Continue

Our Company Profile templates are essential for clearly and engagingly presenting your company's identity, operations, and growth. They effectively articulate your story, goals, and achievements, incorporated with your brand guidelines. These templates ensure a professional portrayal of your company's value and future potential. Company Profile Templates Can Be Used By Anyone:Our Company Profile presentation templates are widely used by business owners, executives,salespeople, marketing teams, human resource managers, project managers, educationalinstitutions, non-profit organizations, and any organization that wants to present its informationclearly and attractively. These templates help enhance the professional appearance of yourcompany by incorporating the company color and brand guidelines.Business Owners and Executives:Can explain the company's history, products or services, financial position, and future goals to shareholders, customers, and investors.Can identify new business opportunities and attract investment.Sales And Marketing Teams:Can explain the company's products or services to customers and increase sales.Can compile and present information needed for marketing campaigns.Human Resources Managers:Can introduce the organization's culture, values, and opportunities to the newemployees.Can provide training and development programs to employees.Project Managers:Can present the project's purpose, goals, and progress to clients.Can explain the project's finances and resources.Educational Institutions:Can present the history, research, and educational opportunities of the institution tostudents.Can explain the achievements and future plans of the institution.Nonprofit Organizations:Can present the organization's mission, activities, and achievements to donors.Can raise funds and attract volunteers.Features of our Templates:PowerPoint elements and animations are 100% editable and royalty-free.Free AI customization is available.Can use our templates in PowerPoint, Google Slides, and Canva Slides.Personalized designing services are also available.Can showcase company profile, achievements, business models, products, or services.Helps explain the company's historical background.Infographic slides can transform even complex data into a graphical representation.Slides to show workflows or operational procedures.A cover slide to display the company's name, logo, and presentation title.Helps CEOs deliver messages to employees and external audiences using the slide.Helps discuss the history, development, and background of a company.Can identify new business opportunities and attract investment. A company profile summarizes the business's past, present, and potential future hits. It overviews a company's history, services, and capabilities to prospective clients, investors, and other stakeholders. It's also an effective way to share information about the company's mission, core values, and goals. Company Profile PowerPoint Templates are pre-made templates designed for companies to create business presentations. These templates usually include a range of slides with customizable layouts, images, and text boxes, allowing businesses to quickly develop professional-looking presentations to showcase their company's products or services. These Company Profile PowerPoints can present a company's history, mission, products or services, goals, financials, competitive advantages, and other unique topics. You can also use them to demonstrate the company's brand identity, discuss new business initiatives, or introduce a new product or service to prospective clients or customers. Collect your company's goal, future product, and motto thoroughly before creating your PPT slides. Ensure you understand the core idea of your business and what you want to convey in your presentation. Search online for pre-designed PowerPoint templates. A variety of websites offer a template or templates you can customize to your needs. To create the slides, visit our tips and tricks page to make your unique PowerPoint. Any business or organization can use Company Profile PPT templates to create a visual presentation of their company profile. Entrepreneurs, sales, and marketing teams can use these templates, and other professionals must present their company profiles to potential clients, investors, or other stakeholders to gain trust. Company Profile PowerPoint slides effectively introduce your business to potential customers, partners, and investors. They provide an overview of your company, highlight your products and services, and give a glimpse into your company's culture and values. You can find a variety of Company Profile PPT templates for free on sites such as Slide egg. Our websites have a selection of uniquely designed templates that you can customize and modify to suit your needs. No two companies are alike. Each organization is full of interesting stories, people, and products. The best way to tell these stories is with the help of a company profile template PPT. The Company Profile template PowerPoint from Envato Elements is a sleek, modern option for your 2023 slides. Your company needs a face, and you're assigned the task of telling the story in a presentation. So, what should your company profile format PPT include? What slides does it need to help your audience understand what sets you apart? Are you a beginner working in PowerPoint? Don't worry: this tutorial has everything you need to learn how to make a company profile presentation in PowerPoint. Most importantly, we'll leverage the best company profile design PPTs to make it easy. What Is a Company Profile PPT (And What Should You Include In Yours?) So, what is a company profile? Is it something that you should create foryourcompany? Company profile presentations serve many purposes. They tell the story of your organization so that you don't have to. Here's why you should learn how to make company profiles in PowerPoint: Fundraising. If you're asking for the funds you need to grow your company, you'll need to tell its story gracefully. Use a company profile format PPT to show growth that excites investors. Hiring. Show your company profile template PPT to potential employees. That can help to sell them on your vision. Sales. Many company profile format PPT designs explain the products and services offered. That helps to pitch your key advantages and close more sales. You're going to learn how to make a company profile presentation in PowerPoint with the help of templates. Keep reading to see the best company profile template PPT designs that you can use to create yours. Create a Company Profile in PowerPoint With Templates (Video) Do you want a headstart on creating your PowerPoint company profile? This short video will get you started quickly: For even more details on how to create a PPT company profile, review the step-by-step guide below. How to Create a Company Profile PPT With a Template Once youve selected a company profile template PowerPoint, its time to customize it. Using a company profile format PPT has two key advantages: It saves you valuable time. It also gives you design inspiration. For this tutorial, we'll use the Company Profile PresentationfromEnvato Elements. We're going to walk through using this company profile template PowerPoint file to create one of our own. This company profile design PPT has 20 unique slides in a widescreen layout. It's a top choice for 2023. Let's get started: 1. Choose the Right Slides When you work with a company profile template PPT, consider your goal. Youre introducing potential clients, employees, or investors to your firm. That means that you must ensure a good impression. But do you know how to make a company profile presentation in PowerPoint that'll do that? Heres your answer: by building clean, readable, and compelling slides. Provide key details, but dont take too long. Be brief, bold, and concise. Every creative company profile template PPT includes more slides than you need, so start by selecting your favorites. This all means that you should choose company profile format PPT slides that best fit your needs. On the View tab, go into Slide Sorter. Here, you can rearrange the slides to make a coherent sequence for your needs. Press Delete on your keyboard to remove those layouts that you dont want to use. You dont have to come up with design ideas on your own. The creative experts who built the template already did that for you. Youre simply filling in the blanks. When youre finished making your selections, click Normal on the View tab. Now, you can start building company profile design PPT slides. 2. Create an Engaging Cover The cover slide or title slide is the first thing your audience will see. Thats why it needs to pique their interest. To start, youll want to customize the title and replace it with your company name. Double-click the text, hold down CTRL+A to select it all. Then, hit Delete on your keyboard and enter the name of your company. Creating a cover for your company profile using the Company Profile template Dont forget to add a subtitle in place of design credit text or delete that bit entirely. You can also double-click the picture icon to add a photo of your team. 3. Customize Text Text is an integral part of your creative company profile PPT. To add your own, click into any of the text boxes you see on the slide. Select the contents inside and begin typing over them. Youll see the existing words disappear, replaced by your own. No matter which company profile format PPT you choose, it's easy to update text with your content. Repeat as needed throughout your slide deck. Again, keep in mind that strong company profile PPT slides keep things brief and to the point. Avoid being too wordy, focusing instead on key ideas. 4. Add Images Company profile presentations deserve great illustrations. These often come in the form of photos. Those are easy to add, thanks to premium company profile template PPT designs like this. Find an image placeholder, then drag and drop an image over the top of it. Images are a great way to add just enough visual interest to slides in a company profile template PowerPoint. PowerPoint will import the image, sizing and scaling it to fit perfectly into place on the slide. These help you capture attention and drive a compelling company profile presentation. Need stunning images? As an Envato Elements member, you've got access to millions of stock photosthat you can use in a company profile template PowerPoint. Check out the collection today. 5. Change Shape Colors Your company profile design PPT will include a beautiful color palette. But you can easily change shape colors. To do so, click on any shape to select it. Then, find the Shape Format menu on the ribbon. Click on it, then choose the Shape Fill dropdown. Use the Shape Format menu to update your company profile design PPT with your brand color scheme. Inside, you'll see a color chooser appear. You can choose from preset options, including Solid and Gradient colors. Click on your favorite one to apply it to the selected shape. It's often helpful to match these to your branding to build a creative company profile PPT. Infographics are an essential part of any company profile design PPT. These are illustrations that bring data and ideas to life. But you dont have to be an expert designer to build them. Instead, these work like any other part of your company profile format PPT when you use a template. Infographics help your audience to understand data intuitively. They're a hallmark of creative company profile PPTs. Swap out the existing text with your own words. Add in your own data by changing the placeholder contents. And dont forget to edit the shape colors as you did in the step above. With only a few clicks, you can create your own infographics. These make your company profile PPT template more interesting. Plus, theyre sure to help you engage and connect with your audience. 7. Change Out Icons The Company Profile Presentation template comes with many icons that you can use in your presentation. Its a good idea to swap out the default icons with ones that suit the topic of the slide better. Replacing icons in the Company Profilefree template In this example, Ive swapped out the globe icon with a team icon for one of the company values on slide #13. 8. Show Off Past Projects Use the projects slides like slide #14 to showcase past projects. First, add a screenshot by clicking the Picture icon and adding it to the mockup graphic. Then, customize the text and the icons to share more details about what the project involved. Quickly show off past projects using this company profile design template You can highlight main objectives and goals. Or you can speak about the results youve gotten for your client. 9. Customize the CEO Intro Slide Many premium company profile presentation templates come with a slide where you can include a brief message from your CEO. You can also use slide #7 to add a photo of your CEO by double-clicking the picture icon. Part of how to make a company profile PPT is customizing the CEO slide Include a warm and friendly greeting. Then add a couple of paragraphs that give brief information about your company and welcome your audience. 10. Highlight Your Services Use slide #10 to highlight the main services your company offers. Add a custom background by clicking the slide and making sure youre on the Fill tab. Under Picture Source, click Insert. Next, add an image from your computer. Double-click the text and select it all with CTRL+A. Delete it and replace it with your own. Showing off your service offerings has never been easier a company profile design template Dont forget to keep the description short. Not only will this make the slide more appealing, but it'll also keep your audience interested in what you've got to offer. The Best Company Profile Template PPT Designs (With Unlimited Downloads) There are two options when it comes to creating a company profile PPT: Design everything from scratch. It requireslearning how to make a company profile in PowerPoint while also learning PowerPoint design. Use company profile design PPT templates that already have everything you need. The slides are pre-built, and you simply fill in your content. The choice is clear: you should use a company profile format PPT. It helps you save time and give you the best results possible. Learning how to make company profiles in PowerPoint is easier with templates. So, where do you find your own company profile template PPT? The best source is Envato Elements. It's an unlimited download library that includes thousands of company profile template PPTs designs. On Envato Elements, you unlock unlimited company profile format PPTs for a single flat-rate. Even better, Elements gives you access to files that help round out your company profile design PPT. That includes unlimited stock photos, graphic assets, and so much more. Those come at no extra cost as part of the all-you-can-download subscription. If you use Elements for company profile format PPTs, a premium template is your best option. Read on to learn how to make company profiles in PowerPoint with the help of a pre-built design. Top PowerPoint Templates for Easy Designs in 2023 PowerPoint templates are the blueprint for creating a successful presentation. In this article, you've already seen the best designs for company profile design PPTs. The world of PowerPoint templates is massive. We feature them on Envato Tuts+ to help our readers spend less time working in PowerPoint and more time giving great presentations. Company profile format PPTs are just one example of the templates you can use. Check out these tutorials for more PowerPoint templates. You'll also find the best creative company profile PPT slides: The options are truly unlimited when you start to customize PowerPoint templates. 