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Our Company Profile templates are essential for clearly and engagingly presenting your company's identity, operations, and growth. They effectively articulate your story, goals, and achievements, incorporated with your brand guidelines. These templates ensure a professional portrayal of your company's value and future potential. Company Profile
Templates Can Be Used By Anyone:Our Company Profile presentation templates are widely used by business owners, executives, salespeople, marketing teams, human resource managers, project managers, educationalinstitutions, non-profit organizations, and any organization that wants to present its information templates are widely used by business owners, executives, salespeople, marketing teams, human resource managers, project managers, project managers, project managers, educationalinstitutions, non-profit organization that wants to present its information templates are widely used by business owners, executives, salespeople, marketing teams, human resource managers, educationalinstitutions, non-profit organization that wants to present its information templates are widely used by business owners, executives, salespeople, marketing teams, human resource managers, project managers, education to the property of the present its information templates are widely used by business owners, executives, salespeople, marketing teams, human resource managers, education to the property of the property
templates help enhance the professional appearance of yourcompany by incorporating the company's history, products or services, financial position, and future goals to shareholders, customers, and investors. Can identify new business opportunities and attract
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designing services are also available. Can showcase company profile, achievements, business models, products, or services. Helps explain the company's historical background. Infographic slides can transform even complex data into a graphical representation. Slides to show workflows or operational procedures. A cover slide to display the company's
name, logo, and presentation title. Helps CEOs deliver messages to employees and external audiences using the slide. Helps discuss the history, development, and background of a company. Can identify new business opportunities and attract investment. A company profile summarizes the business's past, present, and potential future hits. It overviews
a company's history, services, and capabilities to prospective clients, investors, and other stakeholders. It's also an effective way to share information about the company's mission, core values, and goals. Company Profile PowerPoint Templates usually
include a range of slides with customizable layouts, images, and text boxes, allowing businesses to quickly develop professional-looking presentations to showcase their company's products or services. These Company Profile PowerPoints can present a company's history, mission, products or services, goals, financials, competitive advantages, and
other similar topics. You can also use them to demonstrate the company's goal, future product, and motto thoroughly before creating your PPT slides. Ensure you understand the core idea of your business
and what you want to convey in your presentation. Search online for pre-designed PowerPoint templates you can customize to your needs. To create the slides, visit our tips and tricks page to make your unique PowerPoint. Any business or organization can use Company Profile PPT Templates to create a
visual presentation of their company profile. Entrepreneurs, sales, and marketing teams can use these templates, and other professionals must present their company profile PowerPoint slides effectively introduce your business to potential customers, partners, and
investors. They provide an overview of your company, highlight your products and services, and give a glimpse into your company's culture and values. You can find a variety of Company Profile PPT templates for free on sites such as Slide egg. Our websites have a selection of uniquely designed templates that you can customize and modify to suit
your needs. No two companies are alike. Each organization is full of interesting stories, people, and products. The best way to tell these stories is with the help of a company profile template PPT. The Company PPT. The Company
assigned the task of telling the story in a presentation. So, what should your company profile format PPT include? What slides does it need to help your audience understand what sets you apart? Are you a beginner working in PowerPoint? Don't worry: this tutorial has everything you need to learn how to make a company profile presentation in
PowerPoint. Most importantly, we'll leverage the best company profile PPT (And What Is a company profile PPT (And What Is
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to potential employees. That can help to sell them on your vision. Sales. Many company profile format PPT designs explain the products and services offered. That helps to pitch your key advantages and close more sales. You're going to learn how to make a company profile presentation in PowerPoint with the help of templates. Keep reading to see
the best company profile template PPT designs that you can use to create a Company Profile in PowerPoint With Templates (Video) Do you want a headstart on create a PPT company profile, review the step-by-step
guide below. How to Create a Company Profile PPT With a Template Once youve selected a company profile template PowerPoint, its time to customize it. Using a company profile format PPT has two key advantages: It saves you valuable time. It also gives you design inspiration. For this tutorial, we'll use the Company Profile Presentation from Envatorial PPT has two key advantages.
Elements. We're going to walk through using this company profile template PowerPoint file to create one of our own. This company profile design PPT has 20 unique slides in a widescreen layout. It's a top choice for 2023. Let's get started: 1. Choose the Right Slides When you work with a company profile template PPT, consider your goal. Youre
introducing potential clients, employees, or investors to your firm. That means that you must ensure a good impression. But do you know how to make a company profile presentation in PowerPoint that'll do that? Heres your answer: by building clean, readable, and compelling slides. Provide key details, but dont take too long. Be brief, bold, and
concise. Every creative company profile template PPT includes more slides than you need, so start by selecting your favorites. This all means that you should choose company profile format PPT slides than you needs. On the View tab, go into Slide Sorter. Here, you can rearrange the slides to make a coherent sequence for your needs. Press
Delete on your keyboard to remove those layouts that you dont want to use. You dont have to come up with design ideas on your own. The creative experts who built the template already did that for you. Youre simply filling in the blanks. When your selections, click Normal on the View tab. Now, you can start building company
profile design PPT slides. 2. Create an Engaging Cover The cover slide or title slide is the first thing your audience will see. Thats why it needs to pique their interest. To start, youll want to customize the title and replace it with your company name. Double-click the text, hold down CTRL+A to select it all. Then, hit Delete on your keyboard and enter
the name of your company. Creating a cover for your company profile using the Company Profile template Dont forget to add a subtitle in place of design credit text or delete that bit entirely. You can also double-click the picture icon to add a photo of your team. 3. Customize Text is an integral part of your creative company profile PPT. To add
your own, click into any of the text boxes you see on the slide. Select the contents inside and begin typing over them. Youll see the existing words disappear, replaced by your own. No matter which company profile format PPT you choose, it's easy to update text placeholders with your content. Repeat as needed throughout your slide deck. Again, keep
in mind that strong company profile PPT slides keep things brief and to the point. Avoid being too wordy, focusing instead on key ideas. 4. Add Images Company profile presentations deserve great illustrations. These often come in the form of photos. Those are easy to add, thanks to premium company profile template PPT designs like this. Find an
image placeholder, then drag and drop an image over the top of it. Images are a great way to add just enough visual interest to slides in a company profile template PowerPoint. PowerPoint will import the image, sizing and scaling it to fit perfectly into place on the slide. These help you capture attention and drive a compelling company profile
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so, click on any shape to select it. Then, find the Shape Format menu on the ribbon. Click on it, then choose the Shape Format menu to update your company profile design PPT with your brand colors.
Click on your favorite one to apply it to the selected shape. It's often helpful to match these to your branding to build a creative company profile PPT. Infographics are an essential part of any company profile PPT. Infographics are an essential part of any company profile PPT. Infographics are an essential part of any company profile PPT. Infographics are an essential part of any company profile design PPT. These are illustrations that bring data and ideas to life. But you dont have to be an expert designer to build them. Instead, these
work like any other part of your company profile format PPT when you use a template. Infographics help your audience to understand data intuitively. They're a hallmark of creative company profile PPTs. Swap out the existing text with your own words. Add in your own data by changing the placeholder contents. And dont forget to edit the shape
presentation. Its a good idea to swap out the default icons with ones that suit the topic of the slide better. Replacing icons in the Company Profilefree template In this example, Ive swapped out the globe icon with a team icon for one of the company Profilefree template In this example, Ive swapped out the globe icon with a team icon for one of the slide #13. 8. Show Off Past Projects Use the projects slides like slide #14 to showcase past
projects. First, add a screenshot by clicking the Picture icon and adding it to the mockup graphic. Then, customize the text and the icons to share more details about what the project involved. Quickly show off past projects using this company profile design template You can highlight main objectives and goals. Or you can speak about the results
slide Include a warm and friendly greeting. Then add a couple of paragraphs that give brief information about your company and welcome your company offers. Add a custom background by clicking the slide and making sure youre on the Fill tab. Under Picture
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like ECRO has the designs that you need to craft your story quickly. This template includes free fonts from Google Fonts, so you won't have to worry about purchasing anything extra to round it out. 2. Company Profile Presentation Featured in this tutorial, this company profile template PPT has the 20 slides you need. You're able to design a company
profile PPT thanks to the pre-built designs that give you the cue on what to included icons to replace text with easy-to-recognize symbols. 3. Company Profile for PowerPoint Wariety is a major advantage when you're learning how to make company profiles in PowerPoint. More options means that you've got more slides to
match the specifics of your company. It's really easy to change the color scheme to match your branding, thanks to XML template PPT, here's a top option. There are 30 unique slides in five color schemes, so you've got plenty of options for
your design. It's easy to totally customize this company profile format PPT with drag-and-drop image placeholders. 5. Company Profile Presentation - PowerPoint Minimalism is a top design style for company profile format PPTs. That's because they aren't overly designed and can focus on the company's details instead. This template fits the bill
 stage for great designs and make it much easier to use PowerPoint. While you're working with creative company profile PPT designs, it's natural to still have questions. Maybe you're looking for more tutorials to keep learning. Thanks to our resource, How to Use PowerPoint (Ultimate Tutorial Guide,) you've got everything you need to make a powerful
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your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. Everyone wants and needs to know what businesses and commercial establishments do and what these companies can offer, especially in the competitive labor market. The company profile is one of the most important tools for
promotion, publicity, advertising, and expression of the culture in which companies operate. It is the milestone of every successful businessman. A company profile can be a previous business, a commercial identity, or an advertising and presentation offer to share some data with customers. The companys profile may contain one page or a large
number of pages depending on the volume of data and the volume of services provided by the facility. In this article, we will provide you with all kinds of Best Company Profile PowerPoint Templates that will make your company stand out and give it a very unique and respective look that will win the trust and affection of customers and investors alike
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infographics and many other features. The template is designed to suit all the necessary contents such as team, services types, SWOT, projects, portfolio and almost any other company-related content. 19. Starting Company Profile PowerPoint Template We will spare you the effort of creating or searching for the exact template which will save you
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will be really helpful to get things starting very smoothly and productively for you, keeping you focused on the important task of getting people know more about your company in the best markets for promotion, awareness and
building sales for your brand to maintain the success of your business, to provide an opportunity for customers and investors on how to learn about the companys commercial or industrial activities, and to enable them to interact directly with your sales and marketing team. This will be easily done using a suitable template where you can finally send
high-end profile with the options we provided above, which will eventually lead to the growth and prosperity of the business between you and your customers. Company profiles are not only important to pitch your services to a potential client but are also necessary when submitting project proposals. Company profiles are often created as PowerPoint
presentations to present before clients, as they can be easier to design and later saved as PDF files for distribution via email. We have a list of the best company profile is an introduction of a company that aims to inform
clients regarding the companys vision, mission, team, products, and services, experience, etc. A company profile might also contain information such as the tax and registration numbers associated with the company to help clients check the trustworthiness of the company profiles are widely used not only by companies selling goods and
services but also by non-profit organizations. Companies often require presentations when bidding for contracts to provide services to an organization. A company profile is also commonly shared when submitting bids, introducing a business, and might also be made available on the organizations website as public information. Many
organizations task graphic designers and communications experts to create company profiles. One of the most common methods for designing such profiles is by creating graphics in professional graphic designing such profiles. This however requires a certain
level of skill that many people dont possess. An alternative to this method is to use a readymade company profile template designed in PowerPoint templates. By using such a template text, branding and images, charts, and other information to create a professional-looking
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logo and name, followed by information about your company, team, services, financial portfolio, and the like. You can use this template to easily create a profile that can be shared when bidding for contracts. Go to Professional Company Profile
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branding, and pictures of your workforce, senior management, events, products, and services, etc. There are a number of chats, infographic slides, and customizable diagrams to help you create a data-driven company profile that can reflect your portfolio using visually appealing slides. Go to Introduce Company Profile PowerPoint Template The
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this will have dozens of custom slides. You should use only those that best fit your needs. In PowerPoint, go to the View tab and choose Slide Sorter. At a glance, review every slide in the deck. Click and drag to rearrange and reorder. Hold down Shift, click on unwanted slides, and press Delete to remove them. Once youre finished, click Normal on the
View tab. Any company profile presentation needs to put your company profile, highlight the text you can already see. Then, simply start typing. Thats all it takes. Repeat throughout the company profile PPT template as needed. Many company
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downloaded your premium or free company profile template PPTs, its time to create your presentation. Here are five quick tips to help you make the most professional company profile PPT possible: Testimonials have an important
psychological effect on your audience. When they see testimonials, potential customers are more likely to buy from you. The first slide in your company presentation PPT is an important one. This will set the tone for the entire presentation and needs to be on point. First, include all the necessary information in the title slide. This includes the company
name, address, phone number, website, and email. The next element you need to include is an eye-catching graphic or image. Also, make sure to include your brands colors on the slide as well as in the slide background or slide elements. With all the premium company profile template PowerPoints available, you can access thousands of potential
slides. You can easily add them to your presentation. But this doesnt mean that you have to go overboard. Include only the most relevant information for your company profile templates. But the most stylish-looking ones may not be the best to use.
