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## How to become an amazon tester

Download Article Anyone can become an Amazon product tester with this easy guide Download Article Amazon’s tester program, Amazon Vine, is a handy way to get free Amazon items to review and potentially resell for extra money. We’ll walk you through everything you need to know about this invite-only program, along with third-party alternatives to Amazon Vine. We’ll even review the basics of Amazon’s affiliate program, so you can earn a little extra money on Amazon products you test and recommend to others. Leave helpful reviews consistently on Amazon products that you order. Wait for Amazon to invite you to Amazon Vine, their invite-only product testing platform for a select few reviewers. Resell your tested products for cash once you’ve reviewed them. 1 Leave helpful, high-quality reviews on the Amazon products you buy. Go above and beyond simple reviews like “very great product”—instead, include specific details that other Amazon users are sure to find helpful.[1] If you order a pair of shoes on Amazon, mention different factors about how they fit in your review—were they true to size? Were they comfortable? Were they decent quality? If you order a piece of furniture, provide extra instructions in your review on how to put it together. If you order a semi-complex piece of electrical equipment (like a transformer), explain how the different parts work and how to set it up. 2 Wait for Amazon to invite you to the Amazon Vine program. Unfortunately, there’s no way to sign up for Amazon Vine. Just keep reviewing consistently, and keep an eye on the email linked to your Amazon account for an invite.[2] Advertisement 3 Request Amazon products to review for free once you’re in the program. As a Vine Voice, you’ll get access to a special Amazon website along with a large catalog of free items to request. These items will be sent to you for free with the expectation that you’ll leave a full, honest review of your thoughts.[3] Your reviews will now have a special label to show that you got the product for free. 4 Advertisement 1 iReviewHome iReviewHome gives users access to discounted (and sometimes free) products in exchange for a future review on that product. 2 Vipon Vipon receives special product deals from Amazon sellers, which are then posted on their website.[4] While these products aren’t completely free, they’re sold at a significant discount—so, you could theoretically flip the item and make a profit once you’re done using it. 3 Rebaid Rebaid lists plenty of Amazon deals and rebate (money-back) offers that allow you to purchase and test (and potentially resell) products for cheap. 4 Snagshout Snagshout gives shoppers access to a variety of discounts and rebate deals for Amazon products.[5] 5 JumpSend JumpSend lets you browse a variety of discounted Amazon items, which you can then test and potentially flip for cash further down the line. Advertisement 1 Amazon Associates The Amazon Associates program gets you extra cash through affiliate codes. Click here to sign up—you’re typically eligible to become an Amazon Associate as long as you have some sort of audience, like a blog or website. If other people purchase items via your affiliate link, you’ll receive a commission for the sale.[6] 2 Amazon Influencer Program The Amazon Influencer Program gives content creators a space to promote Amazon products. While this program does involve affiliate codes, it focuses more on giving influencers space to design their own Amazon storefront (rather than just redirecting customers to an Amazon listing).[7] Think you could be eligible for this program? Apply here. Advertisement Add New Question Question Can you get products for free? Yes, if you are a part of Amazon Vine, which means you can receive products for free in exchange for full and unbiased reviews. Question Can I register to become a member? No, it is by invitation only. Amazon will invite you only if you follow the steps above. Ask a Question Advertisement Thanks Advertisement This article was co-authored by Brad Wells and by wikiHow staff writer, Janice Tieperman. Brad Wells, known online as BRUCKLOVER BRAD, is a LEGO content creator and Adult Fan of LEGO (AFOL) based in Toronto, Canada. As a lifelong LEGO enthusiast, Brad has spent over 14 years sharing his love for the brick with his community online. Brad creates content showcasing his vast LEGO collection as well as sharing building tips, reviews, his LEGO travels, vlogs and more. With nearly 150,000 followers across YouTube, TikTok, and Instagram, Brad has amassed over 100 million views, bringing creativity, entertainment, and LEGO inspiration to fans around the world. He received a BComm in Marketing Management with a minor in Law from Toronto Metropolitan University. This article has been viewed 45,215 times. Co-authors: 8 Updated: August 6, 2024 Views: 45,215 Categories: Featured Articles | Occupations Print Send fan mail to authors Thanks to all authors for creating a page that has been read 45,215 times. “Great article, easy clear understandable content, not dragged-out, helpful info, all my questions were answered.” Share your story Amazon is the largest digital retailer with over 353 million products on the website. According to research, an item with a positive review is 20% more likely to be sold. Therefore, sellers are always in search of people to try their products, share feedback for improvement, and advertise them. Amazon product testers evaluate and review different products for free or discounted goods received from sellers. With their unbiased reviews, consumers get an idea of the product, while sellers benefit from their feedback. Therefore, in this guide, we will discuss the complete process of becoming an Amazon product tester and list the benefits of this