5 Top Designs for Company Profile Template PowerPoint Downloads Let's look at five of the best company profile template PPT options. Remember, all these (and so much more) are included when you subscribe to Envato Elements: 1. ECRO - Company Profile format PPT like ECRO has the designs that you need to craft your story quickly. This template includes free fonts from Google Fonts, so you won't have to worry about purchasing anything extra to round it out. 2. Company Profile Presentation - PowerPoint Minimalism is a top design style for company profile format PPTs. That's because they aren't overly designed and can focus on the company's details instead. This template fits the bill perfectly to ensure that you won't overwhelm the viewer with too many details. Learn More About How to Use Microsoft PowerPoint You've already learned how to make a company profile presentation in PowerPoint with the help of templates. Those company profile PPTs are learning resources because they've got so many design cues. They set the stage for great designs and make it much easier to use PowerPoint. While you're working with creative company profile PPT designs, it's natural to still have questions. Maybe you're looking for more tutorials to keep learning. Thanks to our resource, How to Use PowerPoint (Ultimate Tutorial Guide), you've got everything you need to make a powerful PowerPoint. Check out some of our favorite tutorials from the series below: What Are the Right Dimensions (Size) for Your PowerPoint PPT Slides? (+ Video) How to Make Great PPT Charts & Graphs in Microsoft PowerPoint (+Video) How to Convert Your PowerPoint (PPT) Presentation Into Video Start Designing Your Company Profile Template PowerPoint Today A company profile PPT serves so many purposes. Whether you use it to sell, gain investment, or hire, it's a great way to summarize what you and your company do. You've seen that using company profile design PPTs is the best way to speed up your design process. Premium company profile template PPT downloads give you the best designs and save time. The world is waiting to meet your company. Download one of these company profile PPTs and fill in the details, and you're ready to share. Editorial Note: This post has been updated with help from Brenda Barron. A video has been added by Daisy Ein. Brenda and Daisy are freelance instructors for Envato Tuts+. Share copy and redistribute the material in any medium or format for any purpose, even commercially. Adapt remix, transform, and build upon the material for any purpose, even commercially. The licensor cannot revoke these freedoms as long as you follow the license terms. Attribution You must give appropriate credit , provide a link to the license, and indicate if changes were made . You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. ShareAlike If you remix, transform, or build upon the material, you must distribute your contributions under the same license as the original. No additional restrictions You may not apply legal terms or technological measures that legally restrict others from doing anything the license permits. You do not have to comply with the license for elements of the material in the public domain or where your use is permitted by an applicable exception or limitation . No warranties are given. The license may not give you all of the permissions necessary for your intended use. For example, other rights such as publicity, privacy, or moral rights may limit how you use the material. Everyone wants and needs to know what businesses and commercial establishments do and what these companies can offer, especially in the competitive labor market. The company profile is one of the most important tools for promotion, publicity, advertising, and expression of the culture in which companies operate. It is the milestone of every successful businessman. A company profile can be a previous business, a commercial identity, or an advertising and presentation offer to share some data with customers. The companys profile may contain one page or a large number of pages depending on the volume of data and the volume of services provided by the facility. In this article, we will provide you with all kinds of Great Company Profile PowerPoint Templates that will make your company stand out and give it a very unique and respective look that will win the trust and affection of customers and investors alike. TOP PICK iConference Animated Presentation Template iConference Animated Presentation Template gives you an open choice of features to customize as you like and create a professional and memorable presentation. Moreover, various slides to suit all your content topics and youll find a group of icons, vectors, and smart elements you need. 1. Company Profile PowerPoint Presentation Template This multipurpose Company Profile PowerPoint Presentation Template comes with a huge number of infographic designs and icons. Additionally, it fits for any type of corporate or company you have, any images can be easily added or edited in via PowerPoint software with a modern look and a flat design that has 90 themes color. 2. Company Profile in PowerPoint Make your business presentation pain-free, professional and excel. Dont waste time on creation process, just download this ace template and spend the rest of the time on preparation for your speech speaking about your achievements and objectives with a 2022 calendar and 50+ unique slides and pixel perfect infographics. 3. Company Profile Free PowerPoint Template If you have a new startup company and you have to save expenses but you need to create a unique company profile that you count on, then this Free Company Profile PowerPoint Template is your perfect choice for your next major presentation that will alter the course of your career. 4. Company Profile Presentation PowerPoint Template This template is specifically designed for company profile, annual report or business proposals. Big typefaces and a one-colored theme(with 5 colors to choose from) to allow your client to focus on your data and final analysis. It contains many slides like: Letter from Our CEO, Company Overview \ Mission and Vision, History, What we do, Marketing Research, Financial condition and a lot more. 5. Company Meeting Free PowerPoint Template Looking for ways to clarify the meetings agenda between the members within your company but dont know where to start or what to use? This Free Company Meeting PowerPoint Template is a great choice for you to make a professional presentation. Slides include Meeting Agenda, Status Report, Project phases and more, just copy/paste the ones you need into your presentation. 6. Groste Company Profile PowerPoint Template Groste Company Profile PowerPoint Template focuses on clean style that will be understandable by your audience. Its of course a very time-consuming task to come up with such design that will reflect the creativity and responsibility of your company at its best with 30 unique slides in HD resolution. 7. Jorfile Company Profile PowerPoint Template This modern and innovative company profile PowerPoint Template uses triangles in a very artistic way to create a catching and worthy presentation that will have the attention of your attendees directed to you straight so you wont worry about making them focus on you and let them get every detail of the presentation. 8. Company Profile Free Presentation Template Another free, yet wonderful and pro-company profile template that will impress your audience (and they will never tell that it is free) with its very well made 11 slides that can work with PowerPoint, Google Slides and Keynote all at the same time in addition to XD file and very cool infographics. 9. Monochrome Company Profile Presentation Introducing the best Monochrome Company Profile Presentation with its simple and clean template that features a well-organized layout with a variety of components that your presenting needs. You may use this template for a presentation, marketing kit, company profile, and other purposes. 10. Visitor Investor Business Presentation Template Visitor Investor Business Presentation Template combines various design aspects and usability to make the company profile template more engaging. Every slide is useful and fully functional. No more useless shapes and infographics. Imagine a whole presentation template with 20 useful and awesome slides that are ideal for your company profile and business. 11. Simple Company Profile Presentation For who love and prefer simplicity, this company profile presentation template is perfect for you. Simple is known for its simpleness and ease on the eye so investors and customers wont find any problem looking at your presentation for long period of time and be totally satisfied with what they see! 12. Company Profile PPT Template 28 unique and free slides, each one has a different layout style, Chart & Agenda Slides PowerPoint Template is ready to fulfill your presentation purposes. Retro color scheme, world map slide and icons ready to improve your business and suits your needs. Youll find company profile infographics, vectors, charts, and layouts that you can use inside your presentation. 13. Stragetic Business PowerPoint Template Stragetic is a clean and dandy Business PowerPoint Template that has creative and professional themes with 30+ multipurpose slides and unlimited color options for widescreen (16:9 aspect ratio) and handmade infographic, and its of course fully customizable to adapt to your company profile at its best! 14. Free Corporate PowerPoint Template PPT Slides Free Corporate PowerPoint Template with clean slide design ideas to show your confidence and determination while impressing your audience with an informative and well-planned presentation. You can customize it easily to fit your branding colors just with one click. Use it to create a perfect presentation for inspiring speeches, company profile, or even personal use. 15. Business Showcase PowerPoint Template Introduce your business to investors and customers with all the needed details using a presentation that will keep them attracted and deliver this info in a simple and understandable way, Business Showcase PowerPoint Template is a wonderful choice to start designing company profile and for almost any kind of content in the business domain. 16. Featured Business PowerPoint Template 39 featured and modernly designed slides that you will definitely like to use in your next Presentation. This template can be used for any variety of purposes, such as: Creative Agency, Company Profile, Corporate and Business, Portfolio, Photography, Pitch Deck, Startup, and also can be used for Personal Portfolio. 17. Megalodon Company Profile PowerPoint presentation With Megalodon your company profile is already designed, all you have to do is utilizing our PowerPoint presentation to fit your brand guideline. to meet the standards of the business world you have to present your company as an expert. All the requirements are totally met and you will find all that you need and more in these 40 unique slides 18. Company Profile Business Presentation PowerPoint This is one of the most versatile templates for company profile presentations with its unique set of editable slides, shapes, infographics and many other features. The template is designed to suit all the necessary contents such as team, services types, SWOT, projects, portfolio and almost any other company-related content. 19. Startup Company Profile PowerPoint Template We will spare you the effort of creating or searching for the exact template which will save you time and will be easy to edit with the minimum skills required to create the perfect presentation for your company profile and have just the perfect start with Starting Company Profile PowerPoint Template. 20. Company Profile PowerPoint Template If you are bothered about how to design the ideal Company Profile presentation, then this template will be really helpful to get things starting very smoothly and productively for you, keeping you focused on the important task of getting people know more about your company in the best way to help achieving your business goals and objectives. Conclusion It is a high-level strategy in identifying the best markets for promotion, awareness and building sales for your brand to maintain the success of your business, to provide an opportunity for customers and investors on how to learn about the companys commercial or industrial activities, and to enable them to interact directly with your sales and marketing team. This will be easily done using a suitable template where you can finally send a high-end profile with the options we provided above, which will eventually lead to the growth and prosperity of the business between you and your customers.Company profiles are not only important to pitch your services to a potential client but are also necessary when submitting winning project proposals. Company profiles are often created as PowerPoint presentations to present before clients, as they can be easier to design and later saved as PDF files for distribution via email. We have a list of the best company profile templates for PowerPoint that can help you create such profiles without the need to design them extensively.A company profile is an introduction of a company to inform clients regarding the companys vision, mission, team, products, and services, experience, etc. A company profile might also contain information such as the tax and registration numbers associated with the company to help clients check the trustworthiness of the company. Company profiles are widely used not only by companies selling goods and services but also by non-profit organizations.Companies often require presentations when bidding for contracts to provide services to an organization. A company profile is also commonly shared when submitting bids, introducing a business, and might also be made available on the organizations website as public information. Many organizations task graphic designers and communications experts to create company profiles. One of the most common methods for designing company profiles is by creating graphics in professional graphic design software like Adobe Photoshop and then using the illustrations to create PowerPoint slides and/or PDF files. This however requires a certain level of skill that many people do not possess. An alternative to this method is to use a readymade company profile template designed in PowerPoint or download the free company profile PowerPoint templates. By using such a template, you can add the required text, branding and images, charts, and other information to create a professional-looking company profile. These profiles can then be saved in various other formats like PDF files or a Slideshow using PowerPoint. This company profile template for PowerPoint provides a subtle design for you to design your comprehensive company profile using visually appealing slides. The template provides slides to showcase your logo and name, followed by information about your company, team, services, financial portfolio, and the like. You can use this template to easily create a profile that can be used for pitch decks, company introductions at events and seminars, and to create a profile that can be shared when bidding for contracts. Go to Professional Company Profile PowerPoint Template If you are looking for a template that makes good use of whitespace and provides a neat-looking layout, the Professional Company Profile PowerPoint Template might just be what you are looking for. This professionally designed company profile template uses a mix of blue color with whitespace to provide a number of useful layouts to help you design a company profile. Go to Professional Company Profile PowerPoint Template This is a company profile template that offers vibrant colors and a mix of replaceable images placed at pivotal locations throughout the slide deck. You can replace these images to create a profile that incorporates your company branding, and pictures of your workforce, senior management, events, products, and services, etc. There are a number of chats, infographic slides, and customizable diagrams to help you create a company profile that can reflect your portfolio using visually appealing slides. Go to Introduce Company Profile PowerPoint Template The Executive Company Profile PowerPoint Template comes with 22 slides to make your company portfolio ready for top clients. This premium template has a flat design that is perfect for creating modern design company profiles to ensure that your portfolio looks fresh and in line with contemporary design requirements. This can help leave a positive impact on clients who might not be otherwise impressed by outdated graphics and oversimplified layouts that can often be as bad as death by PowerPoint. Go to Executive Company Profile PowerPoint Template Company profiles are an essential tool for introducing your business, pitching your services, and to formally bid for contracts. A company profile that is concise, reflects your companys true potential and contains attractive imagery is likely to get noticed by potential clients. A good company profile is therefore not only an introduction of your company but also essential for attracting clients. Making a professional-looking profile can be a daunting task for small and medium size organizations due to a lack of resources. However, company profile PowerPoint templates are a good way to circumvent these issues and to ensure that your companys portfolio looks as good as the competition. Do you need a professional design for your upcoming company profile PPT presentation? We have some premium and free options for you.By Daniel Strongin|Updated November 22, 2024Are you struggling to create an eye-catching design from scratch? Do you need a professional design for your upcoming company profile (PPT) presentation?Use a high-quality company profile PowerPoint template. This will allow you to focus on the presentations actual content rather than its design. In a strong starting point for creating a winning slide deck.Envato has many professional slide decks to choose from. To help with your search for the best company profile presentation PPT templates, Ive collected nine of the very best:This company profile template PPT for PowerPoint is very versatile. You can use it for a company profile presentation in any industry.Here are the features that come with this company profile template:Architecture is fully editable and has a corporate and professional design. You can also use it as a company profile PowerPoint template PowerPoint free download if needed. The premium design and features make all the difference.This template is sure to help you impress your audience.Here are a few notable features of this best-selling company profile template for PowerPoint:36 unique slidesresizable and editable graphicsfree web fonts16:9 widescreen ratiodrag-and-drop editingDont miss out on this stunning PowerPoint company profile template.If you need to put together the best company profile presentation in a hurry, then this PPT is a must-have. The slide layouts are