Often stylish fonts are a bit more difficult to read. Make sure the font that you use is clearly legible at different font sizes. The premium company profile POT template Should contain an overview, and lastly, a call to action. This is incredibly
important. You don't want to deliver a presentation and have no one take action on it. A call to action gets you make your company profile PowerPoint trends to reaching that goal. Weve shared the tips that like to look at PowerPoint design trends for 2025. Here are some top trends to
try in your company profile template PowerPoint: Minimalist design is very popular right now. It allows your content to shine so your audience can focus on the content of your presentation. Take a look at Ecro from Envato. Its the perfect example of a company profile template PowerPoint with minimalist design. Premium Ecro company profile
PowerPoint presentation template from EnvatoSome company profile PowerPoint templates have a vertical layout. But horizontal layouts still dominate the scene. Use the landscape space found on each slide to properly lay out your content. Color is the perfect way to add visual interest to your presentation. Use it to draw attention to a particular slide
or to highlight a call to action. And bold colors lead the pack this year. The Company Profile Presentation on EnvatoColor overlays on photos make the photos stand out, but they also make it easier to add a headline or a quote to the photo. Simple, sans-serif fonts dominate the
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presentation PPTs. Professional templates have premium-quality designs and helpful features. Envato has premium company profile PowerPoint templates for you to download! The best part is you can access this massive library of templates for just one low monthly cost. Plus, gain access to thousands of photos, videos, fonts, and many other
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a head start. Start your next presentation with one of the best premium company profile presentation PPT templates today! Imagine a presenter who can resonate with their target audience so effectively that they inspire the required trust and confidence to get new relationships started. Thats the primary goal of a successful company profile
presentation. As Nancy Duarte has said in her book Resonate, Presenting ideas can either evoke puzzled stares or frenzied enthusiasm, which is determined by how well the message is delivered and how well it resonates with the audience. Precisely because we know how vital this is to any business, were revising how to write a productive company
profile in this article. Weve included company profile examples in this article to learn from others on how to best present your company profile templates category, a company profile is a resource organizations can use for creating
presentations that describe the essential aspects of a company. A company profile is meant to assist in presentations, for example: If we understand this resource as a polished portfolio or dossier, its easier to conceive how it
can back up almost any pitch for diverse collaborations. The tool is suitable for showing a company philosophy, intentions, and plans to an audience. Promote your company to prospects by crafting a professional
company presentation. Another aspect to consider is that company profiles are great for media presentations, back up any sponsorship opportunities, and get new collaborators to pitch in with our global company profile presentation together helps to focus on each slide at a time. Focus on the meaningful content of
your company profile and use slides to complement your message. Here is a run-down of each slide, one by one, to help put your company profile together. Alternatively, you can create your presentation for final PowerPoint edits. Your first slide can
include your company logo, a title that typically reads Company Profile, and a sub-title. A quick one-liner description can be entered here or a meaningful short text with a motto or phrase. Useful tips for reviewing the Cover Page of a Company PresentationIn general, youre seeking to include the vision and mission slides in these first part of a
company presentation. The classic piece of advice here is to state a companys mission to give out what youre looking to achieve. If you have doubts on what to include in a mission and vision statement. Very much tied to the above, start by seeking a compelling introductory section for a company
presentation. Company Vision and Mission slide design in a Company PresentationNext, introduce your services or product is a medium-sized slide text. Nancy Duarte again guides us with valuable wisdom on this aspect as she recalls how communicating only the detailed specifications or functional overviews of a product isnt enough. Look for an
emotional rapport in your product introduction as much as possible. Ideally, youll address consumers or your audiences pain points in a way that compels them to hear more. On this last note about your audiences pain points in a way that compels them to hear more. On this last note about your audiences pain points in a way that compels them to hear more. On this last note about your audience, go deeply into their ways of thought, desires, and needs to determine the problems and challenges theyre facing. Clearly defining
what your proposed solution of value will be throughout your company pitch is a great way to present your top three to six. Use images or icons for visual support. Include a supporting text on a service description, and the benefits of these for your target
audience. What We Do slide in a Company Presentation And enter your company description in the next slide. This is usually presented with the header About Us. If your growth is at the point where it makes an impact once the story is told, include it. The same applies to any awards or key certifications you may have in your name. If youve made it to
the news or media in great light, or if theres any vital history that can be an impressive point for your companys reputation, it may be worth adding those here. About Us slide templates for PowerPoint, as one of the company internal slide deck
template designs for introducing your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bio. In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company bragging rights as you see fit.
through a Meet the Team slide design. Show a few images of your leading talent. As usual with a team slide, consider the most reputable milestones of your team members careers as a highlight of their background to make a shining difference. If a
particular person or group makes a stellar difference by being an experienced part of your team, include the following slide with just those partys credentials and best references. Our Dedicated Team slide design example for presentations are the companys significant milestones in a timeline visually. The idea is to make your
roadmap visually clear in your corporate presentation or company profiles. For that, title each part of the process, give it a brief description, and extend timeline indications onto a separate slide, if you prefer. Example of a business timeline design for presentations of the process, give it a brief description, and extend timeline indications onto a separate slide, if you prefer. Example of a business timeline design for presentations of the process, give it a brief description, and extend timeline indications onto a separate slide, if you prefer. Example of a business timeline design for presentation or company profiles.
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section to include these into the corporate presentations. Give descriptions of the data youre presenting. Include a mix between pie charts, line and bar graphs, and other formats as you move along. Company Profile Presentation Data Charts SlideOur Company Profile Presentations.
pinpoint company locations around the globe. The idea is to make the companys global reach a lot more visible, which will help enhance your company overview slides. All of the above coincides with a total of 15 slides we put together as part of this company PowerPoint-friendly material. Edit its background, move data around, and customize it as you
see fit. From here on, we suggest adding positive reviews via Client Testimonials or feedback left on review sites. For this purpose, you can reuse one of our editable client testimonial slides for PowerPoint & Google Slides. You can reuse one of our editable client testimonials or feedback left on review sites. For this purpose, you can reuse one of our editable client testimonial slides for PowerPoint & Google Slides. You can reuse one of our editable client testimonial slides for PowerPoint & Google Slides.
reinforce your credibility as the final touch and your conclusion slide. Using PowerPoint presentation for this choice is how much easier it is to edit, add, remove, or re-write a slide compared to other formats. Depending on how often youll need to
customize this resource to pitch an audience, making quick changes can be easy and convenient. Also, consider how quickly a company is going to face alterations in terms of products, finances, milestones, and diverse goals. Adding or removing a slide is very easy! While were touching upon edits, keep your texts short and relevant descriptions. Avoid
long blocks of content or jam-packed illustrations, even using graphs, tables, or others. As with any slide for any purpose, keep your presentation as lean as possible. Alternatively, you can access our free company profile is set out to achieve.