job. An Amazon Product Tester is a person who reviews products sold on Amazon without any bias. These include free samples received from Amazon and products purchased at discounted prices. Also, some sellers ask these testers to test their product packaging, shipment, or customer service. Testers write genuine and detailed reviews on the website so that other consumers know about the pros and cons of the products, while sellers can improve their products and take smart initiatives based on the feedback. Moreover, it can help vendors make informed marketing decisions. Amazon has no specific policy defined for product testers. However, it only allows reviewing products through Vine, which is the official Amazon testing program. This clearly indicates that sending products personally for testing outside Vine is a violation of Amazon’s terms and conditions. Amazon has suspended accounts and even heavily penalized users in the past for posting fake reviews to increase their sales and boost their ratings. However, you can openly post honest feedback on your social media accounts and personal websites without any restrictions. To become an Amazon Product Tester, you can use different ways, such as joining Amazon Vine or Facebook groups, becoming an influencer, or using the reviewer websites for Amazon. Let us cover each of these methods individually below: Amazon Vine is a special invite-only program where the best reviewers, called Vine Voices, are selected to test Amazon products and share feedback. Sellers mostly provide new or recently launched products for free to get tested thoroughly. Vine Voices can also order products from Amazon without any charges and share their personal experience. However, to become a member of Vine Voices, you need to build a strong image as a reviewer on Amazon by posting high-quality and useful reviews first. When your review gets likes, your rank will be raised. After reaching a high rank, Amazon may invite you to join the Vine program. Once you receive the invite and join, you can request various Amazon sellers to review their products. Amazon sellers will send their products for free in exchange for honest feedback, which can be positive or negative based on your personal experience. These reviews will be posted on the same page as others but highlighted uniquely with a “Vine Customer Review of Free Products” or a “Vine Voice” badge. However, you will not be paid for testing the product under this program. Bonus Tip: Increase Your Chances To Get An Amazon Vine Invite You can increase your chances of receiving the invite and doing the Amazon product tester job with the following practices: Give honest feedback Be concise Add more description Be specific Add the pros and cons Review it for the buyers Include images and videos Test Amazon’s fresh or top items before reviewing sites offer free or discounted price products for testing to Amazon product tester members in exchange for written reviews. These independent sites work differently, as Amazon does not regulate them but are still popular for providing valuable reviews on unreleased products. The descriptive and honest feedback on products helps sellers improve their products before release and increase sales after the launch. When you join the Amazon reviewer site, you can get free or discounted-rate products and write reviews on them. Rebaid and Vipon are two popular reviewer sites that allow sellers to get feedback for products not officially released on Amazon yet. Besides them, there are many other different sites with different review and qualification requirements. Therefore, you should do detailed research to filter a trustworthy and reliable site and then read the site’s policy before signing up. Amazon reviewer sites provide a great avenue for Amazon product testers interested in getting free or discounted-price products. Let us briefly go through some of the popular Amazon review sites for a better understanding: Rebaid Launched in 2019, Rebaid is one of the top reputed reviewer sites. It brings great deals, such as complete cashback for Amazon and Walmart products. Buyers need to provide their Amazon order number for confirmation to use Rebaid. The users can get their payments from Rebaid within seven to 14 days via direct deposit or mail. Moreover, it allows them ten redemptions in the first month, gradually increasing the limit with time. Vipon Vipon is a popular reviewer site for Amazon product testers, featuring a wide category of discounted products. In fact, it is one of the highest-traffic sites with 150 product discounts monthly ranging from 50% to 100%. Moreover, it lets buyers request up to 20 items at once, exceeding the limit of most popular sites. Once you receive the products via Vipon, you can write and submit your feedback within two weeks. When you are done with all trial products, you can request to test more products. Snagshout Snagshout provides a platform where product reviewers and influencers can connect with Amazon sellers. It offers amazing discounted deals and huge cashback on various products. Each item listing has a detailed description to help buyers. Shoppers can only buy up to two products a day on Snagshout to prevent monopolization. In terms of payment, the cash-back amount gets transferred to your wallet within 35 days of order confirmation. Jump Send JumpSend is another website offering up to 90% discounts on products while having 100K+ active users. It provides a great avenue for sellers to promote their products and increase their sales. Similarly, it is also valuable for Amazon product testers to get products at highly discounted rates. JumpSend also brings an email automation feature to enable follow-up emails for encouraging feedback. However, testers are not paid for posting reviews on JumpSend. Amazon Associates is an affiliate program