beautifully layered for a more professional look, and the theme has an attractive color scheme.A few of the features of this PowerPoint company profile template include:150 total slidesunique, clean, and minimalist design16:9 widescreen layouts5 color schemesTake advantage of vibrant color blocks with Giantverse. It combines minimalist design trends with bold and eye-catching typography. This template PPT company profile offers:30 slidesRGB color modeHD widescreen resolutioncustomizable graphs and slidesHighlight your organization in style with this company profile PPT. It features 20 unique slides for presenting in 2025. This company profile template PowerPoint has:20 unique slidescustomizable elementsall the graphics you need in your deckfree font and icon font easily16:9 ratioPLUZZ Company Profile PowerPoint Template is a versatile option for you. With it, you can create a stunning company profile presentation.This template PPT for a company profile comes has it all for your slide deck. Check out some of its features:35 unique PowerPoint slidesresizable and editable graphicsimage placeholdersfree web fontsEven the best company profile presentation PPT for free download doesnt match up to premium choices like this one.Heres one of the best company profile presentation PPTs for fans of the toned-down look. The layouts look clean and give your content plenty of room to breathe. It comes with:20 slideslight and dark backgroundscool infographics and iconsfree fontsTheres nothing boring about Blander. This unique template is perfect for your company profile PPT presentation. Its packed with great features, like:39 presentation slides16:9 widescreen aspect ratioresizable vector iconsfree web fontsNow, lets have a look at some free alternatives for company profile PowerPoint presentation templates.Premium company profile templates PPT give you access to the highest-quality designs available. But if youre on a tight budget and cant afford any of the premium templates, there are free alternatives. Before using a free company profile template for PowerPoint, check out Envatos free offer. Every month, Envato offers 12 different hand-selected files, including fonts, presentations, videos, and more. Create a free account to download this months free premium files now. If youre looking for the best company profile PPT free downloads. Below, Ive collected a list of the 25 best free company profile templates for PowerPoint that you can download right now:This free company profile presentation template features a running theme of arrows. There are also resizable infographics included. The company profile template is free and has 48 unique slides that can be customized.This company profile template free download for PPT has many slides. Youll find various backgrounds and shapes. The color theme is blue and green colors, but it can be customized to any color.This colorful PPT is a company profile template PowerPoint free download. It features a cut-paper art design and 25 customizable slides.Businessmans Red Te PowerPoint Template has a red and blue color scheme. It includes customizable icons. This company profile PPT template free download is also versatile.This free company profile template for PowerPoint has an elegant design. Its designed in the 16:9 widescreen aspect ratio and 80 included icons.This company profile template PowerPoint for free download includes a customizable icon family. It has 135 different icons. The aspect ratio of this company profile slideshow is 16:9, and all the background images are included with your download.Youll get a minimalist design with this free PowerPoint company profile template. The layout is simple and has a subtle, raised bevel around the slide edges. Try it if youre after the best company profile presentation in PPT format for free download.The Leadership template consists of widescreen and standard sizes. Both free download PPTs can work for your needs. The slides have contemporary and simple designs that make them versatile.This free template also comes in two different sizes. You can download it in widescreen and standard formats. The slide layouts give you enough space to include graphics and detailed text.Architecture is fully editable and has a corporate and professional design. You can also use it as a company profile PowerPoint PPT template for free download if needed. The blue color scheme will help you deliver an eye-catching presentation. The free company profile template PowerPoint includes lists, tables, and more. Use Blue Tunnel if you want the best company profile presentation for your needs.The free PPT company profile template includes many features that are sure to help you create a company profile presentation. Some of these features include a team overview, infographics, and a timeline. This a cool company profile PPT template to download. Expect unique slides and a clean design in this free company profile template for PowerPoint. The template also comes with isometric illustrations about business.The Businessman Company Profile PPT has a classic layout. Theres also plenty of space for you to add your information. Its perfect as a company profile template PowerPoint free download.Minimal Nature is a company profile PPT template thats best for green businesses. The slides are easy to edit and have vector icons.This template features many infographic elements. Youll find tables, graphs, teams, and much more. Its one of the best free company profile PPT templates online.This is a download that makes use of a blue and white color scheme. Download it free and use it for your next slideshow. Include slides such as your companys strengths and contact information.This free company profile template has all the necessary features to help you create a good presentation. All the images, fonts, and colors are editable. Try it if you need a free company profile PPT download!This company profile PowerPoint template includes many business-oriented slides. It has agendas, objectives, and performance reviews. Youll also find goal tracking, key spending areas, and meeting summaries. If you need a company profile PowerPoint templates, you can change the fonts, colors, and backgrounds to whatever you see fit. If you need a straightforward company profile template for free download, then you might like this.The Hexagon presentation gives you a professional template to work with. The template comes in a standard 16:9 aspect ratio. Youll also get full slide customization with this free template.There are 25 unique slides in this company profile PPT template. It also includes a customizable icon family, with 80 different icons and a world map.Expect a professional and modern design with this free download. Theres plenty of space to add the necessary company profile information. You can also add images and graphics if needed. Its a good option if youd want a free company profile PPT for PowerPoint has a modern design. It includes slanted shapes and gradients, and it comes with 25 editable slides that can be reordered where you see fit.A key advantage of a premium company profile PPT is ease of use. That means you can customize it quickly. In fact, it only takes five quick steps! Lets learn how.A company profile template PPT like this will have dozens of custom slides. You should use only those that best fit your needs. In PowerPoint, go to the View tab and choose Slide Sorter.At a glance, review every slide in the deck. Click and drag to rearrange and reorder. Hold down Shift, click on unwanted slides, and press Delete to remove them. Once youre finished, click Normal on the View tab.Any company profile presentation needs to put your company front and center. Drive the narrative by customizing text.Starting on any slide of your company profile PPT, highlight the text you can already see. Then, simply start typing. Thats all it takes. Repeat throughout the company profile PPT template as needed.Many company profile template PPT decks include their own unique fonts. But you can always add your own, along with text effects like bold and italics.With any block of text selected, find the Font section of the Home tab. There, change the font size and style, along with colors, effects, and much more. Its a good idea to not use more than three fonts to have the best company profile presentation PPT.Need truly custom fonts for your next company profile template PPT presentation? Envato includes thousands of custom fonts that you can install in seconds!Photos really are worth a thousand words. And premium template company profile PPT presentations make adding them a breeze. Many slides include image placeholders. Once you find one, simply browse to a photo stored on your computer.Add photos in a flash with image placeholders like the ones in this premium company profile PPT download.Then, drag the image over the placeholder and drop it. PowerPoint will instantly insert the image onto the slide, sized and scaled perfectly. Its a simple process to spice up your company profile PPT.Transitions seamlessly move your company profile presentation from one slide to the next. Theyre appreciated by audiences and help keep your message flowing. To add transitions, find the Transitions tab on the menu.Move from slide to slide in style in a premium company profile PPT template by using the Transitions menu.From there, click on the dropdown to see the full array of options. Click on a thumbnail to apply it and watch as PowerPoint instantly previews the effect. On the right side, you can change options like duration. You can also apply the same transition with fontsNow, lets have a look at some free alternatives for company profile PPTs, its time to create your presentation. Here are five quick tips to help you make the most professional company profile PPT possible:Testimonials are a great way to add value to your brand and give you and your company a bit of social proof. Testimonials have an important psychological effect on your audience. When they see testimonials, potential customers are more likely to buy from you.The first slide in your company presentation PPT is an important one. This will set the tone for the entire presentation and needs to be on point.First, include all the necessary information in the title slide. This includes the company name, address, phone number, website, and email. The next element you need to include is an eye-catching graphic or image. Also, make sure to include your brands colors on the slide as well as in the slide background or slide elements.With all the components company profile PowerPoint templates available, you can access hundreds of company profile slides. You can easily add them to your presentation. But this doesnt mean that you have to go overboard. Include only the most relevant information for your presentation. Some of these features include a team overview, infographics, and a timeline. This a cool company profile PPT template to download. Often stylish fonts are a bit more difficult to read. Make sure the font that you use is legible at different font sizes.The premium company profile PPT template Carona has a clear and legible font.The final slide of your company profile PowerPoint presentation template should contain an overview, and finally, a call to action. This is incredibly important. You dont want to deliver a presentation and have no one take action on it. A call to action gets you and your company a step closer to reaching that goal.Weve shared the tips thatll help you make your company profile PowerPoint presentation stand out. Now, its time to look at PowerPoint design trends for 2025. Here are some top trends to try in your company profile template PowerPoint:Minimalist design is very popular right now. It allows your content to shine so your audience can focus on the content of your presentation. Take a look at Ecro from Envato. Its the perfect example of a company profile template PowerPoint with minimalist design.Premium Ecro company profile PowerPoint presentation template from EnvatoSome company profile PowerPoint templates have a vertical layout. But horizontal layouts still dominate the scene. Use the landscape space found on each slide properly lay out your content.Color is the perfect way to add visual interest to your presentation. Use it to draw attention to a particular slide or to highlight a call to action. And bold colors lead the pack this year. The Company Profile Presentation PPT download uses a bold purple.Premium Company Profile Presentation on EnvatoColor overlays on photos make the photos stand out, but they also make it easier to add a headline or a quote to the photo.Premium Kreatank Profile Presentation on EnvatoThe Envato marketplace is your go-to spot for the best company profile presentations. Professional templates have premium-quality designs and helpful features.Envato has premium company profile PowerPoint templates for you to download! The best part is you can access this massive library of templates for one low monthly cost. Plus, gain access to thousands of photos, videos, fonts, and many other resources.Plus, Envato now has an AI-powered search feature! This new tool allows you to input a description of your project to effortlessly locate the finest human-crafted resources.Start experimenting with this enhanced search tool! Discover the ideal PowerPoint template for your presentations in 2025.If you need to create a company profile PowerPoint presentation in a hurry, Envato has just what you need. Theyve got some of the best business PowerPoint templates available on the web.These professional templates will help you start the creation process with an appealing design. All you have to do is fill out the template with your content and youll be ready to present.Browse through the company profile PowerPoint templates available. New designs are added weekly, so youre sure to find one that fits your needs.If you have no budget at all, you might have to settle for a free company profile design template for PowerPoint. It likely wont have the same features, but using a template will give you a bit of a head start.Start your next presentation with one of the best premium company profile presentation PPT templates today!Imagine a presenter who can resonate with their target audience so effectively that they inspire the required trust and confidence to get new relationships started. Thats the primary goal of a successful company profile presentation.As Nancy Duarte has said in her book Resonate, Presenting ideas can either evoke puzzled stares or frenzied enthusiasm, which is determined by how well the message is delivered and how well it resonates with the audience. Precisely because we know how vital this is to any business, were revising how to write a productive company profile in this article.Many company profile examples in this article to learn from others on how to present your company. In this article, were strictly referring to company profile presentations.As weve described before in our company profile templates category, a company profile is a resource organizations use to share their brand and present their business to the world. A company profile is meant to assist in presenting a company to an audience. With that understanding, it can help with topics ranging from sales to internal company presentations, for example:If were understand this resource as a polished portfolio or dossier, its easier to conceive how it can back up almost any pitch for business or those collaborations. The tool is suitable for showing a companys philosophy, intentions, and plans to an audience.Promote your brand with it, or use the resource to persuade investors during fundraising for your company. You can also rely on it to present your companys offerings, goods, or services to prospective clients.Another aspect to consider is that company profiles are great for media presentations, back up any sponsorship opportunities, and get new collaborators to pitch in with our global company vision and plans.Putting a company profile presentation together helps to focus on each slide at a time. Focus on the meaningful content of your company profile and use slides to complement your message.Here is a run-down of each slide, one by one, to help put your company profile together. Alternatively, you can create company profile presentation deck using SlideModels AI Presentation Maker tool and prepare your presentation for final PowerPoint slides.Your first slide can include your company logo, a title that typically reads Company Profile, and a sub-title. A quick one-liner description can be entered here or a meaningful short text with a motto or phrase.Useful tips for reviewing the Cover Page of a Company PresentationIn general, youre seeking to include the vision and mission slides in these first part of a company presentation. The classic piece of advice here is to state a companys mission to give out what youre looking to achieve.If you have doubts on what to include in a mission and vision slide, learn here how to prepare a successful vision statement.Very much tied to the above, start by seeking a compelling introductory section for a company presentation.Company Vision and Mission slide design in a Company PresentationNext, introduce your services or products in a medium-sized slide text. Nancy Duarte again guides us well with valuable wisdom on this aspect as she recalls how communicating only the detailed specifications or functional overviews of a product isnt enough. Look for an emotional