An investment plan or trade portfolio can be a part of why a company profile is needed. Align objectives in this sense with the overall content. If it isnt evident, add the company profile presentation. If youre using pictures, make sure theyre of the highest quality, as this speaks professionalism. Some logo maker tools offer present
presentation sizes which makes the process easier. As for contact details, seek to include email, phone, corporate address, and even a website mention. Adding these details is a way to let potential customers checking the companys.
trajectory. To make it convenient and for a streamlined access to your contact information, add a digital business card with relevant contact details include financial reports or any corporate problems youre dealing. On the contrary, theyre intended to
draw people to your business and make them fall in love with a brand, its mission, and its vision. Thats why its so important to seek to appeal to your audiences emotions. How you can call upon an emotional connection with what youre presenting is a great guiding principle as you build your next company profile presentation material, script, setting
and performance. Every aspect counts! Control what happens rather than leaving it to chance. From a two-page company profile for a food waste management solution company profile examples for a clearer idea of what these
can include.MAEKO made a clear statement in just a couple of slides, clearly defining its mission & vision, its niche, the offered solution for a world-class problem, and displaying its products end purpose. The annual report from Equity Holdings Ltd. instead presents data in a consolidated way that both shareholders and potential business partners can
quickly appreciate. Though lengthy, the main goal behind this approach is to provide complete insights into each aspect of the trusts management, profits & losses. We hope this has helped, and, of course, let us know if youd like to see more or different. Were here to help you excel every step of the way. Also, check out our step-by-step guide on how to
make a PowerPoint Presentation. For business executives, sales teams, and entrepreneurs, the Company Profile PowerPoint Template proves to be a powerful tool for kicking off a quick and impactful presentation. As described in the article, it contains the basic structure for a powerful Company introduction covered in 15 slides. Blue & light gray
themed, its fully compatible with all versions of PowerPoint, Keynote, and also Google Slides. Pie chart graphs, linear graphs, linear graphs, linear graphs slides to showcase scenarios such as problem vs solution
SWOT analysis, global market solutions, pricing lists, and way more, its a compendium of 20 slides intended for business success. In a dashing white and teal color combination, with gray accents, this template is the perfect asset to present data in a visually appealing way. Fully compatible with all versions of PowerPoint, Keynote, and Google Slides.
Use This Template Present your company in a stellar fashion thanks to this Company Profile template. With subtle gradients and a clean layout, this templates design moves far from the classy-styled presentation into a carefully crafted design with vivid tones. Dark purple, red, and orange tones make up this template in striking combinations to
gather the publics interest.100% compatible with all PowerPoint versions, Apple Keynote, and Google Slides. Use This Template for PowerPoint this template for Po
organigrams, goals and milestones, core values, timelines, and more, 22 slides are ready to edit and rearrange as fits your company the best. Compatible with all PowerPoint versions, Apple Keynote, and Google Slides are ready to edit and rearrange as fits your company the best. Compatible with all PowerPoint versions, Apple Keynote, and Google Slides. Use This Template Easy to distribute, even easier to create. A vividly toned one-pager company profile template is a practical solution
for conferences, meetups, and any kind of large business exhibition. Quickly deliver the vital data that makes your company a profitable place to invest. Get hold of potential new clients, or just attract potential employees with the help of this flyer format of a company profile. Fully editable in all versions of PowerPoint, Apple Keynote, and Google
 Slides Use This TemplatePresentation application, part of Microsoft 365This article is about the presentation software program by Microsoft Corporation. For other uses, see Power point, running on Windows 10Original author(s)Forethought,
Inc.Developer(s)MicrosoftInitial releaseApril20, 1987; 38 years ago(1987-04-20)Stable releaseApril20, 1987; 38 years ago(1987-04-20)Stable
(Latin), Bangla (Bangladesh), Bangla (Bengali India), Basque, Belarusian, Bosnian (Latin), Bulgarian, Creatian, Celandic, Igbo, Indonesian, Irish, Estonian, German, Greek, Gujarati, Hausa, Hebrew, Hindi, Hungarian, Icelandic, Igbo, Indonesian, Irish
isiXhosa, isiZulu, Italian, Japanese, Kannada, Kazakh, Khmer, Kinyarwanda, Kiswahili, Konkani, Korean, Kyrgyz, Latvian, Lithuanian, Luxembourgish, Macedonian (Bokml), Norwegian (Bynorsk), Odia, Pashto, Persian (Farsi), Polish, Portuguese
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(Latin), Ukrainian, Urdu, Uyghur, Uzbek (Latin), Valencian, Vietnamese, Welsh, Wolof, YorubaTypePresentation programLicenseTrialwareWebsitepowerpoint.cloud.microsoft CorporationStable release 16.0.16501.20160 / May 26, 2023; 2 years
 ago(2023-05-26)[4]Operating systemAndroid Pie or laterTypePresentation programLicenseProprietary commercial softwareWebsiteproducts.office.com/en-us/powerpointMicrosoftInitial releaseApril20, 1987; 38 years ago(1987-04-
20)Stable release 16.70 (Build 23021201) / February 14, 2023; 2 years ago(2023-02-14)[5]Written in C++ (back-end), Objective-C (API/UI)[2]Operating systemmacOS 11 or later Available in 26 languages English, Arabic, Czech, Danish, Dutch, Finnish, French, German, Greek, Hebrew, Hungarian, Indonesian, Italian, Japanese, Korean
Norwegian Bokml, Polish, Portuguese, Russian, Simplified Chinese, Slovak, Spanish, Swedish, Thai, Traditional Chinese, TurkishTypePresentation programLicenseProprietary commercial softwareMicrosoft PowerPoint for iOSDeveloper(s)Microsoft CorporationStable release2.95.2 / March21, 2025; 3 months ago(2025-03-21)[7]Operating systemiOS
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Swedish, Thai, Traditional Chinese, Turkish, Ukrainian, VietnameseTypePresentation programLicenseProprietary commercial softwareWebsiteproducts.office.com/en-us/powerpointPowerPoint Mobile for Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating systemWindows 10, and the commercial software websiteproducts.office.com/en-us/powerpointPowerPoint Mobile for Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system Windows 10Developer(s)MicrosoftFinal release 16002.12325.20032.0 / December 10, 2019; 5 years ago(2019-12-10)Operating system with the system of the syst
Windows 10 MobileTypePresentation programLicenseTrialwareWebsitewww.microsoft.com/store/productid/9WZDNCRFJB5QMicrosoft PowerPoint is a presentation programLicenseTrialwareWebsitewww.microsoft.lt was originally created by Robert Gaskins, Tom Rudkin, and Dennis Austin[8] at a software company named Forethought, Inc.[8] It was released on
April 20, 1987,[9] initially for Macintosh computers only.[8] Microsoft acquired PowerPoint for about $14 million three months after it appeared.[10] This was Microsoft's first significant acquisition,[11] and Microsoft set up a new business unit for PowerPoint in Silicon Valley where Forethought had been located.[11]PowerPoint became a component
of the Microsoft Office suite, first offered in 1989 for Macintosh[12] and in 1990 for Windows,[13] which bundled several Microsoft Office development, and adopted shared common components and a converged user interface.[14]PowerPoint's market share was
very small at first, prior to introducing a version for Microsoft Windows, but grew rapidly with the growth of Windows and of Office.[15]:402404 Since the late 1990s, PowerPoint's worldwide market share of presentation software has been estimated at 95 percent.[16].
within business organizations, but has come to be widely used in other communication situations in business and beyond.[17] The wider use led to the development of the PowerPoint presentation as a new form of communication, [18] with strong reactions including advice that it should be used less, [19] differently, [20] or better. [21] The first
PowerPoint version (Macintosh, 1987) was used to produce overhead transparencies, [22] The third version (Windows and Macintosh, 1988; Windows, 1990) could also produce color 35mm slides. [22] The third version (Windows and Macintosh, 1988; Windows, 1990) could also produce overhead transparencies.
and slides.[22] A dozen major versions since then have added additional features and modes of operation[14] and have made PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access.[23]Microsoft PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and Windows, adding versions fo
at a software startup in Silicon Valley named Forethought, Inc.[24] Forethought had been founded in 1983 to create an integrated environment and applications for future personal computers that would provide a graphical user interface, but it had run into difficulties requiring a "restart" and new plan.[25]On July 5, 1984, Forethought hired Robert
Gaskins as its vice president of product development about a month later Microsoft Windows. [27] Gaskins produced his initial description of PowerPoint about a month later (August 14, 1984) in the form of a 2-page document
titled "Presentation Graphics for Overhead Projection." [28] By October 1984, Gaskins and Austin worked together on the definition and design of the new product for nearly a year, and produced the first specification document dated August 21, 1985. [30] This first design
document showed a product as it would look in Microsoft Windows 1.0,[31] which at that time had not been released.[32]Development from that spec was begun by Austin in November 1985, for Macintosh first.[26]:149
Gaskins prepared two final product specification marketing documents in June 1986; these described a product for both Macintosh and Windows.[33][34] At about the same time, Austin, Rudkin, and Gaskins produced a second and final major design specification document, this time showing a Macintosh look.[35]Throughout this development period.
the product was called "Presenter". Then, just before release, there was a last-minute check with Forethought's lawyers to register the name as a trademark, and "Presenter" was unexpectedly rejected because it had already been used by someone else. Gaskins says that he thought of "PowerPoint", based on the product's goal of "empowering"
individual presenters, and sent that name to the lawyers for clearance, while all the documentation was hastily revised.[36]Funding to complete development of PowerPoint was assured in mid-January 1987, when a new Apple Computer venture capital fund, called Apple's Strategic Investment Group,[37] selected PowerPoint to be its first investmentation was hastily revised.
