intended to help businesses use Twitter data to understand their customers, businesses and other trends.[148] On February 11, 2015, Twitter announced that it had acquired Niche, an advertising network for social media stars, founded by Rob Fishman and Darren Lachtman.[149] The acquisition price was reportedly $50 million.[150] Twitter announced TellApart, a commerce ads tech firm, with $532 million stock.[151][152] In December 2012, Twitter announced that it had filed papers with the U.S. Securities and Exchange Commission (SEC) ahead of a planned stock market listing.[195] It revealed its prospectus in an 800-page filing.[196] Twitter planned to raise US$1 billion as the basis for its stock market debut.[197] The initial public offering (IPO) filing states that "200,000,000+ monthly active users" across Twitter and "500,000,000+ tweets per day" are posted.[198][199] In an October 15, 2013, amendment to their SEC S-1 filing,[200] Twitter declared that they would list on the New York Stock Exchange (NYSE), quashing speculation that their stock would trade on the NASDAQ exchange. This decision was widely viewed to be a reaction to the botched initial public offering of Facebook.[201] In November 2013, Twitter stock was issued to the public at US$26 and closed at end of US$44.90, giving the company a valuation of around US$31 billion.[204] Consequently, executives and early investors marginally increased their capital, including co-founders Williams and Dorsey who received a sum of US$2.56 billion and US$1.05 billion respectively, while Costolo's payment was US$58 billion. On February 5, 2014, Twitter published its first results as a public company showing a net loss of $511 million in the fourth quarter of 2013.[206] In November 2017, the Paradise Papers, a set of confidential electronic documents relating to offshore investment, revealed that Twitter is among the corporations that avoided paying taxes by using offshore companies.[207] Later The New York Times reported that Russian-American billionaire Yuri Milner had Kremlin backing for his investments in Facebook and Twitter.[208] Companies portal This article is part of a series aboutElon Musk Personal Awards and honors Business career Views Family Filmography International relations Legal affairs The Boring Company Views Tunnel Hyperloop X Corp. Twitter under Elon Musk Twitter, Inc. acquisition litigation xAI Thud Texas Institute Politics Activities America PAC Building America's Future Salute controversy Department of Government Efficiency BIG PAC Musk and unions Tesla and unions Protests Tesla Takedown vandalism in popular culture Character Limit: How Elon Musk Destroyed Twitter Elon Musk (Isaacson) Elon Musk (Vance) Ludicrous Power Play "The Musk Who Fell to Earth" "The Platonic Permutation" "Members Only" Crew over the Crewcoo's Morty Elon Musk's Crash Course Related Tesla Roadster in space Tesla Takedown TSLAQ Twitter Files 2022 Twitter suspensions List of Tesla Autopilot crashes vte Timeline of social media ^ a b jack [@jack] (March 21, 2006). "just setting up my twttr" (Tweet). Retrieved February 4, 2011 – via Twitter. ^ "US SEC: FY2021 Form 10-K Twitter, Inc". U.S. Securities and Exchange Commission. Archived from the original on March 28, 2023. Retrieved March 27, 2022. ^ "Twitter – Company". 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Today's article explores this topic and has the answers to all your queries on this topic. No, people cannot see if you view their Twitter profile. This social media channel doesn't share this information on its analytics dashboard. However, Twitter does show profile visits, which is a similar metric. This tells you how many Twitter users visited your account. At the time of writing this article, you can still get this information for individual posts. It's also available in the revamped X Analytics dashboard. As highlighted earlier, X doesn't tell you who visits your account. However, you can still learn about how many people go to your profile. How to see who views your Twitter account page? The sections below show three different ways to access this metric quickly. The easiest method is to use the default Twitter analytics dashboard. It provides all the metrics you need to know about your Twitter account. As of June 2024, the profile visit metric is still visible if you don't have an X Premium subscription. Here's how to get this metric from individual posts on X: Sign in to your X account on a desktop or your smartphone. After you go to your feed, tap your profile picture. It is a circular button visible at the top right corner of your screen. When the side panel comes into view, press Profile to go to your account page. You'll see the Profile option on the desktop on the quick navigation panel. Left-click this button to visit your account. Click the Posts tab and scroll down to find your post. If you can't see it, enter this command in the search bar — (from:username) "keyword". Replace "username" with your X handle and "keyword" with a phrase or hashtag in the post. Below every post, you'll see a graph button with a number. Left-click this icon to open the Post Analytics dashboard. Look for Profile Views, which tell you how many people visited your account after seeing this tweet. What if you still can't locate the tweet on your account page? There are two additional commands you should try: since:yyyy-mm-dd until:yyyy-mm-dd The since command shows posts after the specified date while until displays tweets before the given date. When you use them together, they show tweets from the provided date range. This is how to use these commands (from:username) "keyword 1" since:yyyy-mm-dd until:yyyy-mm-dd. On June 13, 2024, X launched the revamped edition of the Twitter Analytics dashboard. They updated the design and interface, giving all the information you need on a single page. At the time of writing this article, you need X Premium or Premium+ subscription. Currently, it isn't available on the Basic tier. Here's how to access