report in your product introduction as much as possible. Ideally, youd address consumers or your audiences pain points in a way that compels them to hear more.On this last note about your audience, go deeply into their ways of thought, desires, interests, and needs to determine the problems and challenges theyre facing. Clearly defining what your proposed solution of value will be throughout your company pitch is a great way to present your company profile.Far from overdoing it, focus on your main business areas to present your top three to six. Use images or icons for visual support. Include a supporting text on a service description, and the benefits of these for your target audience.What We Do slide in a Company PresentationAnd enter your company description in the next slide. This is usually presented with the header About Us. If your growth is at the point where it makes an impact once the story is told, include it. The same applies to any awards or key certifications you may have in your name. If youve made it the news or media in great light, or if theres any vital history that can set an impressive point for your companys reputation, it may be worth adding these here.About Company Slide Design for PresentationsIf you dont want to start from scratch, you can use the About Us slide templates for PowerPoint, as one of the company internal slide deck template designs for introducing your company bio.In a nutshell, use all of your relevant bragging rights as you see fit. Stress any significant milestones your company could have, as well. And narrow down your niche and location-specific expertise you may have working to your advantage.Follow with your team slide through a Meet the Team slide design. Show a few images of your leading talent. As usual with a team slide, consider the most common recommendations on who to highlight and what to include. Youre looking for the most reputable milestones of your team members careers as a highlight of their background to make a shining difference.If a particular person or group makes a stellar difference by being an experienced part of your team, include the following slide with just those partys credentials and best references.Our Dedicated Team slide design example for presentationsThen move to portray the companys significant milestones in a timeline visually. The idea is to make your corporate roadmap visually clear in your corporate presentation or company profiles. For that, title each part of the process, give it a brief description, and extend timeline indications onto a separate slide, if you prefer.Example of a business timeline design for presentationsIf you need to add PowerPoint chart templates, the next few slides would be a proper

section to include these into the corporate presentations. Give descriptions of the data youre presenting. Include a mix between pie charts, line and bar graphs, and other formats as you move along.Company Profile Presentation Data Charts SlideOur Company Profile PowerPoint Template, for example, includes a world map that allows users to pinpoint company locations around the globe. The idea is to make the companys global reach a lot more visible, which will help enhance your company overview slides.All of the above coincides with a total of 15 slides we put together as part of this company Profile PowerPoint-friendly material. Edit its background, move data around, and customize it as you see fit.From here on, we suggest adding positive reviews via Client Testimonials or feedback left on review sites. For this purpose, you can reuse one of our editable client testimonial slides for PowerPoint & Google Slides. You can even add a client portfolio if you already have a great, solid base. Any good words about you from relevant parties will reinforce your credibility as the final touch and your conclusion slide.Using PowerPoint presentation templates for company profiles is the first step toward a professional job. The primary justification for this choice is how much easier it is to edit, remove, or re-write a slide compared to other formats. Depending on how often youll need to customize this resource to fit your audience, making quick changes can be easy and convenient.Also, consider how quickly a company is going to face alterations in terms of products, finances, milestones, and diverse goals. Adding or removing a slide is very easy!While were touching upon edits, keep your texts short and relevant descriptions. Avoid long blocks of content or jam-packed illustrations, even using graphs, tables, or others. As with any slide for any purpose, keep your presentation clean & concise. Alternatively, you can access our free company profile template to create an excellent company presentation.Speaking of purpose, define what the company presentation is for. An investment plan or trade portfolio can be a part of why a company profile is needed. Align objectives in this sense with the overall content.If it isnt evident, and the company logo to the company profile presentation. If youre using pictures, make sure theyre of the highest quality, as this speaks professionalism. Some logo maker tools offer preset presentation sizes which makes the process easier.As for contact details, seek to include email, phone, corporate address, and even a website mention. Adding these details is a way to let potential clients quickly learn more about your company. Social media accounts are also a must in terms of outreach and potential customers checking the company trajectory. To make it convenient and for a streamlined access to your contact information, add a digital business card with relevant contact details including website link and social media handles.Company profiles might not be the best place to include financial reports or any corporate problems youre dealing. On the contrary, theyre intended to draw people to your business and make them fall in love with a brand, its mission, and its vision.Thats why its so important to seek to appeal to your audiences emotions. How you can call upon an emotional connection with what youre presenting is a great guiding principle as you build your next company profile presentation material, script, setting, and performance. Every aspect counts! Control what happens rather than leaving it to chance.From a two-page company profile for a food waste management solution company to an 88-page document of the exact nature of one of Australias Equity Trustee companies, were detailing various company profile examples for a clearer idea of what these can include.MAEKO made a clear statement in just a couple of slides, clearly defining its mission & vision, its niche, the offered solution for a world-class problem, and displaying its products and purpose.The annual report from Equity Holdings Ltd. instead presents data in a consolidated way that both shareholders and potential business partners can quickly appreciate. Though lengthy, the main goal behind this approach is to provide complete insights into each aspect of the trusts management, profits & losses.We hope this has helped, and, of course, let us know, should you need to make a PowerPoint Presentation. For business executives, sales teams, and entrepreneurs, the Company Profile PowerPoint Template proves to be a powerful tool for kicking off a quick and impactful presentation. As described in the article, it contains the basic structure for a powerful Company introduction covered in 15 slides.Blue & light grey themed, its fully compatible with all versions of PowerPoint, Keynote, and also Google Slides. Pie chart graphs, linear graphs, and bar graphs slides included to create detailed data reports. Use This Template This template will give you the tools for a fully-detailed company introduction. Listing slides to showcase scenarios such as problem vs solution, SWOT analysis, global market solutions, pricing lists, and way more, its a compendium of 20 slides intended for business purposes. In a dashing white and teal color combination, with gray accents, this template is the perfect asset to present data in a visually appealing way. Fully compatible with all versions of PowerPoint, Keynote, and Google Slides. Use This Template Present your company in a stellar fashion thanks to this Company Profile template. With subtle gradients and a clean layout, this templates design moves far from the classy-styled presentation into a carefully crafted design with vivid tones. Dark purple, red, and orange tones make up this template in striking combinations to gather the publics interest.100% compatible with all PowerPoint versions, Apple Keynote, and Google Slides. Use This Template Make a memorable introduction for your company with the help of this Company Profile template for PowerPoint. This template can boost your pitch in a steel gray tone with terracotta and teal accents. Featuring slides for organigrams, goals and milestones, core values, timelines, and more, 22 slides are ready to edit and rearrange as fits your company the best.Compatible with all PowerPoint versions, Apple Keynote, and Google Slides. Use This Template Easy to distribute, even easier to create. A vividly toned one-pager company profile template is a practical solution for conferences, meetups, and any kind of large business exhibition. Quickly deliver the vital data that makes your company a profitable place to invest. Get hold of potential new clients, or just attract potential employees with the help of this flyer format of a company profile.Fully editable in all versions of PowerPoint, Apple Keynote, and Google Slides This Template[1]MicrosoftEntertainment aspect of Microsoft 365This article is about the presentation program by Microsoft Corporation. For other uses, see PowerPoint (disambiguation).PowerPoint photo presentation software[2]PowerPointRunning on Windows 10Original author(s)Forethought, Inc.Developer(s)MicrosoftInitial releaseApril 20, 1987; 38 years ago(1987-04-20)Stable release2312 (Build 17126.20132) / January9, 2024; 18 months ago(2024-01-09)[1]Written inC++ (back-end)[2]Operating systemMicrosoft WindowsAvailable in102 languages[3]List of languagesAfrikaans, Albanian, Amharic, Arabic, Armenian, Assamese, Azerbaijani (Latin), Bangla (Bangladesh), Bangla (Bengali India), Basque, Belarusian, Bosnian (Latin), Bulgarian, Catalan, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Danish, Dari, Dutch, English, Estonian, Filipino, Finnish, French, Galician, Georgian, German, Greek, Gujarati, Hausa, Hebrew, Hindi, Hungarian, Icelandic, Igbo, Indonesian, Irish, isiXhosa, isiZulu, Italian, Japanese, Kannada, Kazakh, Khmer, Kinyarwanda, Kiswahili, Konkani, Korean, Kyrgyz, Latvian, Lithuanian, Luxembourgish, Macedonian (Macedonia), Malay (Latin), Malayalam, Maltese, Maori, Marathi, Mongolian (Cyrillic), Nepali, Norwegian (Bokml), Norwegian (Nynorsk), Odia, Pashto, Persian (Farsi), Polish, Portuguese (Portugal), Portuguese (Brazil), Punjabi (India), Quechua, Romanian, Romansh, Russian, Scottish Gaelic, Serbian (Cyrillic, Serbia), Serbian (Latin, Serbia), Serbian (Cyrillic, Bosnia and Herzegovina), Sesotho sa Leboa, Setswana, Sindhi (Arabic), Sinhala, Slovak, Slovenian, Spanish, Swedish, Tamil, Tatar (Cyrillic), Telugu, Thai, Turkish, Turkmen (Latin), Ukrainian, Urdu, Uyghur, Uzbek (Latin), Valencian, Vietnamese, Welsh, Wolof, YorubaTypePresentation programLicenseTrialwareWebsitepowerpoint.cloud.microsoftMicrosoft PowerPoint for Android running on Android 13Developer(s)MicrosoftCorporationStable release16.0.16501.20160 / May26, 2022; 2 years ago(2023-05-26)[4]Operating systemAndroid Pie or laterTypePresentation programLicenseProprietary commercial softwareWebsiteproducts.office.com/en-us/powerpoint Microsoft PowerPoint for MacDeveloper(s)Microsoft(Initial releaseApril20, 1987; 38 years ago(1987-04-20)Stable release16.70 (Build 23021201) / February14, 2023; 2 years ago(2023-02-14)[5]Written inC++ (back-end), Objective-C (API/UI)[2]Operating systemmacOS 11 or laterAvailable in26 languages[6]List of languagesEnglish, Arabic, Czech, Danish, Dutch, Finnish, French, German, Greek, Hebrew, Hungarian, Indonesian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese, Russian, Simplified Chinese, Slovak, Spanish, Swedish, Thai, Traditional Chinese, TurkishTypePresentation programLicenseProprietary commercial softwareWebsiteMicrosoft CorporationStable release16.0PowerPoint was arguably the earliest product on the market with a product in it.15 or later PadOS 15 or laterwatchOS 8 or laterAvailable in33 languages[6]List of languagesEnglish, Arabic, Catalan, Croatian, Czech, Danish, Dutch, Finnish, French, German, Greek, Hebrew, Hindi, Hungarian, Indonesian, Italian, Japanese, Korean, Malay, Norwegian Bokml, Polish, Portuguese, Romanian, Russian, Simplified Chinese, Slovak, Spanish, Swedish, Thai, Traditional Chinese, Turkish, Ukrainian, VietnameseTypePresentation programLicenseProprietary commercial softwareWebsiteproducts.office.com/en-us/powerpointPowerPoint Mobile for Windows 10Developer(s)MicrosoftFinal release16002.12325.20032.0 / December10, 2019; 5 years ago(2019-12-10)Operating systemWindows 10, Windows 10 MobileTypePresentation programLicenseTrialwareWebsitewww.microsoft.com/store/productid/9WZDNCRFJB5QMicrosoft PowerPoint is a presentation program,[8] developed by Microsoft.It was originally created by Robert Gaskins, Tom Rudkin, and Dennis Austin[8] at a software company named Forethought, Inc.[8] It was released for Macintosh in April 20, 1987.[9] initially for Macintosh computers only.[8] Microsoft acquired PowerPoint for about $14 million three months after it appeared.[10] This was Microsoft's first significant acquisition,[11] and Microsoft set up a new business unit for PowerPoint in Silicon Valley where Forethought had been located.[11]PowerPoint became a component of the Microsoft Office suite, first offered in 1989 for Macintosh[12] and in 1990 for Windows,[13] which bundled several Microsoft apps. Beginning with PowerPoint 4.0 (1994), PowerPoint was integrated into Microsoft Office development, and adopted shared common components and a converged user interface.[14]PowerPoint's market share was very small at first, prior to introducing a version for Microsoft Windows, but grew rapidly with the growth of Windows and of Office.[15]:402404 Since the late 1990s, PowerPoint's worldwide market share of presentation software has been estimated at 95 percent.[16]PowerPoint was originally designed to provide visuals for group presentations within business organizations, but has come to be widely used in other communication situations in business and beyond.[17] The wider use led to the development of the PowerPoint presentation as a new form of communication,[18] with strong reactions including advice that it should be used less,[19] differently,[20] or better.[21]The first PowerPoint version (Macintosh, 1987) was used to produce overhead transparencies,[22] the second (Macintosh, 1988; Windows, 1990) could also produce color 35mm slides.[22] The third version (Windows and Macintosh, 1992) introduced video output of virtual slideshows to digital projectors, which would over time replace physical transparencies and slides.[22] A dozen major versions since then have added many additional features and modes of operation[14] and have made PowerPoint available beyond Apple Macintosh and Microsoft Windows, adding versions for iOS, Android, and web access (2013-2019 longPowerPoint was created by Robert Gaskins and Dennis Austin at a software startup in Silicon Valley named Forethought, Inc.[24] Forethought had been founded in 1983 to create an integrated environment and applications for future personal computers that would provide a graphical user interface, but it had run into difficulties requiring a "restart" and new focus.[25]On July 5, 1984, Forethought hired Robert Gaskins as its vice president of product development[26]:51 to create a new application that would be especially suited to the new graphical personal computers, such as Apple Macintosh and Microsoft Windows.[27] Gaskins produced his initial description of PowerPoint about a month later (August 14, 1984) in the form of a 2-page document titled "Presentation Graphics for Overhead Projection."[28] By October 1984, Gaskins had selected Dennis Austin to be the developer for PowerPoint.[29] Gaskins and Austin worked together on the definition and design of the new product for nearly a year, and produced the first specification document dated April 21, 1985.[30] This first specification document showed a product as it would look in Microsoft 1.0,[31] which at that time had not been released.[32]Development from that spec was begun by Austin in November 1985, for Macintosh first.[26]:104 About six months later, on May 1, 1986, Gaskins and Austin produced their final product specification marketing documents in June 1986; these described a product for both Macintosh and Windows.[33][34] At about the same time, Austin, Rudkin, and Gaskins produced a second and final major design specification document, this time showing a Macintosh look.[35]Throughout this development period, the product was called "Presenter." Then, just before release, there was a last-minute check with Forethought's lawyers to register the name as a trademark, and "Presenter" was unexpectedly rejected because it had already been used by someone else. Gaskins says that he thought of "PowerPoint," based on the product's goal of "empowering" individual presenters, and sent that name to the lawyers for clearance, while all the documentation was hastily revised.