[26]:169171 A month later, on February 22, 1987, Forethought announced PowerPoint at the Personal Computer Forum in Phoenix; John Sculley, the CEO of Apple, appeared at the announcement and said "We see desktop presentation as potentially a bigger market for Apple than desktop publishing."[38]PowerPoint 1.0 for Macintosh shipped from
manufacturing on April 20, 1987, and the first production run of 10,000 units was sold out.[39]By early 1987, Microsoft was starting to plan a new applications Division.[40] Microsoft assigned an internal group to write a specification and plan for a
new presentation product.[41] They contemplated an acquisition to speed up development, and in early 1987 Microsoft sent a letter of intent to acquire Dave Winer's product called MORE, an outlining program that could print its outlines as bullet charts.[42] During this preparatory activity Raikes discovered that a program specifically to make
overhead presentations was already being developed by Forethought, Inc., and that it was nearly completed. [40] Raikes and others visited Forethought on February 6, 1987, for a confidential demonstration. [26]:173Raikes later recounted his report about it to Bill Gates, who was initially skeptical: [40] I thought
 "software to do overheadsthat's a great idea." I came back to see Bill. I said, "Bill, I think we really ought to do this;" and Bill said, "No, no, no, that's just a feature of Microsoft Word, it's a whole genre of how people do these presentations." And I kept saying, "Bill, no, it's not just a feature of Microsoft Word, it's a whole genre of how people do these presentations." And I kept saying, "Bill, no, it's not just a feature of Microsoft Word, it's not just a feature of Microsoft Word, it's not just a feature of Microsoft Word." ...
credit, he listened to me and ultimately allowed me to go forward and ... buy this company in Silicon Valley called Forethought, for the product known as PowerPoint. When PowerPoint was released by Forethought, its initial press was favorable; the Wall Street Journal reported on early reactions: "'I see about one product a year I get this excited
about, says Amy Hora, a consultant in Bala Cynwyd, Pa. 'People will buy a Macintosh just to get access to this product.'"[43]On April 28, 1987, a week after shipment, a group of Microsoft's senior executives spent another day at Forethought to hear about initial PowerPoint sales on Macintosh and plans for Windows.[26]:191 The following day,
Microsoft sent a letter to Dave Winer withdrawing its earlier letter of intent to acquire Forethought. [45] As requested in that letter of intent to acquire Forethought went to Redmond for a one-on-one meeting with Bill Gates in early June 1987, [26]:197 and by
the end of July an agreement was concluded for an acquisition. The New York Times reported: [46] ... July 30, 1987 The Microsoft Corporation announced its first significant software acquisition today, paying $14million [$38.7million in present-day terms[47]] for Forethought Inc. of Sunnyvale, Calif. Forethought makes a program called PowerPoint
that allows users of Apple Macintosh computers to make overhead transparencies or flip charts. ... [T]he acquisition of Forethought would remain in Sunnyvale, giving Microsoft a Silicon Valley presence. The unit will be headed by Robert Gaskins, Forethought's
vice president of product development. Microsoft's president Jon Shirley offered his company's motivation for the acquisition: "We made this deal primarily because of our belief in desktop presentations as a product category. ... Forethought was first to market with a product in this category." [48] Microsoft had 50% market share in Macintoshuk as a product category.
applications, and led in three categories; Raikes said that after the acquisition it would lead in five categories. (Forethought to be its Silicon Valley base to develop and market future graphics software, [49] so set up within its
Applications Division, an independent "Graphics Business Unit" for PowerPoint, the first Microsoft application group distant from the main Redmond location. The company hoped to hire employees uninterested in living in Washington state; [48] by 1987 more than 90% of Microsoft developers came from outside Seattle. [50] All the PowerPoint people
from Forethought joined Microsoft, and the new location was headed by Robert Gaskins, with Dennis Austin and Thomas Rudkin leading development. PowerPoint 1.0 for Macintosh was modified to indicate the new Microsoft ownership and continued to be sold. A year after the acquisition, Gaskins reported that all seven Forethought PowerPoint
employees had stayed with Microsoft, and the Graphics Business Unit had hired 12 employees, many of whom did not want to move to Redmond. The GBU had moved to a new location on Sand Hill Road in Menlo Park, California; it was much larger than needed for 19 people, but Gaskins wrote that he and Microsoft wanted future capacity as the
company grew in Silicon Valley.[51]A new PowerPoint 2.0 for Macintosh, adding color 35mm slides, shipped in May 1988,[51] and again received good reviews.[52] The same PowerPoint 2.0 product re-developed for Windows was shipped two years later, in mid-1990, at the same time as Windows 3.0.[53] Much of the color technology was the result
of a joint development partnership with Genigraphics, the dominant presentation services company. [54] PowerPoint 3.0, which was shipped in 1992 for both Windows and Mac, added live video for projectors and monitors, with the result that PowerPoint was thereafter used for delivering presentations as well as for preparing them. This was at first an
alternative to overhead transparencies and 35mm slides, but over time would come to replace them.[55]See also: History of Microsoft Office PowerPoint 2.0 for Macintosh was part of the first Office bundle for Macintosh which was offered in mid-1989.[56] When PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint and Samm slides, but over time would come to replace them.[55]See also: History of Microsoft Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was offered in mid-1989.[56] When PowerPoint 2.0 for Macintosh was offered in mid-1989.[56] When PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was offered in mid-1989.[56] When PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part of the first Office PowerPoint 2.0 for Macintosh was part 
Windows appeared, a year later, it was part of a similar Office bundle for Windows, which was offered in late 1990.[57] Both of these were bundling promotions, in which the independent applications were packaged together and offered for a lower total price.[56][57]PowerPoint 3.0 (1992) was again separately specified and developed,[14] and was
advertised and sold separately from Office.[58] It was, as before, included in Microsoft Office 3.0, both for Windows and the corresponding version for Macintosh.[59]A plan to integrate the applications themselves more tightly had been indicated as early as February 1991, toward the end of PowerPoint 3.0 development, in an internal memo by Bill
Gates:[60]Another important question is what portion of our applications sales over time will be a set of applications versus a single product. ... Please assume that we should position the "OFFICE" as our most
important application. The move from bundling separate products to integrated development began with PowerPoint 4.0, developed in 19931994 under new management "Graphics Business Unit" (GBU) to become the "Graphics Product Unit" (GPU) for
Office, and PowerPoint 4.0 changed to adopt a converged user interface and other components shared with the other apps in Office. [14]When it was released, the computer press reported on the change approvingly: "PowerPoint 4.0 has been re-engineered from the ground up to resemble and work with the latest applications in Office. [14]When it was released, the computer press reported on the change approvingly: "PowerPoint 4.0 has been re-engineered from the ground up to resemble and work with the latest applications in Office.
Excel 5.0, and Access 2.0. The integration is so good, you'll have to look twice to make sure you're running PowerPoint and not Word or Excel. [62] Office integration was further underscored in the following version, PowerPoint 95, which was given the version number PowerPoint 7.0 (skipping 5.0 and 6.0) so that all the components of Office would
share the same major version number. [63] Although PowerPoint by this point had become part of the integrated Microsoft Office product, its development remained in Silicon Valley. Succeeding versions of PowerPoint introduced important changes, particularly version 12.0 (2007) which had a very different shared Office "ribbon" user interface, and a
new shared Office XML-based file format.[64] This marked the 20th anniversary of PowerPoint, and Microsoft held an event to commemorate that anniversary at its Silicon Valley Campus for the PowerPoint team there. Special guests were Robert Gaskins, Dennis Austin, and Thomas Rudkin, and the featured speaker was Jeff Raikes, all from
PowerPoint 1.0 days, 20 years before.[65]Since then major development of PowerPoint 2016 for Windows, Mac, iOS, Android, and web access nearly simultaneously,[citation needed] and to
release new features on an almost monthly schedule.[66] PowerPoint development is still carried out in Silicon Valley as of 2017[update].[67]In 2010, Jeff Raikes, who had most recently been President of the Business Division of Microsoft (including responsibility for Office),[68] observed: "of course, today we know that PowerPoint is oftentimes the
number twoor in some cases even the number onemost-used tool" among the applications in 1989, all for Macintosh. [69] Computer Intelligence estimated that year that Microsoft had 6% of the Fortune
1000 PC presentation software market, third to Ashton-Tate's 40% and Lotus Development's 20%.[70] PowerPoint's market share in its first three years was a tiny part of the total presentation market, which was very heavily dominated by MS-DOS applications on PCs.[71] The market leaders on MS-DOS in 19881989[72] were Harvard Graphics
(introduced by Software Publishing in 1986[73]) in first place, and Lotus Freelance Plus (also introduced in 1986[74]) as a strong second. [75] They were competing with more than a dozen other MS-DOS presentation products, [76] and Microsoft did not develop a PowerPoint version for MS-DOS. [77] After three years, PowerPoint sales were
disappointing. Jeff Raikes, who had bought PowerPoint for Microsoft, later recalled: "By 1990, it looked like it wasn't a very smart idea [for Microsoft to have acquired PowerPoint 2.0, brought sales up to about 200,000 like it wasn't a very smart idea [for Microsoft to have acquired PowerPoint 2.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 200,000 like it wasn't avery smart idea [for Microsoft to have acquired PowerPoint 3.0, brought sales up to about 3.0, brough
copies in 1990 and to about 375,000 copies in 1991, with Windows units outselling Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 and in 1992 PowerPoint sold about 1 million copies in 1991, with Windows units outselling Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 PowerPoint sold about 1 million copies in 1992, of which about 20 percent for Macintosh, [69]:403 PowerPoint sold about 2 million copies in 1992, of which about 3 million copies in 1992, of which about 2 million copies in 1992, of which about 2 million copies in 1992, of which about 3 million copies in 1992, of which 
percent.[69]:404 By the last six months of 1992, PowerPoint revenue was running at a rate of over $100million annually ($277million in present-day terms[47]).[69]:405[78]Sales of PowerPoint 3.0 doubled to about 2million copies in 1993, of which about 90 percent were for Windows and about 10 percent for Macintosh,[69]:403 and in 1993
PowerPoint's market share of worldwide presentation graphics software sales was reported as 78 percent. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outside the U.S. [69]:404 In both years, about half of total revenue came from sales outs
internal publication from the PowerPoint group said that by then over 20million copies of PowerPoint were in use, and that total revenues from PowerPoint's market share of total world presentation software has been estimated at 95 percent by
extended to also produce color 35mm slides by communicating a file over a modem to a Genigraphics imaging center with slides returned by overnight delivery for projection from previewing it on a computer screen, or distributing
printed paper copies).[82] The operation of PowerPoint changed substantially in its third version (1992 for Windows and Macintosh), when PowerPoint was extended to also deliver a presentation by producing direct video output to digital projectors or large monitors.[82] In 1992 video projection of presentations was rare and expensive, and
practically unknown from a laptop computer. Robert Gaskins, one of the creators of PowerPoint, says he publicly demonstrated that use for the first time at a large Microsoft meeting on an early pre-production sample of a powerful new color
laptop and feeding a professional auditorium video projector. [83]:373375By about 2003, ten years later, digital projection had become the dominant mode of "PowerPoint presentation" narrowed to mean specifically digital projection: [85]
in the business lexicon, "PowerPoint presentation" had come to refer to a presentation made using a PowerPoint slideshow projected from a computer. Although the PowerPoint software had been used to generate transparencies for over a decade, this usage was not typically encompassed by a common understanding of the term. In contemporary
operation, PowerPoint is used to create a file (called a "presentation" or "deck") containing a sequence of pages (called "slides" in the app) which usually have a consistent style (from template masters), and which may contain information imported from other apps or created in PowerPoint, including text, bullet lists, tables, charts, drawn shapes,
images, audio clips, video clips, video clips, animations of elements, and animated transitions between slides, plus attached notes for each slide. [86] After such a file is stored on the computer or available from a network, and the computer's screen
shows a "presenter view" with current slide, next slide, next slide, speaker's notes for the current slide, and other information.[87] Video is sent from the computer to one or more external digital projectors or monitors, showing only the current slide, and other information.[87] Video is sent from the computer to one or more external digital projectors or monitors, showing only the current slide, and other information.