launched by Amazon where members gain commission when buyers purchase Amazon products with their reference link. It is a perfect channel for influencers, content creators, and bloggers to earn passive income. If you have a social media account with a huge followership or an attractive website with high traffic, you can easily enter the Amazon Associates program and become an Amazon product tester. However, you need to keep up with the standards set by Amazon consistently to stay in the program. To kickstart the Amazon Associates program, it is important to learn how it works. Here’s the overview of the process: Sign up for the Amazon Associates program and join after approval. Receive the unique associate ID via email after confirmation. Decide your niche and create affiliate links to add to your personal website blogs or social media account posts. Your audience notices the link and clicks on it for purchase. You get a commission based on the product category within 60 days. Facebook is one of the top social media platforms with a huge community worldwide. So, it is another excellent platform to get into the Amazon product tester job. You can find several Amazon review groups on Facebook where sellers offer highly discounted items for a genuine review. By joining such groups, you can post your feedback and share your personal experiences. You can build a strong profile online to attract more people and increase your followers. Plus, you can interact and network with other reviewers and Amazon sellers. Facebook review groups provide amazing opportunities for you to learn about new products and connect with potential sellers in the future. Such groups run independently from Amazon, so none of its policies or regulations are applied. Online influencers with a large followership are also popular for getting Amazon products for free or discounted rates. However, you need to be careful while interacting with such groups. Instagram, Facebook, Twitter, YouTube, or TikTok, you can easily get into the Amazon influencers program. After joining this program, you can get access to the product selection tools to find the best Amazon products and services. Afterward, you can recommend them to your followers on social media. Additionally, you can access a personalized Amazon store where your followers can search for your product recommendation list. If they purchase from your affiliate link, you get the commission based on the product type. Work as a Social Media Influencer As a social media influencer, you can review Amazon products with more credibility and visibility. You can create a short video of the product on TikTok or Instagram where you test the product, give honest reviews, and make your followers buy the product through your affiliate link. When you endorse products via these platforms, you get more testing opportunities from established brands. If you have a decent social media following, these brands will pay you for promoting and reviewing their products. Make sure to add hashtags, product images, and a personalized touch to your reviews. The best part is that you have the freedom to experiment with your space the way you like. Plus, you can find brand campaigns by joining influencer networks, such as YouTube BrandConnect and Upfluence. Amazon Product testers can easily earn from a hundred dollars monthly to a five-digit yearly income. It mainly depends on how they use their skills to turn product reviewing into a money-making activity. You cannot get direct compensation by joining the Amazon Vine program. However, you can get free products that you can resell on various websites. Besides that, if you have a big social media following or are a well-known product reviewer, you get approached directly by big brands who will give you the products to test and money to give honest reviews of their products. In short, it takes some time, but the right strategies can lead you to become a highly paid Amazon product tester. The majority of Amazon users purchase a product only after going through the reviews. Around 91% of buyers check reviews, and 84% trust their authenticity. Reviews help buyers learn more about the brand and the quality of the products. When sellers have plenty of positive reviews, it increases their chance of getting more sales because of the confidence existing users have shown in their products. In short, reviews are very vital for Amazon sellers. Therefore, sellers tend to send free products to Amazon product testers or offer discounted products on Amazon reviewer sites to get more reviews and increase the credibility of their products. Becoming an Amazon product tester is definitely worth it for people who like earning money as a side hustle for reviewing the products of their choice or those who like getting free products without spending a penny. Amazon Vine program is the only genuine way to post reviews for free Amazon products. However, you need to be an active reviewer to be selected for the Amazon Vine invite-only program. Reviewing products can be fun as a product tester for Amazon if you focus on products that you genuinely want to use and tell others about. Product testing may not generate a hefty amount, but it can be a great channel for passive income generation. Here are some tips for you to consider as an Amazon product tester: Select a product that aligns with your interests and that you genuinely want to use. Share honest feedback, as customers rely on you to learn about your experience. Add original images and videos to help customers understand the product better. Write product-specific details and avoid sharing generic information. Discuss the main features and add pros and cons to help other customers in decision-making. Write the review in a professional tone. Avoid informal phrases, slang, and abusive words. Becoming an Amazon