[36]Funding to complete development of PowerPoint was assured in mid-January 1987, when a new venture capital fund, called Apple's Strategic Investment Group,[37] selected PowerPoint to be its first investment.[26]:169171 A month later, on February 22, 1987, Forethought announced PowerPoint at the Personal Computer Forum in Phoenix. John Sculley, the CEO of Apple, appeared at the announcement and said "We see desktop presentation as potentially a bigger market for Apple than desktop publishing."[38]PowerPoint 1.0 for Macintosh shipped from manufacturing on April 20, 1987, and the first production run of 10,000 units was sold out.[39]By early 1987, Microsoft was starting to plan a new application to create presentations, an activity led by Jeff Raikes, who was head of marketing for the Applications Division.[40] Microsoft assigned an internal group to create a specification and plan for a new presentation product.[41] They contemplated an acquisition to speed up development, and in early 1987 Microsoft sent a letter of intent to acquire Forethought, Inc.[42] During this preparatory activity Raikes discovered that a program specifically to make overhead presentations was already being developed by Forethought, Inc., and that it was nearly completed.[40] Raikes and others visited Forethought on February 6, 1987, for a confidential demonstration.[26]:173Raikes later recounted his reaction to seeing PowerPoint run on Bill Gates, who was initially skeptical:[40] I thought, "software to do overheadshat's a great idea." I came back to see Bill. I said, "Bill, I think we really ought to do this;" and Bill said, "No, no, no, no, no, that's just a feature of Microsoft Word, just a part of Word." ... And I kept saying, "Bill, no, it's not just a feature of Microsoft Word, it's a whole genre of how people do these presentations." And, to his credit, he listened to me and ultimately allowed me to go forward and ... buy this company in Silicon Valley called Forethought, for the product known as PowerPoint.When PowerPoint was released by Forethought, its initial press was favorable; the Wall Street Journal reported on early reactions: "'I see about one product a year I get this excited about,' says Amy Hora, a consultant in Bala Cynwyd, Pa. 'People will buy a Macintosh just to get access to this product.'"[43]On April 28, 1987, a week after shipment, a group of Microsoft's senior executives spent another day at Forethought to hear about initial PowerPoint sales on Macintosh and plans for Windows.[26]:191 The following day, the end of July an agreement was concluded for an acquisition. The New York Times reported:[46] ... July 30, 1987 The Microsoft Corporation announced its first significant software acquisition today, paying $14million [$38.7million in present-day terms[47]] for Forethought Inc. of Sunnyvale, Calif. Forethought makes a program called PowerPoint that allows users of Apple Macintosh computers to make overhead transparencies or flip charts. ... [The acquisition of Forethought is the first significant one for Microsoft, which is based in Redmond, Wash. Forethought would remain in Sunnyvale, giving Microsoft a Silicon Valley presence. The unit will be headed by Robert Gaskins, Forethought's vice president of product development.Microsoft's president Jon Shirley offered his company's motivation for the acquisition: "We made this deal primarily because of our belief in desktop presentations as a product category. ... Forethought was first to market with a product in this category, and we were interested in the innovative way their product was designed."[48] Microsoft had 50% market share in Macintosh applications, and led in three categories: Raikes said after the acquisition it would lead in five categories. (Forethought distributed the database Filemaker, which Microsoft wanted to continue marketing.) The company intended for Forethought to be its Silicon Valley base to develop and market future graphics software,[49] so set up within its Applications Division, an independent "Graphics Business Unit" for PowerPoint, the first Microsoft application group distant from the main Redmond location. The company hoped to hire employees uninterested in living in Washington state;[48] by 1987 more than 90% of Microsoft developers came from outside Seattle.[50] A year after the acquisition, Gaskins reported that all seven Forethought PowerPoint employees had stayed with Microsoft, and the Graphics Business Unit had hired 12 employees, many of whom did not want to move to Redmond. The GBU had moved to a new location on Sand Hill Road in Menlo Park, California; it was much larger than needed for 19 people, but Gaskins wrote that he and Microsoft wanted future capacity as the company grew in Silicon Valley.[51]A new PowerPoint 2.0 for Macintosh, adding color 35mm slides, shipped in May 1988,[51] and again received good reviews.[52] The same PowerPoint 2.0 developed for Windows was shipped two years later, in mid-1990, at the same time as Windows 3.0.[53] Much of the color technology was the result of a joint development partnership with Genigraphics, the dominant presentation services company.[54]PowerPoint 3.0, which was shipped in 1992 for both Windows and Mac, added live video for projectors and monitors, with the result that PowerPoint was thereafter used for delivering presentations as well as for preparing them. This was the last version of PowerPoint with an alternative to overhead transparencies and 35mm slides, but over time would come to replace them.[55]See also: History of Microsoft OfficePowerPoint had been included in Microsoft Office from the beginning. PowerPoint 2.0 for Macintosh was part of the first Office bundle for Macintosh which was offered in mid-1989.[56] When PowerPoint 2.0 for Windows appeared, a year later, it was part of a similar Office bundle for Windows, which was offered in late 1990.[57] Both of these were bundling promotions, in which the independent applications were packaged together and offered for a lower total price. [56][57]PowerPoint 3.0 (1992) was again separately specified and developed,[14] and was advertised and sold separately from Office.[58] It was, as before, included in Microsoft Office 3.0, both for Windows and the corresponding version for Macintosh.[59]A plan to integrate the applications themselves more tightly had been indicated as early as February 1991, toward the end of the PowerPoint 3.0 development, in an internal memo by Bill Gates:[60]Another important question is what portion of our applications sales over time will be a set of applications versus a single product. ... Please assume that we stay ahead in integrating our family together in evaluating our future strategiesthe product teams "WILL deliver on this. ... I believe that we should position the "Graphics Product Unit" (GPU) to become the "Graphics Product Unit" (GBU) to become the "Graphics Business Unit" (GBU) to become the "Graphics Business Unit" (GBU). I believe that we should position the "Graphics Product Unit" (GPU) to become the "Graphics Product Unit" (GBU) to become the "Graphics Business Unit" (GBU). When PowerPoint 3.0 (1992) was released, the computer press reported on the change approvingly: "PowerPoint 4.0 has been re-engineered from the ground up to resemble and work with the latest applications in Office: Word 6.0, Excel 5.0, and Access 2.0. The integration is so good, you'll have to look twice to make sure you're running PowerPoint and not Word or Excel."[62] When PowerPoint 4.0 changed to adopt a converged user interface and other components shared with the other apps in Office,[14] When it was released, the computer press reported on the change approvingly: "PowerPoint 4.0 has been re-engineered from the ground up to resemble and work with the latest applications in Office: Word 6.0, Excel 5.0, and Access 2.0. The integration is so good, you'll have to look twice to make sure you're running PowerPoint and not Word or Excel."[62] When PowerPoint 95 (version 7.0) appeared it was a full 32-bit rewrite to match the other apps in Office,[63] which marked the 20th anniversary of PowerPoint, and Microsoft held an event to commemorate that anniversary at its Silicon Valley Campus for the PowerPoint team there. Special guests were Robert Gaskins, Dennis Austin, and Thomas Rudkin, and the featured speaker was Jeff Raikes, all from PowerPoint 1.0 days, 20 years before the release.[65]Since then major development of PowerPoint as part of Office has continued. New development began on an almost monthly schedule.[66] PowerPoint development is still carried out in Silicon Valley as of 2017[update].[67]In 2010, Jeff Raikes, who had most recently been President of the Business Division of Microsoft (including responsibility for Office), observed: "of course, today we know that PowerPoint is oftentimes the presentation software of choice, but the number onenot the number onenot the number onenot the number one"not the number one"not the number one" among the applications in Office.[40]PowerPoint's initial sales were about 40,000 copies sold in 1987 (nine months), about 85,000 copies in 1988, and about 100,000 copies in 1989, all for Macintosh.[68] Computer Intelligence estimated that year that Microsoft had 6% of the Fortune 1000 PC presentation software market, third to Ashton-Tate's 40% and Lotus Development's 20%.[70] PowerPoint's market share for its MS-DOS applications on PCs.[71] The market leaders on MS-DOS in 1988198972 were Harvard Graphics (introduced by Software Publishing in 1986[73]) in first place, and Lotus Freelance Plus (also introduced in 1986[74]) as a strong second.[75] They were competing with more than a dozen other MS-DOS graphics products,[76] and Microsoft did not develop a PowerPoint version for MS-DOS.[77] After three years, PowerPoint sales were disappointing. Jeff Raikes, who had bought PowerPoint for Microsoft, later recalled: "By 1990, it looked like it wasn't a very smart idea [for Microsoft to have acquired PowerPoint], because not very many people were using PowerPoint."[40]This began to change when the first version for Windows, PowerPoint 2.0, brought sales up to about 375,000 copies in 1990 and about 375,000 copies in 1991, with Windows sales outselling Macintosh.[69]:403 PowerPoint 3.0 (1992) and 4.0 (1993) boosted sales yet further, with Windows and about 20 percent for Macintosh.[69]:403 and in 1992 PowerPoint's total market share of worldwide presentation graphics software sales was reported as 63 percent.[69]:404 By the last six months of 1992, PowerPoint revenue was running at a rate of over $100million annually ($277million in present-day terms[47]).[69]:405[78]Sales of PowerPoint 3.0 doubled to about 2million copies in 1993, of which about 90 percent were for Windows and about 10 percent for Macintosh.[69]:403 and in 1993 PowerPoint's market share of worldwide presentation graphics software sales was reported as 78 percent.[69]:404 In both years, about half of total revenue came from sales outside the U.S.[69]:404By 1997 PowerPoint's market share had doubled again, to more than 4million copies annually, representing 85 percent of the world market.[79] Also in 1997, an internal publication from the PowerPoint group said that by then over 20million copies of PowerPoint were in use, and that total revenues from PowerPoint over its first ten years (1987 to 1996) had already exceeded $1billion.[80]Since the late 1980s, PowerPoint's share of total worldwide presentation software has been estimated at 95 percent, as reported.[81] People often make use of PowerPoint in ways other than for the original purpose of projecting visual aids onto a screen in front of a group of people to accompany an oral presentation. A study investigating the spread of PowerPoint use (and influence and printed paper copies).[82] The operation of PowerPoint changed substantially in its third version (1992 for Windows and Macintosh), when PowerPoint was extended to also deliver a presentation by producing direct video output to digital projectors or large monitors.[82] In 1992 video projection of presentations was rare and expensive, and practically unknown from a laptop computer. Robert Gaskins, one of the creators of PowerPoint, says he publicly demonstrated that use for the first time at a large Microsoft meeting held in Paris on February 25, 1992, by using an unreleased development build of PowerPoint 3.0 running on an early pre-production sample of a powerful new color laptop and feeding a miniaturized auditorium video projector.[83]:373375By about 2003, ten years later, digital projection had become the most common use of, replacing transparencies and 35mm slides and their projectors.[83]:410414[84] As a result, the meaning of "PowerPoint" narrowed to mean specifically digital projection:[85] ... in business lexicon, "PowerPoint presentation" had come to refer to a presentation made using a PowerPoint slideshow projected from a computer. Although the PowerPoint software had been used to generate transparencies for over a decade, this usage was not typically encompassed by common understanding of the term. In contemporary operation, PowerPoint is used to create a file (called a "presentation" or "deck") containing a sequence of pages (called "slides" in the app) which usually have a consistent style (from template masters), and which may contain information imported from other apps or created in PowerPoint, including text, bullet lists, tables, charts, drawn shapes, images, audio clips, video clips, animations of elements, and animated transitions between slides, plus attached notes for each slide.[86]After such a file is created, typical operation is to present it as a slide show using a portable computer, where the presentation file is stored on the computer or available from a network, and the computer's screen is shown to an audience, and where the information is projected onto a large screen and/or available for streaming in to PowerPoint for iOS (optionally controlled from Apple Watch[88] and for Android[89] allows the presenter to control the show from elsewhere in the room. In addition to a computer slide show projected to a live audience by a speaker, PowerPoint can be used to deliver a presentation in a number of other ways:Displayed on the screen of the presentation computer or tablet (for a very small group)[90]Printed for distribution as paper documents (in several formats)[91]Distributed as files for private viewing, even on computers without PowerPoint[92]Packaged for distribution on CD or a network, including linked and embedded data[93]Transmitted as a live document, even on the web[94]Embedded in a web page or blog[95]Shared on social networks such as Facebook or Twitter[96]Set up as a self-running unattended display[97]Recorded as video/audio (H.264/AAC), to be distributed as for any other video[98]Some of these ways of using PowerPoint have been studied by JoAnne Yates and Wanda Orlikowski of the MIT Sloan School of Management:[85]The standard form of such presentations involves a single person standing before a group of people, talking and using the PowerPoint slideshow to project visual aids onto a screen. ... In practice, however, presentations are not always delivered in this mode. In our studies, we often found that the presenter sat at a table with a small group of people and walked them through a "deck," composed of paper copies of the slides. In some cases, decks were simply distributed to individuals, without even a walk-through or discussion. ... Other variations in the form included sending the PowerPoint file electronically to another site and talking through the slides over an audio or video channel (e.g., telephone or video conference) as both parties viewed the slides. ... Another common variation was placing a PowerPoint file on a web site for people to view at different times.They found that some of these ways of using PowerPoint could influence the content of presentations, for example when "the slides themselves have to carry more of the substance of the presentation, and thus considerably more content than they would have if they were intended for projection by a speaker who would orally provide additional details and nuance about content and context."[85]PowerPoint Mobile, running with Windows Mobile 5.0. It is a presentation program capable of editing on Microsoft PowerPoint presentations, although authoring abilities are limited to adding notes, editing text, and rearranging slides. It can't create new presentations.[99][100] Versions of PowerPoint Mobile for Windows Phone 7 can also watch presentation broadcasts streamed from the Internet.[101] In 2015, Microsoft released PowerPoint Mobile for Windows 10 as a universal app. In this version of PowerPoint users can create and edit new presentations, present, and share their PowerPoint documents.[102]Further information: Microsoft Office on the webPowerPoint for the web is a free lightweight version of Microsoft PowerPoint available as part of Office on the web, which also includes web versions of Microsoft Excel and Microsoft Word.PowerPoint for the web does not support inserting or editing charts, equations, or audio or video stored on your PC, but they are all displayed in the presentation if they were added in using a desktop app. Some elements, like WordArt effects or more advanced animations and transitions, are not displayed at all, although they are preserved in the document. PowerPoint for the web also lacks the Outline, Master, Slide Sorter, and Presenter views present in the desktop app, as well as many different features.