in to PowerPoint for iOS (optionally controlled from Apple Watch)[88] and for Android[89] allows the presenter to control the show projected to a live audience by a speaker, PowerPoint can be used to deliver a presentation in a number of other ways:Displayed on the screen of the
presentation computer or tablet (for a very small group)[90]Printed for distribution as paper documents (in several formats)[91]Distributed as files for private viewing, even on computers without PowerPoint[92]Packaged for distribution over the
 web[94]Embedded in a web page or blog[95]Shared on social networks such as Facebook or Twitter[96]Set up as a self-running unattended display[97]Recorded as video/audio (H.264/AAC), to be distributed as for any other video[98]Some of these ways of using PowerPoint have been studied by JoAnne Yates and Wanda Orlikowski of the MIT Sloan
School of Management:[85]The standard form of such presentations involves a single person standing before a group of people, talking and using the PowerPoint slideshow to project visual aids onto a screen. ... In practice, however, presentations are not always delivered in this mode. In our studies, we often found that the presenter sat at a table
with a small group of people and walked them through a "deck", composed of paper copies of the slides. In some cases, decks were simply distributed to individuals, without even a walk-through the slides over an audio
or video channel (e.g., telephone or video conference) as both parties viewed the slides. ... Another common variation was placing a PowerPoint file on a web site for people to view at different times. They found that some of these ways of using PowerPoint file on a web site for people to view at different times. They found that some of these ways of using PowerPoint file on a web site for people to view at different times. They found that some of these ways of using PowerPoint file on a web site for people to view at different times.
carry more of the substance of the presentation, and thus need considerably more content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content than they would have if they were intended for projection by a speaker who would need to be a
reading and editing Microsoft PowerPoint presentations, although authoring abilities are limited to adding notes, editing text, and rearranging slides. It can't create new presentations from the Internet. [101] In 2015, Microsoft released
PowerPoint Mobile for Windows 10 as a universal app. In this version of PowerPoint users can create and edit new presentations, present, and share their PowerPoint for the web is a free lightweight version of Microsoft PowerPoint available as part of Office on the
web, which also includes web versions of Microsoft Excel and Microsoft Word. PowerPoint for the web does not support inserting or editing charts, equations, or audio or video stored on your PC, but they are all displayed in the presentation if they were added in using a desktop app. Some elements, like WordArt effects or more advanced animations
and transitions, are not displayed at all, although they are preserved in the document. PowerPoint for the web also lacks the Outline, Master, Slide Sorter, and Presentation in progressPowerPoint was originally targeted just for business
presentations. Robert Gaskins, who was responsible for its design, has written about his intended customers: "... I did not target other existing users of presentations, such as clergy and school children ...
Our focus was purely on business users, in small and large companies, from one person to the largest multinationals."[104]:7677 Business people had for a long time made presentations for sales calls and for internal company communications, and PowerPoint produced the same formats in the same style and for the same purposes.
[104]:420PowerPoint use in business grew over its first five years (19871992) to sales of about 1 million copies annually, for worldwide market share of 63 percent. [69] Over the following five years (19871992) to sales of about 1 million copies annually, for worldwide market share of 63 percent. [105] The increase in
 business use has been attributed to "network effects", whereby additional users of PowerPoint in a company or an industry increased its salience and value to other users. [106] Not everyone immediately approved of the greater use of PowerPoint for presentations, even in business. CEOs who very early were reported to discourage or ban PowerPoint
presentations at internal business meetings included Lou Gerstner (at IBM, in 1993),[107] Scott McNealy (at Sun Microsystems, in 1996),[108] and Steve Jobs (at Apple, in 1997).[109] But even so, Rich Gold, a scholar who studied corporate presentation use at Xerox PARC, could write in 1999: "Within today's corporation, if you want to communicate
an idea ... you use PowerPoint."[110]At the same time that PowerPoint was becoming dominant in business settings, it was also being adopted for uses beyond business: "Personal computing ... scaled up the production of presentations culture. In an information society, nearly everyone presents."[111]In
1998, at about the same time that Gold was pronouncing PowerPoint's ubiquity in business, the influential Bell Labs engineer Robert W. Lucky could already write about broader uses:[112]... the world has run amok with the giddy power of presentation graphics. A new language is in the air, and it is codified in PowerPoint. ... In a family discussion
about what to do on a given evening, for example, I feel like pulling out my laptop and giving a Vugraph presentation... In church, I am surprised that the preachers haven't caught on yet. ... How have we gotten on so long without PowerPoint? Over a decade or so, beginning in the mid-1990s, PowerPoint began to be used in many communication
situations, well beyond its original business presentation uses, to include teaching in schools[113] and in universities,[114] lecturing in scientific meetings[115] (and preparing their related poster sessions[116]), worshipping in churches,[117] making legal arguments in courtrooms,[118] displaying supertitles in theaters,[119] driving helmet-mounted
displays in spacesuits for NASA astronauts,[120] giving military briefings,[121] issuing governmental reports,[123] giving architectural demonstrations,[126] prototyping website designs,[127] creating animated video games,[128] editing images,[129] creating art projects,[130] and
even as a substitute for writing engineering technical reports,[131] and as an organizing tool for writing general business documents.[132]By 2003, it seemed that PowerPoint ... is one of the most pervasive and ubiquitous technological tools ever concocted. In
less than a decade, it has revolutionized the worlds of business, education, science, and communications, swiftly becoming the standard for just about anybody who wants to explain just about anybody who wants to explain just about anybody who wants to explain just about anybody else. From corporate middle managers reporting on production goals to 4th-graders fashioning a show-and-tell on the French
and Indian War to church pastors explicating the seven deadly sins ... PowerPoint grew and commentary about it began to appear. "With the widespread adoption of PowerPoint came complaints ... often very general statements reflecting dissatisfaction with
modern media and communication practices as well as the dysfunctions of roganizational culture."[134] Indications of poor or inappropriate use such as the Gettysburg Address in PowerPoint[136][137] or summaries of
Shakespeare's Hamlet and Nabokov's Lolita in PowerPoint, [138] and a vast number of publications on the general subject of PowerPoint, especially about how to use it. [139][140]Out of all the analyses of PowerPoint over a quarter of a century, at least three general themes emerged as categories of reaction to its broader use: (1) "Use it less": avoid
PowerPoint in favor of alternatives, such as using more-complex graphics and written prose, or using nothing;[19] (2) "Use it differently": make a major change to a PowerPoint style that is simpler and pictorial, turning the presentation toward a performance, more like a Steve Jobs keynote;[20] and (3) "Use it better": retain much of the conventional
PowerPoint style but learn to avoid making many kinds of mistakes that can interfere with communication. [21]See also: Edward Tufte and Anti-PowerPoint was a mistake, and should be reversed. An influential example of this came from Edward Tufte, an authority on information design,
who has been a professor of political science, statistics, and computer science at Princeton and Yale, but is best known for his self-published a widely-read booklet titled The Cognitive Style of PowerPoint, revised in 2006.[19] Tufte found a
number of problems with the "cognitive style" of PowerPoint, many of which he attributed to the standard default PP presentation: foreshortening of evidence and
thought, low spatial resolution, an intensely hierarchical single-path structure as the model for organizing every type of content, breaking up narratives and data into slides and minimal fragments, rapid temporal sequencing of thin information rather than focused spatial analysis, conspicuous chartjunk and PP Phluff, branding of slides with logotypes,
a preoccupation with format not content, incompetent designs for data graphics and tables, and a smirky commercialism that turns information into a sales pitch and presenters into marketeers [italics in original]. Tufte particularly advised against using PowerPoint for reporting scientific analyses, using as a dramatic example some slides made during
the flight of the space shuttle Columbia after it had been damaged by an accident at liftoff, slides which poorly communicated the engineers' limited understanding of what had happened. [19]:814 For such technical presentations, and for most occasions apart from its initial domain of sales presentations, Tufte advised against using PowerPoint at all;
in many situations, according to Tufte, it would be better to substitute high-resolution graphics or concise prose documents as handouts for the audience to study and discuss, providing a great deal more detail.[19]Many commentators enthusiastically joined in Tufte's vivid criticism of PowerPoint uses,[142] and at a conference held in 2013 (a decade
after Tufte's booklet appeared) one paper claimed that "Despite all the criticism about his work, Tufte can be considered as the single most influential author in the discourse on PowerPoint. ... While his approach was not rigorous from a research perspective, his articles received wide resonance with the public at large ... ."[143] There were also
others who disagreed with Tufte's assertion that the PowerPoint program reduces the quality of presenters' thoughts: Steven Pinker, professor of psychology at MIT and later Harvard, had earlier argued that "If anything, PowerPoint, if used well, would ideally reflect the way we think." [144] Pinker later reinforced this opinion: "Any general opposition
to PowerPoint is just dumb, ... It's like denouncing lectures before there were awful PowerPoint presentations, there were awful scripted lectures, unscripted lectures, unscripted lectures, slide shows, chalk talks, and so on."[145]Much of the early commentary, on all sides, was "informal" and "anecdotal", because empirical research had been limited.[146]See also:
Richard E. Mayer and Steve Jobs Keynotes A second reaction to PowerPoint use was to say that PowerPoint and learning, particularly changing its style of use. This reaction is exemplified by Richard E. Mayer, a professor of psychology at the University of California, Santa Barbara, who has studied cognition and learning, particularly
the design of educational multimedia, and who has published more than 500 publications, including over 30 books.[147] Mayer's theme has been that "In light of the science, it is up to us to make a fundamental shift in our thinkingwe can no longer expect people to struggle to try to adapt to our PowerPoint habits. Instead, we have to change our
PowerPoint habits to align with the way people learn."[20]Tufte had argued his judgment that the information density of text on PowerPoint slides was too low, perhaps only 40 words on a slide, leading to over-simplified messages;[148] Mayer responded that his empirical research showed exactly the opposite, that the amount of text on PowerPoint
slides was usually too high, and that even fewer than 40 words on a slide resulted in "PowerPoint overload" that impeded understanding during presentations.[149]Mayer suggested a few major changes from traditional PowerPoint formats:[20]replacing brief slide titles with longer "headlines" expressing complete ideas; showing more slides but
simpler ones; removing almost all text including nearly all bullet lists (reserving the text for the spoken narration); using larger, higher-quality, and more important graphics and photographs; removing all extraneous decoration, backgrounds, logos and identifications, everything but the essential message. Mayer's ideas are claimed by Carmine Gallo to
have been reflected in Steve Jobs's presentations: "Mayer outlined fundamental principles of multimedia design based on what scientists know about cognitive functioning. Steve Jobs's famous product introductions and the first time in Jobs's famous product introductions and the first time in Jobs's famous product introductions."