your analytics dashboard on X after you become a subscriber: Visit your X homepage on a desktop browser. Left-click the Premium button on the side panel. Navigate to the Analytics page, which you'll see under Quick Access. The revamped dashboard shows a graph of your Twitter account's performance over a specified period. You can change the date filter to — seven days, 28 days, three months, and one year. There's also a calendar icon, which lets you choose custom date ranges. A card for profile visits shows how this metric changed over a specified date range. In the graph below Account Overview, tap Impressions to profile views. This changes the graph from tweet impressions to profile views. While hovering over specific points in the graph, you'll see the profile visits during that period. This gives you an idea of whether your content is directing people towards your profile. An indirect way to know how many people visited your Twitter profile is to include a URL in your bio. Generally, using a URL shortener service is the best way to do this, as they offer analytics data. You'll know how many people visited your profile page by measuring the click metrics for this URL. Here's how to use a link shortener service to track profile visits on X: Create an account with a link shortener service and make a custom tracking link. Open X on your desktop or mobile device. Go to your account page by left-clicking Profile in the quick navigation panel. On your mobile device, swipe right after you go to the For You feed and tap Profile. Left-click this button to visit your account. Click the Save button on this popup to apply the changes to your X profile page. You should test the link by clicking it and seeing if it registers this activity. If everything looks good, you can track profile visits when people open this URL. No, you should avoid using third-party apps and services to track who viewed your Twitter profile. This is because X doesn't have an application protocol interface (API), which allows tools to access this data. At best, most services will tell you the number of profile visits you get on X. You shouldn't use any tool that claims to provide this data, as they can put your account at risk. In most situations, you must connect your account with a third-party tool. Bad actors and malicious services will use this to their advantage to post spam or harmful content on your profile. Browser extensions can monitor your actions and collect sensitive information. They can also analyze your login credentials and lock you out of your account. No, Twitter doesn't send notifications when you visit a user's profile page. The platform only tracks the number of people visiting the account page. Although this metric is available in your X Analytics dashboard, it doesn't act like the other engagement metrics. For example, if someone likes your post, you'll learn about this activity from your Notifications tab. Profile visits are more than just a metric on your analytics dashboard on X. You can learn the following by looking at this data. The profile visits on individual posts show how your content resonates with your audience. Do profile visit your account page after seeing your tweet in their timeline? For example, you ask your audience to check out your profile, as there's a link to your website. With profile clicks, you can assess if this strategy is working. If not enough people visit your profile, you can see if changing your content or post type makes any difference. Your profile page plays a significant role in what people think of your profile. Let's say a person visits your account but doesn't because they don't click the link to your website. These situations shed light on how well your profile page helps you achieve your goals. For example, does the pinned tweet metric go up with profile visits? If not, you must change your account's pinned post. What about the URL in your bio? Do you see an increase in the number of interactions with this link? Perhaps you need to add clarity to the URL so people know what they are visiting. Or, you can change the copy in the bio to see if this increases your engagement metrics. No, Twitter doesn't show who viewed your profile with X Premium, as this isn't a feature for subscribers. The platform doesn't give this information to anybody, even if you subscribe to the highest tier. You now have the answer to this query — does Twitter show you who viewed your profile? The social media giant doesn't share the usernames or display names of the people who visit your profile. On the other hand, it lets you know the number of visitors your account receives. Your posts on X play an important role in driving your audience to your profile. If you publish content people don't like, they will most likely not check out your account. Negative comments, controversial posts, and insensitive content affect your profile views. Sometimes, people find your older tweets, which can reduce this activity. It's better to remove such posts and replies before they become problematic. Unfortunately, X doesn't make it easy to locate your older tweets, nor does it allow you to bulk-delete posts. You can prevent certain posts from affecting your engagement rate and other metrics by using a third-party tool like TweetDelete. It has all the social media management utilities you'll need to maintain your reputation. For instance, the mass-delete tweets utility makes it easy to remove a large number of posts on your profile page. The auto-delete tweets task is a timesaver, as it removes specific posts in the background. This feature uses the keywords, hashtags, and date ranges you set on its dashboard to remove the right tweets. Also, TweetDelete can remove all your posts to give you a fresh start without creating a second Twitter account. Use this guide on does Twitter show who viewed your profile to track account visits and improve this metric.

Become a TweetDelete subscriber today for a powerful tool to manage your online presence on X!