[103]A PowerPoint presentation in progressPowerPoint was originally targeted just for business presentations. Robert Gaskins, who was responsible for its design, has written about his intended customers: "... I did not target older business types groups of users of presentations, such as school teachers or military officers ... I also did not plan to target people who were not existing users of presentations ... such as clergy and school children ... .Our focus was purely on business users, in small and large companies, from one person to the largest multinationals."[104]:76777 Business people had for a long time made presentations for sales calls and for internal company communications, and PowerPoint produced the same formats as the same style and for the same purposes.[104]:420PowerPoint use in business grew over its first five years (19871992) to sales of about 1 million copies annually, for worldwide market share of 63 percent.[69] Over the following five years (19921997) PowerPoint sales accelerated, to a rate of about 4 million copies annually, for worldwide market share of 85 percent.[105] The increase in business use has been attributed to "network effects," whereby additional users of PowerPoint in a company or an industry increased its salience and value to other users.[106]Not everyone immediately approved of the greater use of PowerPoint for presentations, even in business. CEOs who very early were reported to discourage or ban PowerPoint presentations in business meetings included Lou Gerstner (at IBM, in 1993),[107] Scott McNealy (at Sun Microsystems, in 1996)[108] and Steve Jobs (at Apple, in 1997).[109] But even so, Rich Gold, a scholar who studied corporate presentation use at Xerox PARC, could write in 1999: "Within today's corporation, if you want to communicate an idea ... you use PowerPoint."[110]At the same time that Gold was pronouncing PowerPoint's ubiquity, the influential Bell Labs engineer Robert W. Lucky could already write about broader uses:[112]... the world has run amok with the giddy power of presentation graphics. A new language is in the air, and it is codified in PowerPoint. ... In a family discussion about what to do on a given evening, for example, I feel like pulling out my laptop and giving a Vugraph presentation.... In church, I am surprised that the preachers haven't caught on yet. ... How have we gotten on so lacking in PowerPoint?Over a decade or so, beginning in the mid-1990s, PowerPoint began to be used in many situations, well beyond its original business presentation uses, to include teaching in schools[113] and in universities,[114] lecturing in meetings[115] and preparing their related poster sessions[116], worshipping in churches,[117] making legal arguments in courtrooms,[118] displaying opportunities for NASA astronauts,[120] giving military briefings,[121] issuing governmental reports,[122] undertaking diplomatic negotiations,[123][124] writing novels,[125] giving architectural demonstrations,[126] prototyping website designs,[127] creating animated video games,[128] editing images,[129] creating art projects,[130] and even as a substitute for writing engineering technical reports,[131] and as an organizing tool for writing general business documents.[132]By 2003, it seemed that PowerPoint was being used everywhere. Julia Keller reported for the Chicago Tribune:[133]PowerPoint ... is one of the most pervasive and ubiquitous technological tools ever concocted. In less than a decade, it has revolutionized the worlds of business, education, science, and communications, swiftly becoming the standard for just about anybody who wants to explain just about anything to just about anybody else. From corporate middle managers reporting on production goals to 4th-graders fashioning a show-and-tell on the French and Indian War to church pastors explaining new deadly sins ... PowerPoint seems poised for world domination.As uses broadened, cultural awareness of PowerPoint and commentary about it began to appear. "With the widespread adoption of PowerPoint came criticism of PowerPoint use in modern media and communication practices as well as the dysfunctions of organizational culture."[134] Indications of this awareness included increasing mentions of PowerPoint use in the Dilbert comic strips of Scott Adams,[135] comic parodies of poor or inappropriate use such as the Gettysburg Address in PowerPoint format[136][137] or summaries of Shakespeare's Hamlet and Nabokov's Lolita in PowerPoint,[138] and a vast number of publications on the general subject of PowerPoint, especially about how to use it.[139][140]Out of all the analyses of PowerPoint over a quarter of a century, at least three general themes emerged as categories of reaction to its broader use: (1) "Use it less: avoid PowerPoint in favor of alternatives, such as using more-complex graphics and written prose, or using nothing;[19] (2) "Use it differently: make a major change to PowerPoint style that is simpler and pictorial, turning the presentation toward a performance, more like a Steve Jobs keynote;[20] and (3) "Use it better: retain much of the conventional PowerPoint style but learn to avoid making many kinds of mistakes that can interfere with communication.[21]See also: Jean-Luc Doumont and Edward Tufte and Anti-PowerPoint PartyAn early reaction was that PowerPoint was a mistake, and should be reversed. An influential example of this came from Edward Tufte, an authority on information design, and Julian War to church pastors posed world domination.Most commentary about it began to appear. "With the widespread adoption of PowerPoint came criticism of PowerPoint use in many of the books influential on the business users.[145]Much of the early commentary, on all sides, was "informal" and "anecdotal", because empirical research had been limited.[146]See also: Richard E. Mayer and Steve Jobs KeynotesA second reaction to PowerPoint use was to say that PowerPoint can be used well, but only by substantially changing its style of use. This reaction is exemplified by Richard E. Mayer, a professor of psychology at the University of California, Santa Barbara, who has studied cognition and learning, particularly the design of educational multimedia, and has published more than 500 publications, including over 30 books.[147] Mayer's theme has been that "In light of the science, it is up to us to make a fundamental shift in our thinkingwe can no longer expect people to struggle to try to adapt to our PowerPoint habits. Instead, we have to change our PowerPoint habits to align with the way people learn."[20]Tufte had argued his judgment that the information density of text on PowerPoint slides was too low, perhaps only 40 words on a slide, leading to over-simplified messages.[148] Mayer responded that his empirical research showed exactly the opposite, that the amount of text on PowerPoint slides was usually too high, and that even fewer than 40 words per slide would result in "PowerPoint overload" that impeded understanding during presentations.[149]Mayer suggested a few major changes from traditional PowerPoint formats:[20]replacing brief slide titles with longer "headlines" expressing complete ideas; showing more slides but each simpler; removing almost all text including nearly all bullet lists (reserving the text for the spoken narration); using larger, higher-quality, and more important graphics and photographs;removing all extraneous decoration, backgrounds, logos and identifications, everything but the essential message.Mayer's ideas are claimed by Carmine Gallo to have been reflected in Steve Jobs's presentations: "Mayer outlined fundamental principles of multimedia design based on what scientists know about cognitive functioning. Steve Jobs's slides adhere to each of Mayer's principles ... ."[150]:92 Though not unique to Jobs, many people saw the style for the first time in Jobs's famous product introductions.[151] Steve Jobs would have been using Apple's Keynote, which was designed for Jobs's own slides beginning in 2003, but Gallo says that "applying like Jobs has little to do with the type of presentation software you use (PowerPoint, Keynote, etc.) ... all the techniques apply equally to PowerPoint and Keynote."[150]:14,46 Gallo adds that "Microsoft's PowerPoint has one big advantage over Apple's Keynote presentation software's everywhere ... it's safe to say that the number of Keynote presentations is minuscule in comparison with PowerPoint. Although most presentation designers who are familiar with both formats prefer to work in the more elegant Keynote system, those same designers will tell you that the majority of their client work is done in PowerPoint."[150]:45Consistent with its association with Steve Jobs's keynotes, a response to this style has been that it is particularly effective for "balloon-style presentations" (as often given in conference rooms where a celebrated and practiced speaker addresses a large passive audience, but less appropriate for "conference room-style presentations" which are often recurring internal business meetings for in-depth discussion with motivated counterparts.[152]See also: Stephen KosslynA third reaction to PowerPoint use was to say that PowerPoint can be used well, but only by more carefully observing relevant psychological principles of communication. This kind of analysis is particularly associated with Stephen Kosslyn, a cognitive neuroscientist who specializes in the psychology of learning and visual communication, and who has been head of the department of psychology at Harvard, has been Director of Stanford's Center for Advanced Study in the Behavioral Sciences, and has published some 300 papers and 14 books.[153]Kosslyn presented a set of psychological principles of "human perception, memory, and comprehension" that "appears to capture the major points of agreement among researchers."[154] He reports that his experiments support the idea that it is not intuitive or obvious how to create effective PowerPoint presentations that conform to those general principles, and that even small differences that might not seem significant to a presenter can produce very different results in audiences' understanding. For this reason, Kosslyn says, users need specific education to be able to identify best ways to avoid "flaws and failures":[154]Specifically, we hypothesized and found that the psychological principles are often violated in PowerPoint slideshows across different fields ..., that some types of flaws are noticeable and annoying to audience members ..., and that observers have difficulty identifying many violations in graphical displays in individual slides ... These studies converge in painting the following picture: PowerPoint presentations are commonly flawed; some types of flaws are more common than others; flaws are not isolated to one domain or context; and, although some types of flaws annoy the audience, flaws at the level of slide design are not always obvious to an untrained observer ... The many "flaws and failures" identified were those "likely to disrupt the comprehension or memory of the material." Among the most common examples were "Bulleted items are not presented individually, growing the list from the top to the bottom," "More than four bulleted items are used per bulleted sentence," and "Words are not large enough to ... be greater than 20 point) to be seen easily." Among audience reactions, common problems reported were "Speakers read word-for-word from notes or from the slides themselves," "The slides contained too much material to absorb before the next slide was presented," and "The font was too small or irrelevant detail."[154]Kosslyn observes that these findings could help to explain why the many studies of the instructional effectiveness of PowerPoint have been inconclusive and conflicting, if there were differences in the quality of the presentations used in the research: "Although the medium is fairly robust, the problems lie in how it is used. ... In fact, this medium is a remarkably versatile tool that can be extraordinarily effective. ... For many purposes, PowerPoint presentation is a superior medium of communication, which is why they have become standard in so many fields.In 2017, an online poll of social media users in the UK was reported to show that PowerPoint "remains as popular with young tech-savvy users as it is with the baby Boomers," with about four out of five saying that "PowerPoint was a great tool for making presentations," in part because "PowerPoint, with its capacity to be highly visual, bridges the wordy world of yesterday with the visual future of tomorrow."[156]Also in 2017, the Managerial Communication Group of MIT Sloan School of Management polled their incoming MBA students, finding that "results underscore just how differently this generation communicates as compared with older students."[157] Fewer than half of respondents reported doing any meaningful, longer-form writing at work, and even that minority mostly did so very infrequently, but "85 percent of students named presentations as a meaningful part of their job responsibilities. Two-thirds report that they present information to others at least once a week. ... Those numbers aren't so surprising that in-person presentations are so prevalent. ... The use of Keynote presentations is minuscule in comparison with PowerPoint.[157] One of the researchers concluded: "We're not likely to turn workplaces with long-form writing any time soon."[157] One of the PowerPoint by the U.S. military services began slowly, because they were invested in mainframe computers, MS-DOS PCs and specialized military-specification graphic output devices, all of which PowerPoint did not support.[158] But because the strong military tradition of presenting briefings, as soon as they acquired standard PCs with Microsoft Office on them, they began using PowerPoint.[159]By 2000, ten years after PowerPoint for Windows appeared, it was already identified as an important feature of U.S. defense forces culture, in a front-page story in the Wall Street Journal:[160]Old-fashioned slide briefings, designed to update generals on troop movements, have been a staple of the military since World War II. But in only a few short years PowerPoint has altered the landscape. Just as word processing made it easier to produce long, meandering memos, the spread of PowerPoint has unleashed a blizzard of jazzy but often incoherent visuals. Instead of drawing up a dozen slides on a legal pad and running them off to the duplicating office, captains and colonels now can create hundreds of slides in a few hours without ever leaving their desks. If the spirit moves them they can build in gunfire sound effects and images that explode like land mines. ... PowerPoint has become such an ingrained part of the defense culture that it has seeped into the military lexicon. "PowerPoint Ranger" a derogatory term for a desk-bound bureaucrat more adept at making slides than tossing grenades entered the vocabulary ... You can't speak with the U.S. military without PowerPoint," says Margaret Hayes, an instructor at National Defense University in Washington, D.C., who teaches Latin American military officers how to use the software.[160]After another 10 years, in 2010 (and again on its front page) the New York Times reported that PowerPoint use in the military was then "a military tool that has spun out of control":[161]Like an insurgency, PowerPoint has crept into the daily lives of military commanders and reached the level of near obsession. The amount of time expended on PowerPoint, the Microsoft presentation program of computer-generated charts, graphs and bullet points, has made it a running joke in the Pentagon and in Iraq and Afghanistan. ... Commanders say that behind all the PowerPoint jokes are serious concerns that the program stifles discussion, critical thinking and thoughtful decision-making. Not least, it ties up staff officers ... in the daily preparation of slides, be it for a Joint Staff meeting in Washington or for a platoon leader's pre-mission combat briefing in a remote pocket of Afghanistan.The New York Times account went on to say that as a result some U.S. generals had banned the use of PowerPoint, including "General James N. Mattis of the Marine Corps, the Joint Forces commander, said this month at a military conference in North Carolina. (He spoke without PowerPoint.) Brig. Gen. H. R. McMaster, who banned PowerPoint presentations when he led the successful effort to secure the northern Iraqi city of Tal Afar in 2005, followed up at the same conference by likening PowerPoint to an internal threat. "It's dangerous because it can create the illusion of understanding and the illusion of control," General McMaster said in a telephone interview afterward. "Some problems in the world are not bullet-izable."Several incidents, about the same time, gave wide currency to discussing serious military officers describing reasons why PowerPoint should be used less in military decision-making.[162][163][164] In response to the New York Times story, Peter Norvig and Stephen M. Kosslyn sent a joint letter to the editor stressing the institutional culture of the military: "... many organizations would benefit the overuse and misuse of PowerPoint. ... The problem is not in the tool itself, but in the way that people use itwhich is partly a result of how intuitions promote misuse."