[151] Steve Jobs would have been using Apple's Keynote, which was designed for Jobs's own slide shows beginning in 2003, but Gallo adds that
 'Microsoft's PowerPoint has one big advantage over Apple's Keynote presentation softwareit's everywhere ... it's safe to say that the number of Keynote presentation designers who are familiar with both formats prefer to work in the more elegant Keynote system, those same
designers will tell you that the majority of their client work is done in PowerPoint."[150]:44Consistent with its association with Steve Jobs's keynotes, a response to this style has been that it is particularly effective for "ballroom-style presentations" (as often given in conference center ballrooms) where a celebrated and practiced speaker addresses a
large passive audience, but less appropriate for "conference room-style presentations" which are often recurring internal business meetings for in-depth discussion with motivated counterparts.[152]See also: Stephen KosslynA third reaction to PowerPoint use was to conclude that the standard style is capable of being used well, but that many small
points need to be executed carefully, to avoid impeding understanding. This kind of analysis is particularly associated with Stephen Kosslyn, a cognitive neuroscientist who specializes in the psychology of learning and visual communication, and who has been head of the department of psychology at Harvard, has been Director of Stanford's Center for
Advanced Study in the Behavioral Sciences, and has published some 300 papers and 14 books.[153]Kosslyn presented a set of psychological principles of "human perception, memory, and comprehension" that "appears to capture the major points of agreement among researchers."[154] He reports that his experiments support the idea that it is not
intuitive or obvious how to create effective PowerPoint presentations that conform to those agreed principles, and that even small differences that might not seem significant to a presenter can produce very different results in audiences' understanding. For this reason, Kosslyn says, users need specific education to be able to identify best ways to
avoid "flaws and failures":[154]Specifically, we hypothesized and found that the psychological principles are often violated in PowerPoint slideshows across different fields ..., that some types of presentation flaws are noticeable and annoying to audience members ..., and that observers have difficulty identifying many violations in graphical displays in
individual slides ... . These studies converge in painting the following picture: PowerPoint presentations are commonly flawed; some types of flaws annoy the audience, flaws at the level of slide design are not always obvious to an
untrained observer ... .The many "flaws and failures" identified were those "likely to disrupt the comprehension or memory of the material." Among the bottom," "More than four bulleted items appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than four bulleted items appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a single list," "More than two lines appear in a 
are used per bulleted sentence," and "Words are not large enough (i.e., greater than 20 point) to be easily seen." Among audience reactions common problems reported were "Speakers read word-for-word from notes or from the slides contained too much material to absorb before the next slide was presented," and "The main
point was obscured by lots of irrelevant detail."[154]Kosslyn observes that these findings could help to explain why the many studies of the instructional effectiveness of PowerPoint have been inconclusive and conflicting, if there were differences in the quality of the presentations tested in different studies that went unobserved because "many may
feel that 'good design' is intuitively clear."[154]In 2007 Kosslyn wrote a book about PowerPoint, in which he suggested a very large number of fairly modest changes to PowerPoint styles and gave advice on recommended ways of using PowerPoint.[21] In a later second book about PowerPoint he suggested nearly 150 clarifying style changes (in fewerPoint.
than 150 pages).[155] Kosslyn summarizes:[21]:23,200 ... there's nothing fundamentally wrong with the PowerPoint program as a medium; rather, I claim that the problem lies in how it is used. ... In fact, this medium is a remarkably versatile tool that can be extraordinarily effective. ... For many purposes, PowerPoint presentations are a superior
medium of communication, which is why they have become standard in so many fields. In 2017, an online poll of social media users in the UK was reported to show that PowerPoint "remains as popular with young tech-savvy users as it is with the Baby Boomers," with about four out of five saying that "PowerPoint was a great tool for making
presentations," in part because "PowerPoint," with its capacity to be highly visual, bridges the wordy world of yesterday with the visual future of tomorrow."[156]Also in 2017, the Management polled their incoming MBA students, finding that "results underscore just how differently this
generation communicates as compared with older workers."[157] Fewer than half of respondents reported doing any meaningful, longer-form writing at work, and even that minority mostly did so very infrequently, but "85 percent of students named producing presentations as a meaningful part of their job responsibilities. Two-thirds report that they
 present on a daily or weekly basisso it's no surprise that in-person presentations is the top skill they hope to improve."[157] One of the researchers concluded: "We're not likely to see future workplaces with long-form writing. The trend is toward presentations and slides, and we don't see any sign of that slowing down."[157]Use of PowerPoint by the
U.S. military services began slowly, because they were invested in mainframe computers, MS-DOS PCs and specialized military-specification of presenting briefings, as soon as they acquired the computers needed to run it, PowerPoint
became part of the U.S. military.[159]By 2000, ten years after PowerPoint for Windows appeared, it was already identified as an important feature of U.S. armed forces culture, in a front-page story in the Wall Street Journal:[160]Old-fashioned slide briefings, designed to update generals on troop movements, have been a staple of the military since
World War II. But in only a few short years PowerPoint has altered the landscape. Just as word processing made it easier to produce long, meandering memos, the spread of PowerPoint has unleashed a blizzard of jazzy but often incoherent visuals. Instead of drawing up a dozen slides on a legal pad and running them over to the graphics department,
captains and colonels now can create hundreds of slides in a few hours without ever leaving their desks. If the spirit moves them they can build in gunfire sound effects and images that explode like land mines. ... PowerPoint Ranger" is a
derogatory term for a desk-bound bureaucrat more adept at making slides than tossing grenades.U.S. military use of PowerPoint, says Margaret Hayes, and the act. 'You can't speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries also are beginning to get in on the act. 'You can't speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries also are beginning to get in on the act. 'You can't speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries also are beginning to get in on the act. 'You can't speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries also are beginning to get in on the act. 'You can't speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries are considered as a speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries are considered as a speak with the U.S. military without knowing PowerPoint, says Margaret Hayes, and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military without knowing PowerPoint and the countries are considered as a speak with the U.S. military with the U.S. milit
instructor at National Defense University in Washington D.C., who teaches Latin American military officers how to use the software."[160]After another 10 years, in 2010 (and again on its front page) the New York Times reported that PowerPoint use in the military was then "a military tool that has spun out of control":[161]Like an insurgency
PowerPoint has crept into the daily lives of military commanders and reached the level of near obsession. The amount of time expended on PowerPoint, the Microsoft presentation program of computer-generated charts, graphs and bullet points, has made it a running joke in the Pentagon and in Iraq and Afghanistan. ... Commanders say that behind
all the PowerPoint jokes are serious concerns that the program stifles discussion, critical thinking and thoughtful decision-making. Not least, it ties up junior officers ... in the daily preparation of slides, be it for a Joint Staff meeting in Washington or for a platoon leader's pre-mission combat briefing in a remote pocket of Afghanistan. The New York
Times account went on to say that as a result some U.S. generals had banned the use of PowerPoint in their operations:[161]"PowerPoint makes us stupid," Gen. James N. Mattis of the Marine Corps, the Joint Forces commander, said this month at a military conference in North Carolina. (He spoke without PowerPoint.) Brig. Gen. H. R. McMaster, who
banned PowerPoint presentations when he led the successful effort to secure the northern Iraqi city of Tal Afar in 2005, followed up at the same conference by likening PowerPoint to an internal threat. "It's dangerous because it can create the illusion of understanding and the illusion of control," General McMaster said in a telephone interview
afterward. "Some problems in the world are not bullet-izable." Several incidents, about the same time, gave wide currency to discussions by serving military officers describing excessive PowerPoint use and the organizational culture that encouraged it. [162][163][164] In response to the New York Times story, Peter Norvig and Stephen M. Kosslyn
sent a joint letter to the editor stressing the institutional culture of the military: "... many military personnel bemoan the overuse and misuse of PowerPoint. ... The problem is not in the two generals who had been mentioned in 2010 as
                              tional culture of excessive PowerPoint use were both in the news again in 2017, when James N. Mattis became U.S. Secretary of Defense [167] Musician David Byrne has been using PowerPoint as a medium for art for years, producing a book and DVD and
showing at galleries his PowerPoint-based artwork.[130] Byrne has written: "I have been working with PowerPoint, the ubiquitous presentation software, as an art medium for a number of years. It started off as a joke (this software is a symbol of corporate salesmanship, or lack thereof) but then the work took on a life of its own as I realized I could
create pieces that were moving, despite the limitations of the 'medium.'"[168]In 2005 Byrne toured with a theater piece styled as a PowerPoint presentation. When he presented it in Berkeley, on March 8, 2005, the University of California news service reported: "Byrne also defended [PowerPoint's] appeal as more than just a business toolas a medium