product tester is a fun and rewarding activity if done correctly. Once you are recognized as a trustworthy product tester for Amazon, you will get approached by many sellers to try their products for free and give honest reviews. Besides that, it also increases your chance of getting an invite to the Amazon Vine program. Therefore, follow the tips and tricks discussed in this guide and bring your passion to light. Becoming an Amazon product tester sounds pretty good, doesn’t it? Free products, just for your opinion. But what’s really involved, what kind of products are involved, and most importantly, is it worth your time? I am a big Amazon fan. I actually bought some books for uni from them, back when they only sold books. It doesn’t seem possible now, especially when you consider how much they actually sell. Including marketplace sellers, it’s estimated that there are over 353 million products to choose from! But recently, I heard rumours about becoming a product tester, which sounded great. As a family of five, with several animals, there are plenty of things we need and I’m always happy to receive a freebie. I’ve done a fair bit of testing before through a few survey sites. iSay has allowed me to try various products, including chocolate bars, alcohol, soft drinks, kitchen rolls, and even a vacuum cleaner. That’s right, I got a brand new Shark vacuum that I tested for several months. However, I did have to give it back. Usually, you get to keep what you test and get paid too. My search on Amazon was pretty fruitless when it came to testing, and it was actually a Facebook advert that pointed me in the right direction. In some ways, we are very lucky. Look for a product and you’ll find dozens of options to choose from, sometimes more. The difficulty is, finding the best item and the best value. You could, of course, look at the manufacturer’s website, but what will that tell you? Does a vacuum cleaner with 125,000 RPM really perform much better than one with 100,000? That’s why we often turn to see what other people say. Who better to ask than people who have used the product? They’re not going to confuse with strange terminology and tell you about the benefits. They will tell you the downsides too. Although reviews are a useful indicator, you don’t want to take them all at face value. I’m sure we’re all aware that we’re far more likely to tell everyone when we’ve had a bad experience but keep it to ourselves when things have gone smoothly. I am certainly guilty of that. And not all reviewers seem to fully understand the process. I have seen bad reviews for products because Amazon sent the wrong order - why would that make a product poor? I have even seen people reviewing a completely different product! People have a habit of leaving just a few words in their reviews, which leaves little information for others. To write a good review, you need to consider the following points: Your first impressions of the product (such as was it well packaged and secure). How you get on with actually using the product (good quality and easy to use?) Say who you think the item is aimed at and suitable for. List all the negatives and positives. Discuss how long you think you will keep it for. List any possible alternatives. Include photos of the product - especially if they give a better view compared to the seller’s page. If possible, add some videos. Amazon runs a programme called Vine. But to become a ‘Vine Voice’ you must provide decent reviews that other customers deem as helpful. Once selected, Amazon will send you products to review, some of which aren’t available to the general public. You are then asked to leave your honest thoughts in a written review. It’s important to note that you are not paid for participating in Amazon Vine. There is another scheme available called the Early Reviewer Programme. Customers who purchase an item with few reviews are randomly selected to share their opinions. And for doing so, they’ll receive a small reward (£1-£5 Amazon gift card). Of course, these opportunities are only available to a select group and with millions of Amazon customers, the chances of you being chosen are slim. But there is another method to test products from Amazon. The other way is by using a third-party website. Now, there used to be a lot of sites offering you the chance to get hold of free Amazon products in return for a review. You would buy the item, leave a review, let the site know and they would send you a refund. But Amazon isn’t keen on these types of reviews, most sites have closed down over the years. The only one remaining is PPOC.club. Is there any real issue with you leaving reviews in return for free items? Well, Amazon forbids the exchange of free items for reviews. The retailer has realised an ever-increasing number of fake reviews, unfairly swaying customers’ purchase decisions. This article shows that one man alone had reviewed £15,000 worth of products in just one month... and then went on to sell many of them on eBay. If Amazon finds out that you are leaving reviews in return for a freebie, they will ban you from being able to share your opinion. Although this might not seem like the end of the world, it’s important to consider how much importance you put in Amazon customer reviews when choosing between items. How would you feel if you chose product A over product B, but then found out A was actually terrible quality and all the positive reviews were paid for? Unfortunately, the best way is through hard work. And nobody likes that. When you buy a product through Amazon, make sure you leave thorough reviews that will provide help for other potential buyers. That way, you might be invited to the Vine programme. If you see a job listed for Amazon product testing, then it’s a scam. Amazon will contact you directly and will not advertise on other sites.