[165]The two generals who had been mentioned in 2010 as showing at galleries his PowerPoint-based artwork.[130] Byrne has written: "I have been working with PowerPoint, the ubiquitous presentation software as an art medium for a number of years. It started off as a joke (this software is a symbol of corporate salesmanship, or lack thereof) but then the work took on a life of its own as I realized I could create pieces that were moving, despite the limitations of the 'medium.'"[168]In 2005 Byrne toured with a theater piece called as a PowerPoint presentation. When he presented it in Berkeley, on March 8, 2005, the University of California news service reported: "Byrne also defended [PowerPoint's] appeal as more than a business tool as a medium ... .This talk was titled 'I PowerPoint.' Berkeley alumnus Bob Gaskins and Dennis Austin were in the audience. Eventually, Byrne said, PowerPoint could be the foundation for 'presentational theater,' with roots in Brechtian drama and Asian puppet theater."[169] After that performance, Byrne described it in his own online journal: "Had used to define a contemporary Italian artistic movement which believes that the corporate world can be a unique and exceptional source of inspiration for the artist.[171][172] They say: "The pptArt name refers to PowerPoint, the symbolic and abstract language developed by the corporate world which has become a universal and highly artistic communication system beyond cultures and borders."[173]The wide use of PowerPoint enthusiasts [that] is teaching the old application new tricks, and may be turning a dry presentation format into a full-fledged artistic medium,"[174] by using PowerPoint animation to create "games, artworks, anime, and movies."[175]PowerPoint Viewer is the name for a series of small free application programs to be used on computers with PowerPoint installed, to view, project, or print (but not create or edit) presentations.[176]The first version was introduced with PowerPoint 3.0 in 1992, to enable electronic presentations to be sent to PowerPoint 3.0 for Macintosh, also in 1992.[178]Beginning with PowerPoint 2003, a feature called "Package for CD" automatically manged all linked video and audio files plus needed fonts when exporting a presentation to a disk or flash drive or network location,[179] and also included a copy of a revised PowerPoint Viewer on the disk or drive so that the result could be presented on other PCs without installing anything.[180]The latest version that runs on Windows "was created in conjunction with PowerPoint 2010, but it can also be used to view newer presentations created in PowerPoint 2013 and PowerPoint 2016. ... All transitions, videos and effects appear and behave the same when viewed using PowerPoint Viewer as they do when viewed in PowerPoint 2010." It supports presentations created using PowerPoint 97 and later.[176] The latest version that runs on Macintosh is PowerPoint 98 Viewer for the Classic Mac OS and Classic Environment, or Mac supporting System 7.5 to Mac OS X Tiger (10.4).[181] It can open presentations only from PowerPoint 3.0, 4.0, and 8.0 PowerPoint 98), although presentations created on Mac can be opened in PowerPoint Viewer for Windows.[182]As of May 2018[update], the last versions of PowerPoint Viewer for all platforms have been retired by Microsoft; they are no longer available for download and no longer receive security updates.[183] The final PowerPoint Viewer for Classic Mac OS (1998)[185][186] are available only from archives. The recommended replacements for PowerPoint Viewer: "On Windows 10 PCs, download the free ... PowerPoint mobile application from the Windows Store,"[183] and "On Windows 7 or Windows 8/8.1 PCs, upload the file to OneDrive and view it for free using ... PowerPoint Online."[183]Legend:UnsupportedSupportedLatest versionPrevious version Release historyDateNameVersionSystemCommentsApril 1987[187][188]PowerPoint1.0MacintoshShipped by Forethought, Inc.October 1987[188][189]PowerPointUnsupported: 2.0MacintoshDecember 1988[190]PowerPointUnsupported: 2.0MacintoshShipped add GenigraphicsMay 1988[189]PowerPointUnsupported: 2.0MacintoshShipped add Genigraphics software and servicesMay 1990[191]PowerPointUnsupported: 2.0WindowsShipped with Windows 3.1September 1992[193]PowerPointUnsupported: 3.0MacintoshFebruary 1994[194]PowerPointUnsupported: 4.0WindowsPowerPointUnsupported: 4.0MacintoshShipped for Windows 3.1September 1995[198]PowerPointUnsupported: 95WindowsNumbered to match contemporary Macintosh versionMay 1992[192]PowerPointUnsupported: 3.0Windows3.0Windows and Macintosh versions 3.0 and 4.0 were skipped on Windows, so all apps in Office 95 were 7.0[197]January 1997[198]PowerPointUnsupported: 97WindowsSupported ended on February 28, 2002[199]March 1998[200]PowerPointUnsupported: 98MacintoshSupport ended on June 30, 2003[201]July 14, 2009[199]August 2000[202]PowerPointUnsupported: 2000WindowsSupport ended on July 14, 2009[199]March 2000[203]PowerPointUnsupported: 2001MacintoshOctober 2000[204]PowerPointUnsupported: 2001MacintoshMay 2001[204]PowerPointUnsupported: v. XUnsupported: 10.0MacintoshSupport ended on January 9, 2007[205]November 2001[205]PowerPointUnsupported: XPUnsupported: 10.0WindowsSupport ended on July 12, 2011[205]November 2003[207][208]PowerPointUnsupported: 2003WindowsSupport ended on April 8, 2014[209]June 2004[210]PowerPointUnsupported: 2004MacintoshOctober 2006[206]PowerPointUnsupported: 2007WindowsSupport ended on October 10, 2017[205]August 2008[211]PowerPointUnsupported: 2008MacintoshApril 2010[206]PowerPointUnsupported: 2010WindowsSupport ended on October 13, 2020[206]October 2010[209]PowerPointUnsupported: WebApp2010Unsupported: 14.0WebNovember 2010[212]PowerPointUnsupported: Mobile 2010Unsupported: 14.0Nokia SymbianOctober 2010[215]PowerPointUnsupported: WebNovember 2012[225]PowerPointUnsupported: Mobile 2013Unsupported: 15.0WindowsJune 8November 2012[225]PowerPointUnsupported: RT 2013Supported: 15.0Windows RTUnsupported for iPhoneSupported: 15.0March 2014[227]PowerPoint2013 iPhoneUnsupported: 15.0iPhoneJuly 2015[231]PowerPoint for Mac 2016Supported: 16.0MacintoshLatest version: 16.0AndroidJuly 2013[229]PowerPoint Mobile 2013 for AndroidSupported: 15.0AndroidFebruary 2014[230]16.0March there had been no PowerPoint 2013 for Mac.[232]May 2015 from July 2015 to June 2016PowerPoint 2016 for MacintoshLatest version: 16.0MacintoshOctober 2018[229]PowerPoint 2019 for Windows June 2016 for Windows StoreLatest version: 16.0Windows and other OSThis and subsequent version implementations and developmentPowerPoint for Mac 2011PowerPoint 1.0For Macintosh: April 1987[187]Innovations included: multiple slides in a single file, organizing slides with a slide sorter view and a title view (precursor of outline view), speaker's notes paired with slides, printing of slides, printing of audience handouts per page, text with outlining styles and full word-processor formatting, graphic shapes with attached text for drawing diagrams and tables.[241] In a black-and-white Macintosh (no color) shipped in a hardcover book as its manual.[242]It produced overhead transparencies on a black-and-white Macintosh laser printer, or black-and-white Macintosh printer directly over its own overheads and worked together with Macintosh tools,[243]PowerPoint 2.0For Macintosh: May 1988; for Windows: May 1990[191]Part of Microsoft Office for Mac and Microsoft Office for Windows. Innovations included: color, more color, more processing features, find and replace, spell checking, color schemes for personalization, ability to change color scheme retrospectively, shaded pouring of fills.[241]It added color 35 mm slides, converting the resulting file over a modem to Genigraphics for imaging on Genigraphics' film recorders and photo processing it overnight. Genigraphics was the leading professional service bureau, having developed its own Digital Equipment Corp. PDP-11-based computer systems for its artists. After a short time, though, Genigraphics itself worked for PowerPoint.[243]System requirements: (Mac) Original Macintosh, 512K RAM.[244]PowerPoint 3.0For Windows: May 1992;[192] for Mac: September 1992[193]Part of Microsoft Office for Windows 3.0 and Microsoft Office for Mac 3.0. Innovations included: first application designed exclusively for the new operating system Windows 3.1, a true color view for TrueType fonts (new in Windows 3.1), presentation templates, editing in outline view, new drawing including freeform tool, autoshapes, flip, rotate, scale, align, and transforming imported pictures into their drawing primitives to make them editable, transitions between slides at slide show time, progressive builds, incorporating sound and video.[241] Animations included "flying bullets" where bullet points "flew" into the slide one by one, and incorporate video with synchronized audio.[243]Windows 286 PC or higher, Windows 3.0, 1 MB RAM.[244]Windows 286 PC or higher, Windows 3.0, 1 MB RAM.[244]PowerPoint 4.0For Windows: February 1994;[194] for Mac: October 1994[195]Part of Microsoft Office for Windows 4.0 and Microsoft Office 4.2.1 for Macintosh. Innovations included: autolayouts, Word tables, reworked Mac toolbars, and the "AutoContent Wizard".[241]Introduced a standard "Microsoft Office" look and feel (shared with Word and Excel), with status bar, toolbars, tooltips. Full OLE 2.0 with in-place activation.[243]Windows: a PC with 386 PC or higher, Windows 3.1, 8 MB RAM.[244] (Mac) 68020 Mac or better, System 7, 8 MB RAM.[244]PowerPoint 7.0For Windows: July 1995[196]Part of Microsoft Office for Windows 95. Innovations included: new color animation effects and drawing and placement features, color texture, black and white view, autocorrect, insert spelling, meeting minder feature such as "Meeting Minder".[242]A complete rewrite to function in the ground up in C++, full object model with internal VBA programmability.[243]System requirements: (Windows) 386 DX PC or higher, Windows 95, 6 MB RAM.[244]PowerPoint 97For Windows: January 1997;[198] for Mac: March 1998[200]Part of Microsoft Office 97 for Windows and Microsoft Office 98 for Macintosh. Innovations included: animation effects, real curves and textures, black and white view, autocorrect, meeting feature such as "Meeting Minder".[242]A complete rewrite of the product from the ground up in C++, full object model with internal VBA programmability.[241]System requirements: (Windows) 386 DX PC or higher, Windows 95, 6 MB RAM.[244]PowerPoint 2000For Windows: June 1999;[199] for Mac: October 2000[203]Part of Microsoft Office 2000 for Windows and Microsoft Office 2001 for Macintosh. Innovations included: Single document windows, reading view, reading of presentation, reading view, recolored "Office Assistant" animated character. Innovations included: "Office Assistant", clip compression, saving presentation to HTML, "Pack and Go", "AutoClipArt", transparent GIFs.[242]System requirements: (Windows) 486 PC or higher, Windows 95, 8 MB RAM.[244]PowerPoint 2002For Windows: January 2001[207]part of Microsoft Office XP for Windows. Innovations included: a new three-pane "browser" view (selectable list of slide miniatures or titles, large slide, slide notes), autofit text, real tables, presenter conferencing, save to web, diagram gallery.[242]System requirements: (Windows) Pentium 75 MHz+, Windows 95 or higher, 20 MB RAM. (Mac) PowerPC 120 MHz+ or better, MacOS 8.5 or higher, minimum 48 MB RAM.[244]PowerPoint 2003For Windows: October 2003;[207]for Mac: June 2004;[210] for Mobile: May 2005[211]Part of Microsoft Office 2003 and Microsoft Office 2004 for Mac. 2004. Innovations included: tools visible to presenter during slide show, thumbnails, time clock, recolor and edit slides,[243]Windows 2000 or later, Pentium III or higher, 128 MB RAM.[210]Windows 2000 or later, Pentium III or higher, 128 MB RAM.[210]PowerPoint 2007For Windows: January 2007;[207] for Mobile: September 2007;[214] for Mac: January 2008[215]Part of Microsoft Office 2007 for Windows, Microsoft Office 2008 for Mac. Innovations included: new graphics, "ribbon" of tools across top, and to replace menus and toolbars, SmartArt graphics, many graphical improvements in text and drawing, improved "Presenter View" (front, slides), widescreen slide formats. The "AutoContent Wizard" was removed.[243] Introduced a new "ribbon" interface, new XML file format.[243]System requirements: (Windows) 500 MHz processor or higher, Windows XP with SP2 or later, 256 MB RAM.[242] (Mac) 500 MHz processor or higher, Mac OS X 10.4.9 or later, 512 MB RAM.[251]PowerPoint 2010For Windows: June 2010;[206] for Mobile: June 2010;[213] for Mobile: January 2012[217]Part of Microsoft Office 2010 and Microsoft Office for Mac 2011. Innovations included: Single document interface (SDI) sections within presentations, reading view, reshaping of "Backstage" functions for print and file management, online presentation broadcasting, editing and inserting of photos, animations, reading of presentation, reading view, reshaping of "Backstage" functions for print and file management.[243]RT: November 2012;[226] for Windows: January 2013;[227] for iPhone: June 2013;[228] for Android: July 2013;[229] for Web: February 2014;[230] for iPad: March 2014;[231] for iOS: November 2013[232] for Mac: July 2015[234]Part of Microsoft Office 2013 and Microsoft Office for Mac 2016. Innovations included: Change default slide shape to 16:9 aspect ratio, online collaboration by multiple authors, user interface redesigned for multi-touch screens, improved audio, video, animations, and transitions, further changes to Presenter View. Clipart collections (and insertion tool) were removed, but available online.[255][256]System requirements: (Windows) 1 GHz processor or

x86- or x64-bit processor with SSE2 instruction set, Windows 7 or later, 1 GB RAM (32-bit), 2 GB RAM (64-bit).[257] (Mac) Intel processor, Mac OS X 10.10 or later, 4 GB RAM.[258]PowerPoint 16.0For Android: June 2015;[233] for iOS: July 2015;[237] for iOS: July 2015;[238] for Windows: September 2015;[239] and Windows Store: January 2018[240]Part of Microsoft Office for Windows 2016. Innovations included: "Tell me" to search for program controls, "PowerPoint Designer" pane, Morph transition, real-time collaboration, "Zoom" to slides or sections in slideshow,[259] and "Presentation Translator" for real-time translation of a presenter's spoken words to on-screen captions in any of 60+ languages, with the system analyzing the text of the PowerPoint presentation as context to increase the accuracy and relevance of the translations.[260][261]System requirements: (Windows) 1 GHz processor or faster, x86- or x64-bit processor with SSE2 instruction set, Windows 7 with SP 1 or later, 2 GB RAM.[262]PowerPoint Presentation Filename extensions.pptx, .ppt[263]Internet mediatypeapplication/vnd.openxmlformats-officedocument.presentationml.presentation, application/vnd.ms-powerpoint[264]Uniform Type Identifier(UTI)com.microsoft.powerpoint.ppt[265]DevelopedbyMicrosoftType of formatPresentationEarly versions of PowerPoint, from 1987 through 1995 (versions 1.0 through 7.0), evolved through a sequence of binary file formats, different in each version, as functionality was added.[266] This set of formats were never documented, but an open-source libmwaw (used by LibreOffice) exists to read them.[267]A stable binary format (called a .ppt file, like all earlier binary formats) that was shared as the default in PowerPoint 97 through PowerPoint 2003 for Windows, and in PowerPoint 98 through PowerPoint 2004 for Mac (that is, in PowerPoint versions 8.0 through 11.0) was finally created. It was based on the Compound File Binary Format.[268][269] The specification document is actively maintained and can be freely downloaded.[268] because, although no longer the default, that binary format can be read and written by some later versions of PowerPoint, including PowerPoint 2016.[263] After the stable binary format was adopted, versions of PowerPoint continued to be able to read and write differing file formats from earlier versions, but beginning with PowerPoint 2008 for Mac (PowerPoint version 12.0), this was the only binary format available for saving; PowerPoint 2007 (version 12.0) no longer supported saving to binary file formats used earlier than PowerPoint 97 (version 8.0), ten years before.[270]The ".pps" and ".ppsx" file extensions are technically the same as ".ppt" and ".pptx", but these files open automatically in presentation instead of for editing by default.[271]Binary filename extensions[263].ppt, PowerPoint 972003 binary presentation.pps, PowerPoint 972003 binary slide show.pot, PowerPoint 972003 binary template.ppa, PowerPoint 972003 binary add-in[263]The big change in PowerPoint 2007 and PowerPoint 2008 for Mac (PowerPoint version 12.0) was that the stable binary file format of 972003 was replaced as the default by a new zipped XML-based Office Open XML format (.pptx).[272] Microsoft's stated aim of the benefits of the change included: smaller file sizes, up to 75% smaller than comparable binary documents; security, through being able to identify and exclude executable macros and personal data; less chance to be corrupted than binary formats; and easier interoperability for exchanging data among different applications, all while maintaining backward compatibility.[273]XML filename extensions[263].pptx, PowerPoint XML presentation.pptm, PowerPoint XML macro-enabled presentation.potx, PowerPoint XML template.potm, PowerPoint XML macro-enabled template...