for art and theater. His talk was titled 'I PowerPoint'. Berkeley alumnus Bob Gaskins and Dennis Austin were in the audience. Eventually, Byrne said, PowerPoint could be the foundation for 'presentational theater,' with roots in Brechtian drama and Asian puppet theater."[169] After that performance, Byrne described it in his own online journal: "Did
the PowerPoint talk in Berkeley for an audience of IT legends and academics. I was terrified. The guys that originally turned PowerPoint into a program were there, what were THEY gonna think? ... [Gaskins] did tell me afterwards that he liked the PowerPoint as theater idea, which was a relief."[170]The expressions "PowerPoint Art" or "pptArt" are
used to define a contemporary Italian artistic movement which believes that the corporate world can be a unique and exceptional source of inspiration for the artist. [171][172] They say: "The pptArt name refers to PowerPoint, the symbolic and abstract language developed by the corporate world which has become a universal and highly symbolic
communication system beyond cultures and borders."[173]The wide use of PowerPoint had, by 2010, given rise to " ... a subculture of PowerPoint enthusiasts [that] is teaching the old application new tricks, and may even be turning a dry presentation format into a full-fledged artistic medium,"[174] by using PowerPoint animation to create "games,
artworks, anime, and movies."[175]PowerPoint Viewer is the name for a series of small free application programs to be used on computers without PowerPoint 3.0 in 1992, to enable electronic presentations to be projected
using conference-room computers and to be freely distributed; on Windows, it took advantage of the new feature of embedding TrueType fonts within PowerPoint 3.0 for Macintosh, also in 1992.[178]Beginning with PowerPoint 2003, a
feature called "Package for CD" automatically managed all linked video and audio files plus needed fonts when exporting a presentation to a disk or flash drive or network location,[179] and also included a copy of a revised PowerPoint Viewer application so that the result could be presented on other PCs without installing anything.[180]The latest
version that runs on Windows "was created in PowerPoint 2010, but it can also be used to view newer presentations, videos and effects appear and behave the same when viewed in PowerPoint 2010." It supports
presentations created using PowerPoint 97 and later.[176] The latest version that runs on Macintosh is PowerPoint 98 Viewer for the Classic Environment, for Macs supporting System 7.5 to Mac OS X Tiger (10.4).[181] It can open presentations only from PowerPoint 3.0, 4.0, and 8.0 (PowerPoint 98), although presentations
created on Mac can be opened in PowerPoint Viewer for All platforms have been retired by Microsoft; they are no longer available for download and no longer receive security updates, [183] The final PowerPoint Viewer for Windows (2010)[184] and the final PowerPoint Viewer for Windows (2010)[184] and the final PowerPoint Viewer for All platforms have been retired by Microsoft; they are no longer available for download and no longer receive security updates.
Viewer for Classic Mac OS (1998)[185][186] are available only from archives. The recommended replacements for PowerPoint Windows 5 or Windows 7 or Windows 7 or Windows 8/8.1 PCs, upload the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and view it for free using ... PowerPoint Windows 10 PCs, download the file to OneDrive and View it for free using ... PowerPoint Windows 10 PCs and View it for free using ... PowerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint Windows 10 PCs and View it for free using the powerPoint 
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July 14, 2009[199]August 2000[203]PowerPoint 2001[205]November 2001[206]PowerPoint XPUnsupported: 10.0WindowsSupport ended on July 12, 2011[205]November 2003[207][208]PowerPoint 2003Unsupported: 11.0WindowsSupport ended on April 8, 2014[209]June
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2014[230]PowerPoint 2013 OnlineSupported: 15.0WebMarch 2014[231]PowerPoint 2013 for iPadSupported: 15.0iPadNovember 2014[232]PowerPoint Mobile 2016 for AndroidLatest version: 16.0AndroidJuly 2015[234]PowerPoint 2016 for MacintoshLatest version:
16.0MacintoshThere had been no PowerPoint 2013 for Mac.[235] Was version 15.0 from July 2015 to January 2018.[236]July 2015[237]PowerPoint Mobile 2016 for iOSLatest version: 16.0iOSSeptember 2015[239]PowerPoint 2016 for WindowsLatest version: 16.0Windows 10 Mobile 2016 for iOSLatest version: 16.0ioSSeptember 2015[239]PowerPoint 2016 for WindowsLatest version: 16.0Windows 10 Mobile 2016 for iOSLatest version: 16.0ioSSeptember 2015[239]PowerPoint 2016 for WindowsLatest version: 16.0WindowsLatest version: 16.0windows 10 Mobile 2016 for iOSLatest version: 16.0windows 10 Mobile 2016 for WindowsLatest version: 16.0windows 10 Mobile 2016 for iOSLatest version io iOSLatest version in iOSLatest version in iOSLatest version io iOSLatest 
16.0WindowsJanuary 2018[240]PowerPoint 2016 for Windows StoreLatest version: 16.0Windows 2018PowerPoint 2021 and Office 365 PowerPoint 2019Latest version: 16.0Windows and other OSThis and subsequent versions (PowerPoint 2019Latest version: 16.0Windows and other OSThis and subsequent version 16.0Windows 2018PowerPoint 2019Latest version: 16.0Windows 2018PowerPoint 2019Latest version 2018PowerPoint 2019PowerPoint 2019Power
PowerPoint for Mac 2011PowerPoint 1.0For Macintosh: April 1987[187]Innovations included: multiple slides in a single file, organizing slides with a slide sorter view and a title view (precursor of outline view), speakers' notes pages attached to each slide, printing of audience handouts with multiple slides per page, text with outlining styles and full
word-processor formatting, graphic shapes with attached text for drawing diagrams and tables.[241] It also shipped with a hardbound book as its manual.[242]"It produced overhead transparencies on a black-and-white Macintosh for laser printing. Presenters could now directly control their own overheads and would no longer have to work through
the person with the typewriter. PowerPoint handled the task of making the overheads all look alike; one change reformats them all. Typographic fonts were better than an Orator typeball, and charts and diagrams could be imported from MacDraw, MacPaint, and Excel, thanks to the new Mac clipboard."[243]System requirements: (Mac) Original
Macintosh or better, System 1.0 or higher, 512K RAM.[244]PowerPoint 2.0For Macintosh: May 1988;[189] for Windows: May 1990[191]Part of Microsoft Office for Windows: May 1990[191]Part of Microsoft Office for Windows: May 1980;[189] for Windows: May 1980;[189] for Windows: May 1980;[189] for Windows: May 1980;[180] for Windows: May 1980;[
selection, ability to change color scheme retrospectively, shaded coloring for fills. [241]"It added color 35 mm slides, transmitting the resulting file over a modem to Genigraphics was the leading professional service bureau, having
developed its own Digital Equipment Corp. PDP-11-based computer systems for its artists. After a short time, though, Genigraphics itself switched to PowerPoint."[243]System requirements: (Mac) Original Macintosh or better, System 4.1 or higher, 1 MB RAM. (Windows) 286 PC or higher, Windows 3.0, 1 MB RAM. [244]PowerPoint 3.0For Windows,
May 1992;[192] for Mac: September 1992[193]Part of Microsoft Office for Windows 3.0 and Microsoft Office for Windows 3.1, presentation templates, editing in outline view, new drawing, including
freeform tool, autoshapes, flip, rotate, scale, align, and transforming imported pictures into their drawing primitives to make them editable, transitions between slides in slide show, progressive builds, incorporating sound and video.[241] Animations included "flying bullets" where bullet points "flew" into the slide one by one, and some degree of Pen
Computing support was included. [242]"It added video-out to feed the new video projectors, with effects that could replace a bank of synchronized audio. [243] System requirements:
(Windows) 286 PC or higher, Windows 3.1, 2 MB RAM. (Mac) Macintosh Plus or better, System 7 or higher, 4 MB RAM. [244]PowerPoint 4.0For Windows 4.0 and Microsoft Office for Mac 4.2. Innovations included: autolayouts, Word tables, rehearsal mode, hidden
slides, and the "AutoContent Wizard".[242]Introduced a standard "Microsoft Office" look and feel (shared with Word and Excel), with status bar, toolbars, to
[244]PowerPoint 7.0For Windows: July 1995[196]Part of Microsoft Office for Windows 95. Innovations included: new animation effects, real curves and textures such as "Meeting Minder".[242]"A complete rewrite of the product from the ground up in C++, full object model
with internal VBA programmability".[241]System requirements: (Windows) 386 DX PC or higher, Windows 95, 6 MB RAM.[244]PowerPoint 8.0For Windows 97 and Microsoft Office 98 Macintosh Edition. Innovations included: "Office Assistant", file compression, save
to HTML, "Pack and Go", "AutoClipArt", transparent GIFs.[242]System requirements: (Windows) 486 PC or higher, 8 MB RAM. (Mac) PowerPC Mac or better, 16 MB RAM. [244]PowerPoint 9.0For Windows: June 1999;[202] for Mac: August 2000[203]Part of Microsoft Office for Windows 2000 and Microsoft Office for Mac 2001. Innovations included:
three-pane "browser" view (selectable list of slide miniatures or titles, large single slide, notes), autofit text, real tables, presentation conferencing, save to web, picture bullets, animated GIFs, aliased fonts.[242]System requirements: (Windows) Pentium 75MHz+, Windows 95 or higher, 20 MB RAM. (Mac) PowerPC Mac 120MHz+ or better, MacOS
8.5 or higher, minimum 48 MB RAM.[244]PowerPoint 10.0For Windows: May 2001;[204] for Mac: November 2001[206]Part of Microsoft Office for Windows XP and Microsoft Office for W
(Windows) Pentium III, Windows 98 or higher, 40 MB RAM.[244] (Mac) OS X 10.1 ("Puma") or later (will not run under OS 9).[245]PowerPoint 11.0For Windows 2003 and Microsoft Office for Mac 2004. Innovations included: tools visible to
presenter during slide show (notes, thumbnails, time clock, re-order and edit slides), "Package for CD" to write presentation and viewer app to CD.[210] "Microsoft, using a video camera, "that creates Web page presentations, with talking head narration, coordinated and timed to your
existing PowerPoint presentation for delivery over the web. [246] The Genigraphics software to send a presentation for imaging as 35mm slides was removed from this version. [247] System requirements: (Windows) Pentium 233Mhz+, Windows) Pentium 233Mhz+, Windows) Pentium 233Mhz+, Windows 2000 with SP3 or later, 128 MB RAM. [248] (Mac) Power Mac G3 or better, OS X 10.2.8 or later, 256 MB
RAM.[210]PowerPoint 12.0For Windows: January 2007;[212] for Mobile: September 2007;[214] for Mac: January 2008[215]Part of Microsoft Office for Windows 2007 and Microsoft Office for Windows 2007 and Microsoft Office for Windows 2007.