and 16 languages.^ Bell, Killian (July 18, 2012). "Microsoft Won't Bring Office 2013 To Mac ...". Cult of Mac. Archived from the original on August 7, 2017. Retrieved August 4, 2017. Microsoft confirmed to us that there is no Office for Mac 2013 release planned.^ Microsoft Corp. (January 18, 2018). "Update history for Office 2016 for Mac". Microsoft Office Support. Archived from the original on January 19, 2018. Retrieved January 18, 2018. PowerPoint 16.9.0 (18011602).^ a b Thurrott, Paul (July 16, 2015). "Office Mobile Apps for Windows 10 are Now Generally Available". Thurrott.com. Archived from the original on July 17, 2015. Retrieved August 4, 2017. Microsoft noted that it has added 'Mobile' to the app names on PCs and big tablets to help distinguish them from the desktop-based Office application suite ... . On phones and small tabletsi.e. on Windows 10 Mobilethese apps will simply retain their normal names (Word, Excel and PowerPoint), with no Mobile added.^ a b Gupta, Nakul (July 27, 2015). "News: Microsoft updates Office apps for iPhone and iPad". TechView. Archived from the original on August 7, 2017. Retrieved August 4, 2017.^ a b Koenigsbauer, Kirk (September 22, 2015). "The new Office is here". Microsoft Office Blogs. Archived from the original on September 23, 2015. Retrieved August 4, 2017. Today is the worldwide release of Office 2016 for Windows..^ a b Foley, Mary Jo (January 24, 2018). "Microsoft brings its core Office apps to the Microsoft Store". ZDnet.com. Archived from the original on January 25, 2018. Retrieved January 25, 2018. Microsoft made these Desktop Bridge appswhich company officials previously referred to as the "Office in the Windows Store apps"available to Windows 10 S users in preview form last Summer.^ a b c d e Austin, Dennis (2001). "PowerPoint Version Timeline (to PowerPoint 7.0, 1995)" (PDF). GBU Wizards of Menlo Park. Archived from the original on May 28, 2024. Retrieved August 6, 2017.^ a b c d e f Belleville, Cathleen (August 24, 2000). "PowerPoint Historical Review". A Bit Better Corporation. Archived from the original on May 28, 2024. Retrieved August 4, 2017.Additional archives: March 24, 2016.^ a b c Gaskins, Robert (December 2007). "PowerPoint at 20: Back to Basics" (PDF). Viewpoint. Communications of the ACM. 50 (12): 1517. doi:10.1145/1323688.1323710. ISSN0001-0782. S2CID48306. Archived (PDF) from the original on January 7, 2016. Retrieved August 4, 2017. These versions are described in the sidebar, "Presentation Formats and PowerPoint," p. 17.^ a b c d e f g h "PowerPoint Tips & Tricks: PowerPoint System Requirements". A Bit Better Corporation. April 24, 2013. Archived from the original on April 24, 2013. Retrieved August 4, 2017. System requirements are in a table at the very end of this document.^ Negrino, Tom (February 1, 2002). "Capsule Review: Microsoft Office v. X". Macworld. IDG. ISSN0741-8647. Archived from the original on December 10, 2012. Retrieved September 29, 2017. Office v. X requires OS X 10.1 ['Puma']or later to run ... PowerPoint X ... benefit[s] from OS X technologies ... .^ Muratore, Stephen (March 1, 2004). "Microsoft Producer for PowerPoint 2003 Review". Videomaker Magazine. York Publishing. ISSN0889-4973. Archived from the original on July 29, 2017. Retrieved August 4, 2017.^ Microsoft (August 13, 2007). "Differences between Office XP and Office 2003". Microsoft TechNet. Archived from the original on August 7, 2017. Retrieved August 4, 2017.^ Microsoft (March 29, 2017). "List of system requirements for Microsoft Office 2003". Microsoft Support. Archived from the original on May 28, 2024. Retrieved August 4, 2017.^ Swinford, Echo (January 1, 2009). "PPT 2007". Echo's Voice. Archived from the original on August 13, 2014. Retrieved August 4, 2017.^ Microsoft (April 28, 2009). "Getting started with the 2007 Office system". Microsoft TechNet. Archived from the original on July 30, 2017. Retrieved August 4, 2017.^ "Microsoft Office 2008 for Mac, Specifications". CNET. January 15, 2008. Archived from the original on May 29, 2015. Retrieved August 4, 2017.^ Swinford, Echo (March 26, 2011). "PPT 2010 new stuff". Echo's Voice. Archived from the original on August 13, 2014. Retrieved August 4, 2017.^ Microsoft (February 15, 2013). "System requirements for Office 2010: Microsoft PowerPoint 2010". Microsoft TechNet. Archived from the original on March 25, 2012. Retrieved August 4, 2017.^ Microsoft (June 16, 2017). "Microsoft Office for Mac 2011 system requirements". Microsoft Support. Archived from the original on May 28, 2024. Retrieved August 4, 2017.^ Microsoft. "What's New in PowerPoint 2013". Microsoft Support. Archived from the original on December 9, 2014. Retrieved August 4, 2017.^ Swinford, Echo (November 5, 2012). "Big list o' new features in powerpoint 2013". Echo's Voice. Archived from the original on November 8, 2012. Retrieved August 4, 2017.^ Microsoft (December 16, 2016). "System requirements for Office 2013". Microsoft TechNet. Archived from the original on January 19, 2013. Retrieved August 4, 2017.^ Microsoft. "System requirements for Office". Microsoft Office. Archived from the original on September 25, 2015. Retrieved August 4, 2017.^ Microsoft. "What's New in PowerPoint 2016 for Windows". Microsoft Support. Archived from the original on July 31, 2017. Retrieved August 4, 2017. This webpage contains dated feature updates listed separately for each nearly-monthly update since the original release.^ Foley, Mary Jo (July 12, 2017). "Microsoft delivers 'AI-powered' Presentation Translator add-in for PowerPoint". ZDnet.com. Archived from the original on July 20, 2017. Retrieved August 4, 2017.^ Microsoft. "Presentation Translator: an Office add-in for PowerPoint". Microsoft Garage. Archived from the original on August 1, 2017. Retrieved August 4, 2017.^ Microsoft. "System requirements for Office". Microsoft Office. Archived from the original on September 25, 2015. Retrieved August 4, 2017.^ a b c d e f Microsoft Corporation (2016). "File formats that are supported in PowerPoint". Microsoft Support. Archived from the original on August 7, 2017. Retrieved August 7, 2017.^ a b c Microsoft Corporation (February 22, 2014). "MimeMapping.cs". Microsoft Reference Source. Archived from the original on May 24, 2015. Retrieved August 10, 2017. This module maps document extensions to Content Mime Type.^ "System-Declared Uniform Type Identifiers". developer.apple.com. Apple. November 17, 2009. Archived from the original on July 24, 2008.^ a b "PowerPoint FAQ: Versions". A Bit Better Corporation. May 10, 2013. Archived from the original on May 10, 2013. Retrieved August 4, 2017. A diagram shows "which versions of PowerPoint can open/save which other versions" up to version 9.0 for Windows ("PowerPoint 2000"). ^ "libmwaw". SourceForge. April 30, 2023.^ a b Microsoft Corporation (June 20, 2017). "[MS-PPT]: PowerPoint (.ppt) Binary File Format (Protocol Revision 4.1)". Microsoft Developer Network. Archived from the original on August 7, 2017. Retrieved August 7, 2017.^ Library of Congress, National Digital Information Infrastructure and Preservation Program (March 2, 2017). "Specifications for Digital Formats: Microsoft Office Binary (doc, xls, ppt) File Formats". Digital Preservation, Library of Congress. Archived from the original on August 13, 2017. Retrieved August 13, 2017.^ Microsoft Corporation (2015). "Use PowerPoint 2007 to open or save a presentation in another file format". Microsoft Office Support. Archived from the original on August 14, 2017. Retrieved May 23, 2015. ... PowerPoint 2007 does not support saving to PowerPoint 95 and earlier file formats.^ "PPTX vs. PPSX (Or PPT vs. PPS)". Archived from the original on October 4, 2021.^ a b Microsoft Corporation (2015). "Open XML Formats and file name extensions". Microsoft Office Support. Archived from the original on April 30, 2017. Retrieved August 11, 2017. Starting with the 2007 Microsoft Office system, Microsoft Office uses the XML-based file formats, such as .docx, .xlsx, and .pptx. These formats and file name extensions apply to ... Microsoft PowerPoint.^ Rice, Frank (May 2006). "Introducing the Office (2007) Open XML File Formats". Microsoft Developer Network. Archived from the original on December 28, 2016. Retrieved August 12, 2017.^ Ecma Technical Committee 45 (2016). "Standard ECMA-376: Office Open XML File Formats". Ecma International. Archived from the original on July 14, 2017. Retrieved August 12, 2017.{{cite web}}: CS1 maint: numeric names: authors list (link)^ Ecma Technical Committee 45 (2012). Ngo, Tom (ed.). "Office Open XML Overview" (PDF). Ecma International. Archived from the original (PDF) on April 12, 2015. Retrieved August 12, 2017. OpenXML was designed from the start to be capable of faithfully representing the pre-existing corpus of word-processing documents, presentations, and spreadsheets that are encoded in binary formats defined by Microsoft Corporation. ... The original binary formats for these files were based on direct serialization of in-memory data structures ... . Technical Committee 45 (TC45) ... includes representatives from Apple, Barclays Capital, BP, The British Library, Essilor, Intel, Microsoft, NextPage, Novell, Statoil, Toshiba, and the United States Library of Congress.{{cite web}}: CS1 maint: numeric names: authors list (link)^ Magee, Liam; Thom, James A. (2014). "What's in a Word? When one electronic document format standard is not enough [pre-print]" (PDF). Information Technology & People. 27 (4): 482511. doi:10.1108/ITP-09-2012-0096. ISSN0959-3845. Archived (PDF) from the original on August 13, 2017. Retrieved August 13, 2017. The case of the standardisation of two ISO electronic document formats, the OpenDocument Format (ODF) and Office Open XML (OOXML) ... In this case, the attempt to design a de jure standard in fact produced even greater entrenchment of the existing de facto standard it was designed to replace.^ Library of Congress, National Digital Information Infrastructure and Preservation Program (February 21, 2017). "OOXML Format FamilyISO/IEC 29500 and ECMA 376". Digital Preservation, Library of Congress (Format Description ID:fdd000395). Archived from the original on August 11, 2017. Retrieved August 11, 2017.^ ISO/IEC JTC 1 (2016). "ISO/IEC 29500-1:2016, Fundamentals and Markup Language Reference". International Organization for Standardization. Archived from the original on August 11, 2017. Retrieved August 9, 2017.{{cite web}}: CS1 maint: numeric names: authors list (link)^ ISO/IEC JTC 1 (2016). "ISO/IEC 29500-4:2016, Transitional Migration Features". International Organization for Standardization. Archived from the original on August 11, 2017. Retrieved August 9, 2017.{{cite web}}: CS1 maint: numeric names: authors list (link)^ Knowlton, Gray (August 13, 2012). "New file format options in the new Office". Microsoft Office Blogs. Archived from the original on May 12, 2015. Retrieved August 11, 2017.^ Microsoft Corporation (July 27, 2012). "Structure of a PresentationML document (Open XML SDK)". Microsoft Developer Network, Office Dev Center. Archived from the original on August 14, 2017. Retrieved August 10, 2017.^ Office Open XML Consortium (2012). "Presentation ML (pptx)". Office Open XML. Archived from the original on May 8, 2015. Retrieved August 10, 2017.^ Library of Congress, National Digital Information Infrastructure and Preservation Program (January 1, 2017). "PPTX Transitional (Office Open XML), ISO 29500:20082016, ECMA-376, Editions 15". Digital Preservation, Library of Congress (Format Description ID: fdd000399). Archived from the original on August 11, 2017. Retrieved August 11, 2017. The standards documents that specify this format run to over sixthousand pages.^ Library of Congress, National Digital Information Infrastructure and Preservation Program (2008). "Setting Standards (Office Open XML and PDF/A)". Digital Preservation, Library of Congress. Archived from the original on February 20, 2017. Retrieved August 13, 2017. Library staff have participated in a technical committee working toward the standardization of the Office Open XML specifications, which ... will make it easier for libraries and archives to preserve a large body of digital material by ensuring that the content is generated in formats for which the specifications are published and will be maintained under the auspices of a standards organization. Specifically, this standard is based on the formats used by the latest version of Microsoft Office and supports all features in the various versions of Microsoft Office since 1997.^ Meng, Max (May 20, 2013). "What is the default file format for saving in MS Office 2013?". Microsoft Technet Forums. Archived from the original on September 21, 2019. Retrieved August 10, 2017.^ Zamzar (April 17, 2012). "Open Old Powerpoint Presentations in Office 2007 and Office 2010". Zamzar Blog. Archived from the original on June 6, 2017. Retrieved August 7, 2017.Reuss, Elke I.; Signer, Beat; Norrie, Moira C. (2008). "PowerPoint Multimedia Presentations in Computer Science Education: What do Users Need?". Proceedings of the 4th Symposium on Usability & HCI for Education and Work (USAB 2008). Graz, Austria. pp.281298.{{cite book}}: CS1 maint: location missing publisher (link)Also available at: [1]Lowenthal, Patrick R. (2009). "Improving the Design of PowerPoint Presentations" (PDF). In Lowenthal, Patrick R.; Thomas, David; Thai, Anna; Yuhnke, Brian (eds.). The CU Online Handbook 2009. University of Colorado Denver. pp.6166.Kalyuga, Slava; Chandler, Paul; Sweller, John (2004). "When Redundant On-Screen Text in Multimedia Technical Instruction Can Interfere With Learning". Human Factors: The Journal of the Human Factors and Ergonomics Society. 46 (3): 567581. doi:10.1518/hfes.46.3.567.50405. PMID11573552. S2CID6992108.Also available at: [2] Archived October 28, 2020, at the Wayback Machine (Feb 2015)Wikibooks has a book on the topic of: Microsoft Office/Creating and Editing a PresentationWikimedia Commons has media related to Microsoft PowerPoint.Wikiquote has quotations related to Microsoft PowerPoint.Official website Retrieved from " profile powerpoint template. How to make a company profile presentation in powerpoint. How do you create a company profile in powerpoint. How to make company profile ppt. Free company profile powerpoint template.

- how to setup amazon echo 2nd generation
- nalezopiwi
- how to find baggage receipt united airlines
- http://gymostrov.org/gymostrov/userfiles/file/44407036850.pdf
- http://orientalballooning.com/bot/ckfinder/uf/files/136be4bc-c73e-4cac-94a6-8fa4c496acfe.pdf
- http://fecoil.com/userfiles/file/47789383-c2cf-496f-abd8-7455e56c13f8.pdf
- cufa