SmartArt graphics, many graphical improvements in text and drawing, improved "Presenter View" (from 2003), widescreen slide formats. The "AutoContent Wizard" was removed from this version. [249] A major change in PowerPoint 2007 was from a binary file format, used from 1997 to 2003, to a new XML file format which evolved over further
versions. System requirements: (Windows) 500 MHz processor or higher, Windows XP with SP2 or later, 256 MB RAM.[251] for Web: June 2010;[216] for Web: June 2010;[219] for Mobile: June 2010;[220] for Mac: November 2010,[221] for
Symbian: April 2012[223]Part of Microsoft Office for Windows 2010 and Microsoft Office for Wac 2011. Innovations included: Single document interface (SDI), sections within presentations, reading view, redesign of "Backstage" functions (under File menu), save as video, insert video from web, embed video and audio, enhanced editing for video and
for pictures, broadcast slideshow.[252]System requirements: (Windows XP with SP3 or later, 256 MB RAM, 512 MB RAM recommended for video.[253] (Mac) Intel processor, Mac OS X 10.5.8 or later, 256 MB RAM, 512 MB RAM recommended for video.[253] for Windows
RT: November 2012;[226] for Windows: January 2013;[227] for iPhone: June 2013;[228] for Android: July 2015;[234] for Web: February 2014;[230] for Web: February 2014;[230] for Windows 2013 and Microsoft Office for Mac 2016. Innovations included: Change default slide
shape to 16:9 aspect ratio, online collaboration by multiple authors, user interface redesigned for multi-touch screens, improved audio, video, animations, and transitions, further changes to Presenter View. Clipart collections (and insertion tool) were removed, but available online.[255][256]System requirements: (Windows) 1 GHz processor or faster,
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x86- or x64-bit processor with SSE2 instruction set, Windows 7 or later, 1 GB RAM (32-bit), 2 GB RAM (64-bit).[257] (Mac) Intel processor, Mac OS X 10.10 or later, 4 GB RAM.[258]PowerPoint 16.0For Android: June 2015;[233] for Mobile: July 2015;[237] for iOS: July 2015;[238] for Windows: September 2015;[239] and Windows Store: January
2018[240]Part of Microsoft Office for Windows 2016. Innovations included: "Tell me" to search for program controls, "PowerPoint Designer" pane, Morph translator" for real-time translation of a presenter's spoken words to on-screen captions in any
of 60+ languages, with the system analyzing the text of the PowerPoint presentation as context to increase the accuracy and relevance of the translations. [260][261]System requirements: (Windows 7 with SP 1 or later, 2 GB RAM. [262]PowerPoint Presentation
Filename extensions.pptx, .ppt[263]Internet mediatypeapplication/vnd.ms-powerpoint.ppt[265]DevelopedbyMicrosoftType of formatPresentation.ppt[265]Internet mediatypeapplication/vnd.ms-powerpoint.ppt[265]DevelopedbyMicrosoftType of formatPresentation.ppt[265]DevelopedbyMicrosoftType of f
through 7.0), evolved through a sequence of binary file formats, different in each version, as functionality was added. [266] This set of formats were never documented, but an open-source libmwaw (used by LibreOffice) exists to read them. [267] a stable binary format (called a .ppt file, like all earlier binary formats) that was shared as the default in
PowerPoint 97 through PowerPoint 2003 for Windows, and in PowerPoint 98 through PowerPoint versions 8.0 through 11.0) was finally created. It was based on the Compound File Binary Format. [268] [269] The specification document is actively maintained and can be freely downloaded, [268] because, although no
longer the default, that binary format can be read and written by some later versions of PowerPoint 2016.[263] After the stable binary formats from earlier versions.[266] But beginning with PowerPoint 2007 and PowerPoint 2008 for
Mac (PowerPoint version 12.0), this was the only binary format available for saving; PowerPoint 2007 (version 8.0), ten years before.[270]The ".pps" and ".ppsx" file extensions are technically the same as ".ppt" and ".pptx", except they are launched as
presentation instead of for editing by default. [271] Binary filename extensions [263], ppt, PowerPoint 972003 binary presentation. pps, application/vnd.ms-powerpoint. pps, application/vnd.ms-powerpoint 972003 binary template Binary media types [264], ppt, application/vnd.ms-powerpoint. pps, application/vnd.ms-powerp
change in PowerPoint 2007 and PowerPoint 2007 and PowerPoint 2008 for Mac (PowerPoint version 12.0) was that the stable binary file format (pptx files).[272] Microsoft's explanation of the benefits of the change included: smaller file sizes, up to 75% smaller than comparable
binary documents; security, through being able to identify and exclude executable macros and personal data; less chance to be corrupted than binary formats; and easier interoperability for exchanging data among Microsoft and other business applications, all while maintaining backward compatibility.[273]XML filename extensions[263].pptx,
PowerPoint 2007 XML presentation.pptm, PowerPoint 2007 XML macro-enabled presentation.ppsx, PowerPoint 2007 XML macro-enabled slide show.ppsm, PowerPoint 2007 XML macro-enabled templateXML media types[264] .pptx
application/vnd.openxmlformats-officedocument.presentation.macroEnabled.12.ppsx, application/vnd.ms-powerpoint.slideshow.macroEnabled.12.ppsm, application/vnd.ms-powerpoint.slideshow.mac
powerpoint.addin.macroEnabled.12.potx, application/vnd.openxmlformats-officedocument.presentationml.template.macroEnabled.12The specification for the new format was published as an open standard, ECMA-376,[274] through Ecma International Technical Committee 45 (TC45).[275] The Ecma 376
standard was approved in December 2006, and was submitted for standardization through ISO/IEC JTC 1/SC 34 WG4 in early 2008. [277] Copies of the ISO/IEC standard specification are freely available, in two parts. [278] These define two
related standards known as "Transitional" and "Strict". The two standards were progressively adopted by PowerPoint version 12.0 (2007, 2008 for Mac) could read and write Transitional format, but could neither read nor write Strict format. PowerPoint version 14.0 (2010, 2011 for Mac) could read and write Transitional, and also read
but not write Strict. PowerPoint version 15.0 and later (beginning 2013, 2016 for Mac) can read and write both Transitional and Strict formats. The reason for the two variants was explained by Microsoft: [280] ... the participants in the ISO/IEC standardization process recognized two objectives with competing requirements. The first objective was for
the Open XML standard to provide an XML-based file format that could fully support conversion of the billions of existing Office documents without any loss of features, content, text, layout, or other information, including embedded data. The second was to specify a file format that did not rely on Microsoft-specific data types. They created two
variants of Open XMLTransitional, which supports previously-defined Microsoft-specific data types, and Strict, which does not rely on them. Prior versions of Office [that is, 2007] have supported reading and writing Transitional Open XML.
Office 2013 provides full support for both variants of Open XML. The PowerPoint presentation (called "Presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language) contains separate structures for all the complex parts of a PowerPoint presentation Markup Language (a PowerPoint presentation Markup Language) contains separate structures for a PowerPoint presentation Markup Language (a PowerPoint presentation Markup Language) contains separate structures for a PowerPoint presentation Markup Language (a PowerPoint presentation Markup Language) contains separate structures for a PowerPoint presentation Markup Language (a PowerPoint presentation Markup Language) contains separate structures for a PowerPoint presentation Markup Language (a PowerPoint PowerPoint PowerPoint PowerPoint PowerPoi
of PowerPoint, the standardized file formats are considered important for the long-term access to digital documents in library collections and archives, according to the U.S. Library of Congress. [284] PowerPoint 2013 and PowerPoint 2013 and PowerPoint 2016 provide options to set default saving to ISO/IEC 29500 Strict format, but the initial default setting remains
Transitional, for compatibility with legacy features incorporating binary data in existing documents. [285] PowerPoint 2013 or PowerPoint 2013 or PowerPoint 2013 or PowerPoint 2016 will both open and save files in the former binary format (.ppt), for compatibility with older versions of the program (but not versions older than PowerPoint 2013 or PowerPoint 2016 will both open and save files in the former binary format (.ppt), for compatibility with older versions of the program (but not versions older than PowerPoint 2016 will both open and save files in the former binary format (.ppt), for compatibility with older versions of the program (but not versions older than PowerPoint 2016 will both open and save files in the former binary format (.ppt), for compatibility with older versions of the program (but not versions of the program (but not versions of the program (but not versions)).
versions of PowerPoint will check to assure that no features have been introduced into the presentation which are incompatible with the older formats, including PDF format, MPEG-4 or WMV video, as a sequence of single-picture files (using image formats
including GIF, JPEG, PNG, TIFF, and some older formats), and as a single presentation file in which all slides are replaced with pictures. PowerPoint Will both open and save files in OpenDocument Presentation format (ODP) for compatibility. [263] Microsoft Office password protection PowerPoint KaraokeWeb-based slideshow "Release notes for a single presentation format (ODP) for compatibility.
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